MAJOR: Bachelor of Science – Visual Merchandising Design (BS.VMD)

Name: _______________________________________
First Year of Enrollment: _________
HPU e-mail: __________________________________
Alternate e-mail: ____________________________
Cell phone: ___________________________________
Local address: _________________________________

GENERAL EDUCATION REQUIREMENTS
Please refer to the Student Planning website for a comprehensive, approved list of courses to complete each requirement.**

UNIVERSITY CORE = 22 credits
___ First Year Seminar - FYS1000
___ President’s Seminar - EXP1101
___ English Writing - ENG1103
___ Mathematics - MTH1110 or higher [MTH _______]
___ Foreign Language - One course at 1020 level or higher from approved list [______]
___ Ethics - One course from approved list [______]
___ Physical Education - One PE course or participate in an inter-collegiate or club sport for one term [______]

AREA I ELECTIVES = 16 credits
___ History - Any 1000/2000 level course from approved list [HST _______]
___ Religion - One course from approved list [REL______]
___ Fine Arts - One course from approved list [______]
___ Literature - One course from approved list [______]

AREA II ELECTIVES = 12 credits
___ Lab Science - One course from approved list (4 cr. minimum) [______]
___ Social Sciences - Two courses from two different departments from approved list [______], [______]

MATURITY REQUIREMENT
___ Two courses at 2000-level and one course at 3000-level in any discipline not used to satisfy requirements in your major [______], [______], [______]

GLOBAL STUDIES REQUIREMENT
___ One course from approved list [______]

B.S. VISUAL MERCHANDISING DESIGN MAJOR
[70 credits]
___ ART 2050: Digital Art and Design
___ FPM 2610: Furnishings/Product Fundamentals
___ FPM 2650: Furnishings/Product Merchandising
___ FPM 3620: Furnishings/Product Marketing
___ INT 1100: Design and Society
___ INT 1220: Design Communication I
___ INT 1280: Studio I: Form and Space
___ INT 2120: Design Communication II
___ INT 2140: History of Interiors I
___ INT 2180: Studio II: Plane and Pattern
___ INT 2220: Design Communication III
___ MKT 3180: Marketing Communications
___ MKT 3200: Consumer Behavior
___ VMD 2300: Materials and Textiles
___ VMD 3100: Visual Merchandising Studio I
___ VMD 3150: Branding, Licensing & Ownership
___ VMD 3200: Special Topics Studio
___ VMD 4100: Merchandise Planning & Control
___ VMD 4200: Lighting, Staging, Exhibit Design
___ VMD 4300: Visual Merchandising Studio II
___ Select one course from the following:
   INT 2240: History of Interiors II OR
   VMD 2230: History of Fashion

128 TOTAL HOURS REQUIRED FOR GRADUATION

**Requirements listed above based on the 2015-2016 Undergraduate Bulletin

7/15/2015