MAJOR: Bachelor of Science: Marketing (BSBA.MKT)

Name: _______________________________________
First Year of Enrollment: _________
HPU e-mail: __________________________________
Alternate e-mail: __________________________________
Cell phone: ___________________________________
Local address: ____________________________________

GENERAL EDUCATION REQUIREMENTS
Please refer to the Student Planning website for a comprehensive, approved list of courses to complete each requirement.**

UNIVERSITY CORE = 22 credits
____ First Year Seminar - FYS1000
____ President’s Seminar - EXP1101
____ English Writing - ENG1103
____ Mathematics - MTH1110 or higher [MTH ______] 
____ Foreign Language - One course at 1020 level or higher from approved list [________]
____ Ethics - One course from approved list [_______] 
____ Physical Education - One PE course or participate in an inter-collegiate or club sport for one term [______]

AREA I ELECTIVES = 16 credits
____ History - Any 1000/2000 level course from approved list [HST ________]
____ Religion - One course from approved list [REL______]
____ Fine Arts - One course from approved list [______]
____ Literature - One course from approved list [______]

AREA II ELECTIVES = 12 credits
____ Lab Science - One course from approved list (4 cr. minimum) [_______]
____ Social Sciences - Two courses from two different departments from approved list [_______], [_______]

MATURITY REQUIREMENT
____ Two courses at 2000-level and one course at 3000-level in any discipline not used to satisfy requirements in your major [______], [______], [______]

GLOBAL STUDIES REQUIREMENT
____ One course from approved list [_______]

128 TOTAL HOURS REQUIRED FOR GRADUATION

B.S.B.A. MARKETING MAJOR [68 credits]
____ ACC2010: Financial Accounting
____ ACC2020: Managerial Accounting
____ BUA2990: Business Comm./Prof. Development
____ ECO2030: Principles of Macroeconomics
____ ECO2050: Principles of Microeconomics
____ FIN3010: Financial Management
____ MGT2220: Princ. of Mgmt. & Org. Behavior
____ MGT3280: Op/Supply Chain Management
____ MKT2110: Principles of Marketing
____ MKT3600: Sales in Dynamic Environments
____ MKT3750: International Marketing
____ MKT4400: Marketing Management
____ MTH1310: Calc. for Business (or MTH1410)
____ STS2610: Quantitative Methods
____ Select three courses from the following:
    MKT 3180, 3200, 3300 or 4100

NOTE: At least 50% of traditional business credit hours in this major must be completed at HPU. Traditional business subjects include courses with the following prefixes: ACC, BUA, ECO, ENT, FIN, MGT, and MKT.

**Requirements listed above based on the 2015-2016 Undergraduate Bulletin

7/14/2015