The Nido R. Qubein School of Communication  
Faculty Scholarly Productivity  
2011-2015

2015

2015 AWARDS AND HONORS


- Gold Award, 2015 Spotlight Short Film Awards (www.spotlightfilmawards.com)
- Finalist, Animated Comedy, 2015 Dragon Con Independent Film Festival
- Honorable Mention, Animation, 2015 University Film and Video Association Conference,

2015 GRANTS

Hayes, B. (2015). Silvershein/Gutenstein Family Faculty Development Grant ($2,000), High Point University.

Lambert, B. (2015). Silvershein/Gutenstein Family Faculty Development Grant ($2,000), High Point University.

McDermott, V. M. (2015). What we have here is another opportunity to communicate ($20,896), High Point University’s Think Big Grant.

2015 CREATIVE WORK PRESENTATIONS


Goodman, J. (2015). BEA Faculty Short Film Competition Entry Acceptance: The One Per Cent (2015), Written by Ashley Angle, Produced by Jim Goodman, Kelly Schwab and Michael Shield, Directed by Jim Goodman, Broadcast Education Association 2016 National Convention, Festival of Media Arts, Las Vegas, NV.

   - Roles: Writer, director, animator, voice talent
   - Juried screenings:
     - Misfit Film Festival, Fargo, ND, May 2015
     - Blue Plum Animation Festival, Johnson City, TN, June 2015
     - Gen Con Film Festival, Indianapolis, IN, August 2015
     - We Like ‘Em Short Film Festival, Baker City, OR, August 2015
     - University Film & Video Association (UFVA) Conference, Washington, DC, August 2015 (Honorable Mention, Animation)
     - Dragon Con Independent Film Festival (Finalist, Animated Comedy)
     - DC Shorts Film Festival, Washington, DC, September 2015
     - Charlotte Film Festival, Charlotte, NC, September 2015
     - Atlanta Shortsfest, Atlanta, GA, October 2015
     - Cucalorus Film Festival, Wilmington, NC, November 2015

   - Animated music video for children’s web series Pancake Mountain.
   - Roles: Co-director, animator
   - Juried screening: University Film & Video Association (UFVA) Conference, Washington, DC, August 2015

2015 PUBLICATIONS

Gender, New Media, and Technology, 7(1). Retrieved from adanewmedia.org/2015/04/issue7-bellkampetaylor/


2015 CONFERENCE PRESENTATIONS


Goodman, J. (2015, August). Acting Out, Acting In, Short Documentary Film Showing (Directed by Joe Habraken, University of New England)—Oral and written film respondent. Presented at the UFVA (University Film and Video Association) 69th University Film and Video Conference, Washington, DC.


Hall, S. (2015, October). Franchising fright: Translating the Evil Dead from film to game. Paper presented at the meeting of the Popular Culture Association South in Wilmington, NC.


2015 PANEL PRESENTATIONS, ROUNDTABLES, WORKSHOPS, INVITED PRESENTATIONS, AND MEDIA STORIES


Kim, S. (2015, Feb.) *Meeting the psychosocial needs of patients and at-risk individuals in the digital health era*. Department of Media and Communication, City University of Hong Kong, Kowloon Tong, Hong Kong.

Lambert, B. (2015, Nov. 15). Filmmakers panel. Cucalorus Film Festival, Wilmington, NC.

Lambert, B. (2015, Sep. 5). Filmmakers panel. Dragon Con Independent Film Festival, Atlanta, GA.


Trammell, J. Y. (2015, March). What a trend we have in Jesus. High Point University Faculty Lecture Series. Greensboro, NC.
2014

2014 AWARDS AND HONORS

**Biaett, V.** (August, 2014). Arizona Parks and Recreation Association (APRA) established the Dr. Vern Biaett Outstanding Student Award, the association’s first award named for an individual, in recognition of 42 years of service to the organization and profession.


**Eltantawy, N.** (2014, July). *Arab women, media and political uprisings*. Featured and sponsored speaker for the panel presentation presented at the International Association for Media & Communication Research annual conference in Hyderabad, India.


**Isaksen, J.** (2014, May) Recipient of the Meredith Clark Slane Distinguished Teaching-Service Award from High Point University—awarded yearly to one faculty.


**Powell, R.** (2014). Academy of Television Arts & Sciences Faculty Fellowship. Television Academy Foundation. Attended the 2014 Faculty Seminar in Los Angeles, CA.


### 2014 GRANTS

Heagney, B. (2014). Silvershein/Gutenstein Family Faculty Development Grant ($2,000), High Point University

Kim, S. (2014). Silvershein/Gutenstein Family Faculty Development Grant ($2,000), High Point University

### 2014 CREATIVE WORK PRESENTATIONS

Goodman, J. (2014). Competition Film Showing: "The Ghosts We Know" (2013), Written, Produced and Directed by Jim Goodman. Presented at UFVA (University Film and Video Association) 68th University Film and Video Conference, Bozeman, Montana.


- Children’s series available on PBS’ digital platforms (YouTube, Tumblr, PBS website, etc.).
- Roles: Co-producer, animator and composer on multiple episodes


- Roles: Graphic designer, illustrator
  - Created background graphics that were projected on stage during performances of songs from the career of Broadway composer Charles Strouse. The projections served as a virtual set, creating the worlds of Annie, Bye Bye Birdie, and other Broadway shows.
2014 PUBLICATIONS


### 2014 Conference Presentations


**Biaett, V.** (2014, October). *Utilizing PX (participant experience) theory to maximize the social and economic impact of festivals and events*. Presented at the 59th Annual International Festival & Event Association (IFEA) Convention, Kansas City, MO.

**Eltantawy, N.** (2014, November). *Egypt’s Jon Stewart moves from YouTube to the Television Screen: Humorous political satire or serious culture jamming?* Presented at the 100th annual convention of the National Communication Association (NCA), Chicago.


presented at the annual meeting of the Adolescent Pregnancy Prevention Campaign of North Carolina. Greensboro, NC.


Biaett, V. (2014, September). Panelist, Arriving at realistic attendance numbers and the risk of not doing so. 59th Annual International Festival & Event Association (IFEA) Convention, Kansas City, MO.


Goodman, J. (2014, August). "Dog Tax" Short Film Showing (Directed by Laszlo Santha, NYU)—Oral and written film respondent. Presented at the UFVA (University Film and Video Association) 68th University Film and Video Conference, Bozeman, Montana.


2013

2013 AWARDS AND HONORS


2013 GRANTS

Isaksen, J. (2013). HPU Undergraduate Research and Creative Works: Mentored the undergraduate research of four students and took them to present their work at the National Popular Culture Association Conference, Washington DC, 2013. ($4250)

McDermott, V. (2013). The Silvershein/Gutenstein Family Faculty Development Grant. Funding underwrites the development of an undergraduate research methods service-learning course. ($2,000)


Stewart, S. (2013). Blackboard and other tools were utilized to create an online introductory public relations course capable of serving more than 100 students. The Center for Teaching Excellence at Virginia Commonwealth University. ($3500)

2013 CREATIVE WORK PRESENTATIONS


- Animated documentary on the career of 19th century mental health care reformer Dorothea Dix
- Juried film festival screenings:
  - Philadelphia Film & Animation Festival, Philadelphia, PA, September 2013
  - Flagstaff Mountain Film Festival, Flagstaff, AZ, September 2013
Lambert, B. (Designer/Animator). (10/29/13-11/23/13). For MacLeod, S. (Director). 2013, October 29-30, November 23. Hansel & Gretel [Opera]. High Point, NC: Hayworth Fine Arts Center. Created animated background videos that were projected on stage during performances. The video projections served as a virtual set, creating the world of Hansel & Gretel’s home, the dark forest, and the witch’s candy house.

• Educational children’s video

2013 PUBLICATIONS


2013 CONFERENCE PRESENTATIONS

Eltantawy, N. (November, 2013). Sexual harassment: Egyptian women wage war via social media connections. Presented at the 99th annual convention of the National Communication Association (NCA), Washington, DC.


the Popular Culture Association in the South and the American Culture Association in the South Annual Conference, Savannah, GA.


2013 PANEL PRESENTATIONS, ROUNDTABLES, WORKSHOPS & INVITED PRESENTATIONS


Campbell, S. (2013, June 12). Public Relations Ethics and Corporate Social Responsibility (Invited Lecturer), Queens College, Belfast, Northern Ireland/United Kingdom

Kim, S. (2013). National Institutes of Health Grant Proposals Workshop – Certificate of Completion on Writing and Designing NIH Proposals, North Carolina Research Campus, Kannapolis, NC.

Lambert, B. (2013, Nov. 24). Filmmakers panel. Carrboro Film Festival, Carrboro, NC.


Lambert, B. (2013, July 18). Writing for Non-Fiction Film. Invited Presentation to UNC-Greensboro Young Writers Camp, Greensboro, NC.
Lambert, B. (2013, May 8). Documentary filmmaking and higher education. Invited Presentation to Dr. Mary Dalton’s graduate Documentary History class at Wake Forest University, Winston Salem, NC.

Yang, Y. (2013). Teaching media management in a variety of courses. Organizer and panelist on Teaching Panel: Diversity in curriculum, sponsored by the Media Management and Economics Division. Presented at the annual AEJMC national conference in Washington, DC.
2012

2012 AWARDS


Goodman, J., & Simpson, E. (2012). Best of Competition Award, Faculty Screenwriting Competition. Short Subject Category for Connected. Award presented at the Broadcast Education Association (BEA) Festival of Media Arts, Las Vegas, NV.

Goodman, J., & Simpson, E. (2012). Best of Festival King Foundation Award for Connected. Award presented at the Broadcast Education Association (BEA) Festival of Media Arts Faculty Screenwriting Competition, Las Vegas, NV.

- Special Jury Citation, Animated Short Oxford Film Festival, Oxford, MS, February 2012
- Winner, Best Film by a North Carolina Filmmaker Carolina Film and Video Festival, Greensboro, NC, February 2012
- Winner, Best Animated Short (Jury Award) Charlotte Film Festival, Charlotte, NC, March 2012
- Winner, Best Animated Short (Audience Award) Charlotte Film Festival, Charlotte, NC, March 2012

2012 GRANTS

Davis, C. (2012) Co-Principal Investigator for HPU Democracy USA Project, an interdisciplinary and experiential learning exercise that extends education
from the classroom into the community in the formation of critical thinking, civic-minded students. HPU Democracy USA was awarded $50,000 Think BIG! Grant from High Point University.

2012 CREATIVE WORK PRESENTATIONS


2012 PUBLICATIONS


2012 CONFERENCE PRESENTATIONS


### 2012 PANEL PRESENTATIONS, ROUNDTABLES, AND INVITED PRESENTATIONS


Kim, S. (2012, October). *Mapping e-health intervention effects over time for cancer patients with depression*. CECCR II Fall 2012 Grantee Meeting, University of Wisconsin-Madison, Madison, WI. *Poster Presentation Award (3rd Place) *

Yang, Y. (2012). *Teaching media management in contemporary times & best practice: Case studies. The history of teaching media management*. Panel presentation at the annual meeting of the AEJMC, Chicago, IL.
2011

2011 AWARDS AND HONORS

Fowkes, K. A. (2011, May). Recipient of the Ruth Ridenhour Scholarly and Professional Achievement Award from High Point University—awarded yearly to one faculty.

- Winner, Best Animated Drama
  Dragon*Con Independent Film Festival, Atlanta, GA, September 2011
- Honorable Mention, Best Animated Short
  Philadelphia Film & Animation Festival, Philadelphia, PA, September 2011
- Special Jury Citation, Animated Short

2011 GRANTS

McDermott, V. M. (2011). Principal Investigator for GPS: Go Place Safely. A teaching/research/service approach to promoting safe driving. This project was awarded $25,000 Think BIG! Grant from High Point University.

2011 CREATIVE WORK PRESENTATIONS


  Formal screening: University Film & Video Association conference, Boston, MA (August)
  DC Shorts Film Festival, Washington, DC, (September)
  Cucalorus Film Festival, Wilmington, NC, (November)

2011 PUBLICATIONS


Hobson (Eds.), *Masculinity in the Black Imagination*. New York: Peter Lange Publishing


2011 CONFERENCE PRESENTATIONS


Eltantawy, N. (2011, November). The Arab Spring & Western media portrayals of women. Presented at the 32nd National Women’s Studies Association Conference, Atlanta, GA.


Fowkes, K. A. (2011, August). From Beetlejuice to Big Fish: Tim Burton’s trickster figures. Paper presented at the University Film and Video Conference, Boston, MA.


Goodman, J. (2011, April). The story you write, the story you shoot, the story you edit: Lessons learned from a university-based feature film production. Panel presented at the Broadcast Educator’s Association Convention, Las Vegas, NV.


2011 PANEL PRESENTATIONS, ROUNDTABLES, AND INVITED PRESENTATIONS


McDermott, V. M. (2011, February). When bad things happen to good classes: providing support and facilitating coping in the classroom. Social support in the classroom: Peer to peer comforting. Panel presentation at the
annual meeting of the Western States Communication Association. Monterey, CA.

**Wiest, J.** (2011, November) *Author-Meets-Critics*. Panel presentation at the annual meeting of the American Society of Criminology, Washington, D.C.