**DEGREE PROGRESS ANALYSIS: Bachelor of Arts – Communication**

**Sequence: Strategic Communication**

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<tr>
<th>NAME</th>
<th>First Enrollment</th>
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<tr>
<th>Email address:</th>
<th>Adviser</th>
<th>Student ID #</th>
<th>MINOR (optional):</th>
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### PEC/LIBERAL ARTS REQUIREMENTS (67 HOURS)

**PEC Activity (1 credit: PEC ____)**

#### University Core (22 credits):
- EXP1001 = President’s Seminar/Health & Wellness
- ENG1101 and ____1102 OR ENG1103 (____optional)
- First Year Seminar – FYS1000
- MTH1110 or higher [MTH ________]
- Foreign Language: 1 course **1020 or higher level**
- SPN/FRE/GER/ITA/JPN/ARA/CHI/POR (______optional)
- Ethics: [circle one] REL2015/3010/3017:
  - PHL2008/2010/2043; PHL/REL2016/2019

#### Area I Electives: 16 credits
- History: any 1000- or 2000-level [HST ________]
- Religion: [choices: see Bulletin] [REL______]
- Performing / Visual Arts: [choices: see Bulletin]
  - [ART_______ or MUS 1120 or THE______]
- Literature: ENG2200/2225/2239/2249/2284/2710 3281/3530 - ENG ________

#### Area II Electives: 12 credits
- Lab Science (select one): BIO1100/1110/1120/1399;
  - CHM1000/1010/1510/1616;
  - PHY1000/1050/1100/1200/1510/2010
- Social Sciences [2 required from different depts. – circle 2]
  - ECO2010/80th 2030/2050; PSC2310/2710/3317;
  - EDU4200/PSY2000; SOC1010/2020/2030/2040/2060
  - 2070/3030/3060/3070/4000.

**Other requirements to be met for graduation – Must be in College of Arts and Sciences (12 credits):**

A) at least 2 courses at 2000-level and 1 course at 3000-level in any Arts and Science discipline not used to satisfy requirements in your major:

B) at least 1 course taken to satisfy a major or General Education requirement must be a GBS course: GBS______

C) General elective in College of Arts and Sciences______

### GENERAL ELECTIVES ____ _____ _____ _____

### Minor Courses
- _____ _____ _____ _____
- _____ _____ _____ _____

### COMMUNICATION MAJOR (54 HOURS)

**Communication Core (No more than 46-48 credit hours in COM courses):**
- COM1110: Human Communication
- COM1111: Mediated Communication Systems
- Internship, Travel Study*, Undergrad Research/ Creative Work or COM 3000-level or above elective
- COM2261, 2262, 2263, 2265, or 2285 Practicum (2 credits)
- COM elective outside of major sequence (4 credits)
  - (Including Special Topics and Independent Study)

* Communication related travel study course or any course 
taken in another country not available at HPU

- COM3390: Communication Law and Ethics

**Sequence Core:**
- COM2225: Foundations of Strategic Communication
- COM3315: Strategic Message Development in Public Relations
- COM3325 Strategic Message Development in Advertising
- COM3365: Case Studies in Strategic Communication
- COM3385: Applied Research in Strategic Communication
- COM4415: Strategic Communication Campaign Management

**Non-communication courses related to sequence (6-8 HOURS) – with advisor’s approval**
These courses may count toward a minor or second major, but cannot be used to satisfy GenEd requirements.

- _____ _____

### Notes

- Students should be registered as COM majors for at least four semesters to meet major requirements.
- All COM majors must take 80 credits outside of Communication -- courses that do not have COM as a prefix.
- 65 of these 80 hours must be in the liberal arts (from College of Arts and Sciences).

**128 TOTAL HOURS REQUIRED FOR GRADUATION**

**DEGREE AUDIT COMPLETED:** Date ________