

FOR STUDENTS USING THE 2017-2018 BULLETIN AS THEIR CATALOG OF RECORD

MAJOR: B.S.B.A. in Sales (B.S.B.A. SALE)

This Academic Plan demonstrates how a student can complete the major in 4 years.

Specific individual plans vary by student choices and options as developed with an advisor.

Student's NAME: _____ Catalog YR: 2017-2018 ID# _____

Ref. Code	COURSE	CREDITS	Ref. Code	COURSE	CREDITS
FRESHMAN - FALL			FRESHMAN - SPRING		
GE	EXP 1101: President's Seminar	1	W/GE	FYS 1000 or ENG 1103	4
W/GE	ENG 1103 or FYS 1000	4	GE/Q/SLS	GE (or MTH 1310 or 1410)	4
GE	General Education	4	GE	General Education	4
Q/GE/SLS	MTH 1310 or 1410 (or GE)	4	GE	PEC Activity	1
GE	General Education	4	GE	General Education	4
TOTAL		17			17

GENERAL EDUCATION REQUIREMENTS (GE): First-year students complete EXP 1101, FYS 1000, and ENG 1103 and may choose to complete a PEC Activity, a Foreign Language at 1020 or higher level, math, and other GE courses selected from history, religion, natural science, and/or performing/visual arts. Course selection based on placement. 1000-level courses are typically freshman courses.

SOPHOMORE - FALL			SOPHOMORE - SPRING		
SLS	ACC 2010 Financial Accounting	4	SLS	ACC 2020 Managerial Acct.	4
S/SLS	ECO 2030 Macroeconomics	4	S/SLS	ECO 2050 Microeconomics	4
SLS	MKT 2110 or MGT 2220	4	SLS	MKT 2110 or MGT 2220	4
SLS	BUA 2990* or STS 2610	4	SLS	BUA 2990* or STS 2610	4
TOTAL		16			16

By the end of the second year, GE courses in ethics, English literature, and 2 in the social sciences plus other GE courses not yet completed should be planned. 2000-level courses are typically considered by sophomore students.

*BUA 2990 Business Communications MUST be taken during the sophomore year.

JUNIOR - FALL			JUNIOR - SPRING		
SLS	MKT 3750 International Mkt.	4	GE	General Education	4
SLS	FIN 3010 or MGT 3280	4	GE	General Education	4
SLS	MKT 3600 Sales in Dynamic E...	4	SLS	FIN 3010 or MGT 3280	4
GE/GBS	3000 Level Maturity + GBS	4	SLS	MKT 3680 Negotiations	4
TOTAL		16			16

All GE courses including a Global Studies course are normally completed by the end of the third year. If planning to Study Abroad or complete an internship in the JR or SR year, course selection needs to be planned accordingly in advance with an advisor in the major. 3000-level courses are typically planned for junior-level students.

SENIOR - FALL			SENIOR - SPRING		
GE	General Education or Elective	4		Elective	4
	Elective	4		Elective	4
	Elective	4	SLS	MKT 4500 or MKT Elective	4
SLS	MKT 4500 or MKT Elective	4	SLS	MKT 4370	4
TOTAL		16			16

TOTAL CREDITS NEEDED FOR GRADUATION = 128

Reference Codes: Refer to Undergraduate Bulletin and the Schedule of Classes

Ref. Codes/MAJOR: SLS

NOTE 1: This plan of study should be used in conjunction with your Undergraduate Bulletin.

NOTE 2: Elective credits can be used to take courses of interest or complete a minor.