Location: Philips 120

Time: 7:01pm

Call to Order by: Vice President Nicole Karlesky

Pledge of Allegiance: Vice President Nicole Karlesky

Postpone reading of the minutes

Quorum check

Other clubs in attendance:
English Club
Bonner Program
Physical Therapy
Student Journalism Association
Society of physics students
Paintball Club
Videogame Design Club
Home Front Hugs
Alpha kappa psi
Broadcasting society
Pharmacy club
AIGA
Tutor Club
Hospice Volunteering
National Association of Black Journalists
International Club
Japanese Animation Club
**Reports**

1. **Andy Bills – Vice President of Admissions**

Discussion:

- **Delaney Crimpton - Sophomore Class Representative:**
  - Acceptance rate at 84.4%, is that accurate for the class of 2013 entering.
  - That was an error in reporting – the actual acceptance rate was 72% not 84.4%.
  - Schools report data for acceptance differently
  - Using new tools to help us make smarter decisions like Forecast Plus
  - We do not do snap applications in order to increase our acceptance rate
  - 40.2% of freshmen were marketed too out of the 70,000 inquiries (To save time and recourses)
  - We have access to the data from online college sites that allow you to look at colleges. That data goes to High Point based on their information – it helps to form a match

**Delaney Crimpton:** How much does the weight of them wanting to go to school in the south weight to what their academic profile is?

**Andy Bills:** It looks at 6 or 7 factors and academic majors are one of the top. The first screen is searching for students with only a certain academic range. The next thing is major; the major that they are looking for. We do an outreach for the SAT and ACT. SAT is more important. We have to decide if we want to drive the reports for USA Today rankings or drive the reports to have students that will thrive here at High Point. Realize that we are a growing institution; once we stop that growth, which we are about to do. We were up 31% in application growth last year.

The best thing that you can do for me is to tell your friends that are good academic students about High Point. Go back to your hometown and talk about High Point. I would love to help you with talking points on that. Thank you for being High Point University Students

2. **Dr. Pamela Palmer** (Fundraising tips)

Discussion:

**Dr. Pamela Palmer** - I thought I would just start If you have any questions regarding raising funds for organizations on campus?

**Mayeesa Mitchell – Student Services Diversity Chair:** I know it is hard to do fundraising on campus if you do not have an overhead?
**Dr. Pamela Palmer** - I would suggest doing premiere fundraisers every year – same time – same format so that you brand your fundraiser. When you reinvent a new fundraiser every year it is hard to raise the money when students do not know what it is already. It makes it easier because students know its going to happen, they know what they need.

The other thing that I would say is that, you have four different student classes. Your freshman class is going to be the impulse type of giver to your fundraiser because they are getting used to the organization. You want to market towards those classes specifically. Especially if it is a new one or a premier fundraiser. What fundraisers have you gained the least amount of money in?

**Nicole Karlesky – Executive Vice President:** Dorm Storming

**Dr. Pamela Palmer** - That is hard to be affective because it is a cashless campus and no one is aware of the fundraiser until that moment.

**Haley McKeown – Sophomore Class President** – Cookouts? Where you sell items to students

**Dr. Pamela Palmer** - Which is an item that you could easily get which would make students not want to purchase them for a fundraiser. I think if you look at the individual classes and promote it to a freshman class, next year to them as sophomores, all the way to their senior year. This will increase funds because they are used to the fundraiser and they will give and support you out of habit.

**Ali Kudlick – College Republicans** - What advise can you give for looking at past fundraisers and seeing what you can do better?

**Dr. Pamela Palmer** - I would say do a poll or something that allows you to look back at your requests and how well they went. I would imagine if you are changing your fundraiser, it is frustrating every year because you have to gear up for it every year instead of unpacking it. From what I understand, your bills are submitted electronically so you can just go back and look at them.

If you request money from SGA you want to make sure that you yield that amount of money back. Pay attention to return on investment.

3. **Sue Bryan** (Career and Internship Services)
   - Resume handout
   - Career expo was double the amount of students this year
   - If there is an information session or an expo – please pay attention to it so we can build the program, not lose employers
   - We are a four-year program so even freshman can come to us
- Our website tells you where you should be each year – we will teach you about cover letter writing, resume writing, networking, Linkedin, etc.
- I am fearless, if you want to get into a company in California, I will do my best to get us into that company for you because it does not matter to me where you are from.

**Executive Council Reports:**

1. **President – Greyson Whitaker**
   a. Thank you for being here tonight we have four bills and our first resolution
   b. If you have submitted a bill and after the event has passed – Kenneth the treasure will meet with a representative from the organization to make sure everything went well

2. **Judicial Vice President – Zachary Hall**
   a. Student Justices application will open tomorrow and remain open until Monday
   b. We are looking for sophomores and juniors

3. **Treasurer – Kenneth**
   a. The business office has updated their budgets from 2013-2014
   b. It will no longer be on your print out; it is now only your academic year
   c. Please update your treasurer of the organization of the update
   d. I will read the account balance: 188,924.73 - 6,241.84 - 5,639.35

**Standing Committee:**

1. **Academic Chair – Patti Suchan**
   - First subcommittee meeting with the honors committee – if you have any comments on the honors program, please come talk to me after the meeting
   - Freshman Success Committee will be a new subcommittee
     o Looking for freshman and sophomores
   - We have a meeting scheduled next week with the provost
     o If you have any concerns with schedules or anything of that sort, I can bring your concerns to them. Any concerns that you might have, I will fight for you. Please let me know by Tuesday night.

2. **Student Services/Diversity Chair – Mayeesa Mitchell**
   - Steve Potter (Community Affairs responses)
     o Music in the bakery has been brought to Troy Thompsons attention and he will take care of that
     o Hospitality services has ensured that the line at the farmers market will be well staffed from now on – they will add a new Panini press but will not be able to open up the salad bars to both ends
I did not follow up on this when the meals in the café are messed up – Mr. Potter said that this has always been the policy and it is in the contract with Aramark.

- Soft serve ice cream in the café is back! They were waiting on a café
- The apple slicer in the bakery was broken and they have ordered two new ones
- I will be having a meeting with my committee on the first floor of the library if you would like to come to the meeting (Date?)

**Standing Organization Reports:**

3. **Senior Class President – Alex Nelson**

   You guys funded the class of 2015 bingo night and 200-300 people attended. Thank you for that, it was a great bonding experience for the senior class.

**Senior Class Representatives (Show video on senior class gift)**

- We are doing an intangible gift and we would like this to be a tradition here at High Point University. It is not just for the senior class.
- Student Alumni Council have been working really hard on this
- We are looking for numbers better than the 32% giving from seniors last year and 7% out of total students
- It is not the dollar amount that matters; it is the participation that does.
- We have four different levels for our seniors to choose from when donating – Silver, Gold, Platinum and Diamond Partners
- Each class has their own Give Now page
- Any amount makes a difference and no amount is too small
- If you have questions please direct them to the Head of Student Giving

**Old Business:**

- None

**New Business:**

**Presentation of Bills:**

- F-14-15
  - Society For Historical/Political Awareness – Model UN
  - SRMUN Conference Atlanta, Georgia
  - Requesting: $3,149
  - Account Balance: $105.21
  - Staying in the Hilton where the conference is at to reduce transportation cost
  - Requesting an extra $50 for club apparel – pin with the flag on it
  - Student contribution - $75 each
    - Discussion
Sophomore Class Representative – you said you need 7 rooms because of the ratio from women to men. Can you explain that breakdown?

Yes, we have an extra room scheduled if someone cannot go if someone adds to the trip

Haley McKeown – Sophomore Class Representative – Are we paying for the food for this?

No this is just the entrance fee to the dinner

Delaney Crimpton – Sophomore Class Representative – I do not feel comfortable with paying for a room that no one is staying in. Can you come back and present that $120

We are open to an amendment

Pati Suchan – Academic Chair – Are these kings or double beds because by my math you can use four rooms?

Molly Phalen – Senior Class Representative – Can you clarify how many boys’, girls and advisors that are going?

Yes, four boys, six girls and an advisor

Pati Suchan – Academic Chair – I understand that you don’t want to come back and present another bill but I would like to put in a note in the bill that they examine the least amount of room they can use and that they return any unused funds that they do not need. I would like to insert a motion for this.

Voting

Passed

Unknown – With the rooms listed now,

Caleb Redslob – Publicity Chair - From what I can gather, you guys are unsure of what the rooms are like. We want you to go as long as you are responsible with the money

Again this is through the conference so we do not have all of that information right now but we will have it soon

Voting

Passed

- F-14-16

- Interiors and Home Furnishings Club
- IHFC Fall Educational Tour
- Account balance: $3,107.83
- Requesting: $3,300
- Before I get started, I would like to make an amendment to deduct $150 from our requested amount because of a misunderstanding with transportation
We are going to Charlottesville because there are a lot of museums and places for the interior design and home furnishings club to learn from.

- **Discussion**
  - *Alex Nelson - Senior Class President* – I would like to make an amendment to reduce the bill amount by $150 making the total $3,150.

- **Voting**
  - Passed

No further discussion.

- **Voting**
  - Passed

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- **F-14-17**
  - Class of 2016
  - Veteran & Wounded Warrior Therapy
  - Account balance: $2,375
  - Requesting: $1,385
  - Introduction of HorsePower and the reason for the bill
  - The entire event is focused around a film that will be premiered.
  - Money from this event will help to build up the veteran program.

- **Discussion**
  - *Matt – Sophomore Class Representative*
    - Amendment to make the bill include a $615 donation from SGA for the veterans of the triad to make it a flat $2,000.

- **Voting**
  - Passed
  - No further discussion.

- **Voting**
  - Passed

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- **F-14-19**
  - Student Government Association
  - Alex’s Lemonade Stand Donation
  - Account balance: $6,241.84
  - Requesting: $3,500

- **Discussion**
  - *Caleb Redslob – Publicity Chair*
I would like to double that amount to make it $7,000

- **Ali Kudlick – College Republicans**
  - I love the idea but this account balance is at $6,241.84 and the bill is for 7,000

- **Greyson Whitaker – President**
  - The funds can come from the other accounts
    - **Voting**
      - **Passed**
  - No further discussion
    - **Voting**
      - **Passed**

- Presentation of Resolution RF-14-1

  **Sophomore Class President – Haley McKeown**
  - Student Government Association
  - Support of Standard/Tier 1 Residential Community for Upperclassmen
  - Account Balance: None
  - See resolution for presentation
  
  - **Discussion**
    - **Delaney Organization – Sophomore Class Representative**
      - I know you are a representative for organization so please make sure that when voting you vote for your organizations wants, not what you want individually
  
  - **Voting**
    - **Approved**

**End of the meeting announcements:**

**Greyson Whitaker – President**
- Thank you for your support on the resolution
- I will approve the bill and sign it and take it to the appropriate office
- I think it would be beneficial who are interested and who approved the resolution – if you would like to sign your name and official approve of the resolution – I encourage you to do that.
- The grill that was brought to our attention last week has now been fixed and is ready for use
- If you’d like to volunteer at the High Point Friends Team
- CAT is proposing an event and would like your opinion – Panther Palooza
  - Each organization would create a booth or tent
  - Carnival style game or sponsoring a game

**Unknown** – Are we allowed to sell food as a fundraiser?
Greyson Whitaker – President – It is more of just a campus wide activity that they are sponsoring so you would sponsor something like a food truck

Ali Kudlick – College Republicans – Would that mean that the bills for the food will all come to SGA?

Unknown – Can CAT come speak to us more about this?

Greyson Whitaker – President – I can speak to them about that!

Alex Nelson – Senior Class President – I am all about the participation but I see this being more of a Derby Day like event, which SGA doesn’t sponsor. I think that if it is going to be like that

Anne Davey – Junior Class President – I think the student interest would be well and the execution just needs to be finalized a bit.

Greyson Whitaker – President – Excellent. I will take this to CAT and get back to you

- If you’d like to be paired up to recent alumni to help you get through your last year with school or help with school.
  - Please contact the alumni office if you’d like to be paired up with an alumni
- See Patti if you’d like to meet with her regarding what she discussed
- Please do not take the Robert’s Rules when you leave

Community affairs meeting:

Casey Ellis – Sports Link

- Avid milk drinkers are not happy with the offerings at the silver line diner and the grille, the milk has been changed.
- No more soy milk in the café
  - Paul Kittle – Student Life Advisor
    - That his been brought to my attention already and it is being taken care of!

Steven Edwards – Phi Alpha Delta

Many teachers want classes to teach, teachers how to teach. Can we start sending teachers to conferences or help them develop skills that students want from their teachers

Andrew Chelly – Paintball Club

There is no passport ATM in the North College area
- We will address that with Mr. Potter

Kate – Habitat for Humanity

The Chiboni bar at the grille is a magic meal just for a cup of yogurt. That seems you should be able to get that as a side instead of a whole meal.

Mayeesa Mitchell – Student Services Diversity Chair - We have a contract with Chiobni for that so it might not be able to change right away but I will look into it!
Kate – Habitat for Humanity – I just think that everyone would be more inclined to use it if it was not a magic meal

Unknown – Why did online ordering for food places stop?
Greyson Whitaker – President – I did not realize that has ended but we will look into that right away

Adjourned: 8:30pm