High Point University Poll
Current Issues in the State of North Carolina
November 2011
METHODOLOGY

- 703 adults (age 18 and older) in North Carolina
- The survey was conducted November 6 - 10, 12 - 17 2011
- The sample is weighted to Census estimates of demographics of North Carolina’s population, including age, race, gender and cell/landline phone usage
- Estimated margin of sampling error is approximately 4 percent
LARGE MAJORITY IN NC SAYS COUNTRY IS ON THE WRONG TRACK

Is the country headed in the right direction or is it seriously on the wrong track?

<table>
<thead>
<tr>
<th>%</th>
<th>Right Direction</th>
<th>Wrong Track</th>
<th>(Don't know/refuse)</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>15</td>
<td>78</td>
<td>6</td>
</tr>
</tbody>
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Right Direction: 15%
Wrong Track: 78%
(Don't know/refuse): 6%
Plurality of NC residents disapproves of how President Obama is handling his job

Do you approve or disapprove of the way Barack Obama is handling his job as president?
Plurality of North Carolinians says President Obama is doing a poor job as President

Note: fielded 11/12/2011 – 11/17/2011, n = 301, margin of sampling error = +/- 5.7 percent

On the whole, do you think Barack Obama has been doing a good job or a poor job as president?

- Good: 44%
- Poor: 46%
- (Don't know/refuse): 9%
CURRENT OBAMA JOB PERFORMANCE COMPARABLE TO CARTER IN FALL BEFORE 1980 REELECTION CAMPAIGN

Note: Obama data is from survey fielded 11/12/2011 – 11/17/2011, n = 301, margin of sampling error = +/- 5.7 percent
Carter data is from Carolina Poll fielded in October 1979, n = 612, margin of sampling error = +/- 4 percent

On the whole, do you think President Obama has been doing a good job or a poor job as president?

- Good: 44%
- Poor: 46%
- (Don’t know/refuse): 9%

On the whole, do you think President Carter has been doing a good job or a poor job as president?

- Good: 47%
- Poor: 46%
- (Don’t know/refuse): 7%
Plurality of North Carolinians says President Obama is doing a poor job as President

Note: fielded 11/6/2011 – 11/10/2011, n = 402, margin of sampling error = +/- 5 percent

How would you rate the job Barack Obama has been doing as president. Would you say excellent, pretty good, only fair or poor?

- Excellent: 13%
- Pretty good: 23%
- Only fair: 30%
- Poor: 32%
- (Don't know/refused): 2%
CURRENT OBAMA JOB PERFORMANCE LOWER THAN REAGAN IN FALL BEFORE 1984 REELECTION CAMPAIGN

Note: Obama data is from survey fielded 11/6/2011 – 11/10/2011, n = 402, margin of sampling error = +/- 5 percent
Reagan data is from Carolina Poll fielded in October 1983, n = 586, margin of sampling error = +/- 4 percent

How would you rate the job Barack Obama has been doing as president? Would you say excellent, pretty good, only fair or poor?

How would you rate the job Ronald Reagan has been doing as president? Would you say excellent, pretty good, only fair or poor?
MAJORITY IN NC DISAPPROVES OF THE WAY THE UNITED STATES CONGRESS IS HANDLING ITS JOB

Do you approve or disapprove of the way that the United States Congress is handling its job?

- Approve: 13%
- Disapprove: 77%
- (Don't know/refused): 10%

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