## Elements Details

<table>
<thead>
<tr>
<th>Population represented</th>
<th>Adults in North Carolina</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sample size</td>
<td>507 (and less for subsets of the full sample)</td>
</tr>
<tr>
<td>Mode of data collection</td>
<td>Telephone (Random Digit Dial (RDD) landline and cellular telephones)</td>
</tr>
<tr>
<td>Type of sample</td>
<td>Probability, using RDD samples of landline and cellular telephones generated by Survey Sampling International</td>
</tr>
<tr>
<td>Margin of sampling error for total sample</td>
<td>Approximately 4.4 percent</td>
</tr>
<tr>
<td>Are the data weighted?</td>
<td>Yes, relative to U.S. Census estimates for gender, race, age, and phone usage (cell only, landline only, or both).</td>
</tr>
<tr>
<td>Survey sponsor</td>
<td>High Point University Survey Research Center, High Point, NC</td>
</tr>
<tr>
<td>Survey/Data collection supplier</td>
<td>High Point University Survey Research Center. The Center is located within the Nido R. Qubein School of Communications on the High Point University campus. Student interviewers staff the 32 stations equipped with WinCati computer assisted telephone interviewing systems.</td>
</tr>
</tbody>
</table>
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Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at [http://src.highpoint.edu/](http://src.highpoint.edu/) and should contact the Director of the Survey Research Center for additional information.
Survey questions: Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding.

Gas Prices

Have recent price increases in gasoline caused any financial hardship for you or others in your household, or not?

Yes 68%
No 32%

As a result of the recent rise in gas prices, would you say you have or have not done each of the following? (Randomized)

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
<th>Don't know/refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seriously considered getting a more fuel-efficient car the next time you buy a vehicle</td>
<td>64%</td>
<td>33%</td>
<td>3%</td>
</tr>
<tr>
<td>Cut back significantly on how much you drive</td>
<td>61%</td>
<td>37%</td>
<td>3%</td>
</tr>
<tr>
<td>Cut back significantly on other household spending</td>
<td>55%</td>
<td>44%</td>
<td>1%</td>
</tr>
<tr>
<td>Changed your vacation plans</td>
<td>38%</td>
<td>57%</td>
<td>5%</td>
</tr>
</tbody>
</table>

Please tell me whether you think each of the following deserves a great deal of blame, some blame, not much blame or no blame at all for the recent increase in gas prices.... (Randomized)

<table>
<thead>
<tr>
<th></th>
<th>Great deal of blame</th>
<th>Some blame</th>
<th>Not much blame</th>
<th>No blame</th>
<th>Don't know/refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oil and gas companies</td>
<td>55%</td>
<td>30%</td>
<td>5%</td>
<td>6%</td>
<td>4%</td>
</tr>
<tr>
<td>Violence and unrest in Middle Eastern countries</td>
<td>37%</td>
<td>43%</td>
<td>5%</td>
<td>11%</td>
<td>4%</td>
</tr>
<tr>
<td>Foreign countries that export oil</td>
<td>35%</td>
<td>45%</td>
<td>7%</td>
<td>9%</td>
<td>4%</td>
</tr>
<tr>
<td>The Obama Administration</td>
<td>26%</td>
<td>34%</td>
<td>11%</td>
<td>24%</td>
<td>5%</td>
</tr>
<tr>
<td>Environmental regulations</td>
<td>22%</td>
<td>38%</td>
<td>13%</td>
<td>18%</td>
<td>10%</td>
</tr>
<tr>
<td>Republicans in Congress</td>
<td>18%</td>
<td>39%</td>
<td>14%</td>
<td>20%</td>
<td>9%</td>
</tr>
<tr>
<td>American consumers</td>
<td>10%</td>
<td>39%</td>
<td>18%</td>
<td>29%</td>
<td>5%</td>
</tr>
</tbody>
</table>

Issues: Environment and Sustainability

How would you rate the condition of the natural environment in the world today?

Excellent 3%
Good 24%
Fair  43%
Poor  19%
Very Poor  8%
(Don’t know/refused)  3%

Have you, personally, taken any steps this year to make your home more energy efficient, or not?

Yes  72%
No  26%
(Don’t know/refused)  3%

Thinking generally about your recycling behavior, would you say that you recycle more or less this year than you did last year?

More  58%
Less  11%
(About the same as last year)  30%
(Don’t know)  2%

Demographics

What is the last year of schooling you have completed?

(1-11th grade)  6%
(High school graduate)  22%
(Some college)  24%
(College graduate)  33%
(Graduate school)  13%
(Don’t know/Refused)  1%

Are you currently…..?

Employed for wages  44%
Self-employed  12%
Out of work and looking for work  6%
Out of work but not currently looking for work  1%
A homemaker  5%
A student  5%
Retired  19%
Unable to work  7%
(Refused)  1%

[ PRESIDENTIAL PAST VOTE 2008] Many people were not able to vote in the 2008 presidential election between Barack Obama and John McCain. Were you able to vote or were you unable to vote for some reason?

(Yes, able to vote)  82%
(Not registered in 2008/ineligible/too young)  6%
(Did not vote) 10%
(Can't remember/Don't know) 1%

Would you please stop me when I read the correct category for your total household income?

25 thousand dollars or less 14%
25 to 50 thousand dollars 21%
50 to 75 thousand dollars 17%
75 to 100 thousand dollars 16%
100 to 150 thousand dollars 10%
150 to 250 thousand dollars 3%
More than 250 thousand dollars 1%
(Don't know/refused) 18%

Age
18 - 24 13%
25 - 34 18%
35 - 44 20%
45 - 54 19%
55 - 64 15%
Over 65 16%

How often do you attend worship services? Would you say never, a few times a year, a few times a month, almost every week, every week, or more than once a week?

Never 16%
A few times a year 23%
A few times a month 13%
Almost every week 15%
Every week 19%
More than once a week 13%
(Don't know/refused) 2%

When thinking about politics today, do you normally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?

Very conservative 19%
Somewhat conservative 23%
Moderate 28%
Somewhat liberal 14%
Very liberal 8%
Other 2%
(Don't know/refused) 5%

Are you, or is any member of your household, a member of the armed forces or a veteran?

Yes, an active member of armed forces 6%
Yes, veteran 21%
Yes, both 2%

4
No 69%
(Don’t know/Refused) 2%

What racial or ethnic group best describes you?

White 70%
African-American or Black 21%
Hispanic or Latino 2%
Native American 3%
Asian 1%
(Multiple or Other) 2%
(Don’t know/refused) 2%

Generally speaking, do you think of yourself as a Democrat, a Republican, or what?

Democrat 34%
Republican 29%
(Independent/Unaffiliated) 30%
(Other) 5%
(Don’t know/refused) 3%

How would you best describe your current relationship status?

Single 27%
Engaged 4%
Living with your significant other 4%
Married 53%
Widowed 9%
(Refuse) 2%

Gender

Male 49%
Female 51%

These days, many people are so busy they can’t find time to register to vote, or move around so often they don’t get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven’t you been able to register so far? (IF YES) Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

Yes, absolutely certain 86%
Chance registration has lapsed 3%
No 11%
(Don’t know/refused) 1%