



**HIGH POINT UNIVERSITY POLL
METHODOLOGICAL SUMMARY**

ELEMENTS	DETAILS
Population represented	Adults in North Carolina
Sample size	578
Mode of data collection	Telephone (Random Digit Dial (RDD) landline)
Type of sample (probability/non-probability)	Probability, using an RDD sample generated by Survey Sampling International
Start and end dates of data collection	March 12-15, 20, 22-25, 2010
Margin of sampling error for total sample	+/- 4.1 percentage points at the 95% confidence level
Are the data weighted?	Yes, to U.S. Census estimates for gender, race, and age.
Survey sponsor	High Point University Survey Research Center, High Point, NC
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located within the Nido R. Qubein School of Communications on the High Point University campus. Student interviewers staff the 22 stations equipped with WinCati computer assisted telephone interviewing systems.
Contact for more information	Martin Kifer Director, High Point University Survey Research Center 336-841-9333 mkifer@highpoint.edu

Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <https://bren.highpoint.edu/src2/> and should contact the Director of the Survey Research Center for additional information.

Survey questions: Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding.

Country direction and approval of public officials

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

Right Direction 28
 Wrong track 66
 (Don't know/refused) 6

Do you approve or disapprove of the way that Barack Obama is handling his job as president?

Approve 48
 Disapprove 44
 (Don't know/refused) 8

Do you approve or disapprove of the way that Barack Obama is handling _____ ?

<i>Note: Issue list asked in random order</i>	Health care	Threat of terrorism	Economy	Situation in Afghanistan	Education
Approve	38	50	36	45	52
Disapprove	55	39	57	38	32
(Don't know/refused)	7	11	6	17	17

Do you approve or disapprove of the way that Bev Perdue is handling her job as governor?

Approve 35
 Disapprove 44
 (Don't know/refused) 20

Do you approve or disapprove of the way that Richard Burr is handling his job as United States Senator?

Approve 37
 Disapprove 23
 (Don't know/refused) 39

Do you approve or disapprove of the way that Kay Hagan is handling her job as United States Senator?

Approve 36
 Disapprove 32
 (Don't know/refused) 32

Most important problems

What do you think is the most important problem facing this country today?

Economy	34
Jobs	15
Health care	12
Debt	3
Education	3
Corruption	3
Terrorism	2
Immigration	2
Moral issues	2

Note: Issues listed represent 2 percent or more of total responses

What do you think is the most important problem facing the state of North Carolina today?

Jobs	32
Economy	26
Education	12
Debt	4
Health care	3
Taxes	3

Note: Issues listed represent 2 percent or more of total responses

Economy and jobs

Now I would like to ask you about the economy. Right now, do you think the economic conditions in the country as a whole are getting better or getting worse?

Getting better	38
Getting worse	47
(Neither better not worse)	13
(Don't know/refuse)	2

Right now, do you think the economic conditions in the state of North Carolina are getting better or getting worse?

Getting better	28
Getting worse	56
(Neither better not worse)	12
(Don't know/refuse)	4

In your own community, just from what you've seen or heard, do you think the jobs that your community has lost in this recession will probably come back when the economy improves, or do you think they were jobs that will probably never come back?

Will come back	36
Will never come back	46
(Some will, some won't)	15
(Don't know/refuse)	4

Over the past year, the government has taken a series of measures that were intended to help improve economic conditions. Do you think the government has done about the right amount, has done too much, or has not done enough?

Right amount	18
Too much	18
Not enough	59
(Don't know/refuse)	6

Health care

Do you have some form of health insurance or health care coverage, or not?

Yes	85
No	15
(Don't know/refuse)	0

As you may know, the U.S. Congress is currently considering bills that would make major changes in the country's health care system. Based on what you have read or heard about those bills, do you generally support or oppose them?

Support	38
Oppose	51
(Neither)	4
(Don't know/refuse)	6

Note: Survey completed prior to final passage of complete federal health care package.

Terrorism

Now, thinking a moment about terrorism, how worried are you that you or someone in your family will become a victim of terrorism: very worried, somewhat worried, not too worried, not worried at all?

Very worried	10
Somewhat worried	28
Not too worried	38
Not at all worried	23
(Don't know/refuse)	1

In general, how well do you think the U.S. government is doing in reducing the threat of terrorism: very well, fairly well, not too well, not at all well?

Very well	12
Fairly well	53
Not too well	21
Not at all well	12
(Don't know/refuse)	3

How likely is it that there will be further acts of terrorism in the United States over the next several years: very likely, somewhat likely, not too likely, not at all likely?

Very likely	47
Somewhat likely	35
Not too likely	10
Not at all likely	4
(Don't know/refuse)	5

Education

Students are often given the grades A, B, C, D, and Fail to denote the quality of their work. Suppose the public schools themselves, in North Carolina, were graded in the same way. What grade would you give the public schools here: A, B, C, D, or Fail?

A	7
B	25
C	37
D	16
Fail	7
(Don't know/refuse)	9

How about the public schools in the nation as a whole? What grade would you give the public schools nationally: A, B, C, D, or Fail?

A	2
B	21
C	44
D	17
Fail	5
(Don't know/refuse)	12

Individual states currently develop and implement their own public school standards for teaching and learning. Would you approve or disapprove of the federal government creating a national set of standards for all public schools?

Approve	47
Disapprove	45
(Don't know/refuse)	8

Thinking about North Carolina Public Schools overall, how would you rate their effectiveness in providing a safe and orderly learning environment for all students?

Excellent	6
Above average	21
Average	49
Below average	14
Failing	5
(Don't know/refuse)	4

Do you believe teachers in North Carolina should be paid based on how well their students perform on standardized tests they take at the end of their courses and at the end of the school year?

Yes	29
No	64
(Don't know/refuse)	7