



**HIGH POINT UNIVERSITY POLL  
MEMO RELEASE 3/8/2011  
(UPDATED WITH ADDITIONAL QUESTIONS FROM 3/8/2011 PRESS RELEASE)**

ELEMENTS	DETAILS
Population represented	Adults in North Carolina
Sample size	401
Mode of data collection	Telephone (Random Digit Dial (RDD) landline)
Type of sample (probability/non-probability)	Probability, using an RDD sample generated by Survey Sampling International
Start and end dates of data collection	February 21-24, 2011
Margin of sampling error for total sample	Estimated margin of sampling error is approximately 5 percentage points
Are the data weighted?	Yes, relative to U.S. Census estimates for gender, race, and age.
Survey sponsor	High Point University Survey Research Center, High Point, NC
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located within the Nido R. Qubein School of Communications on the High Point University campus. Student interviewers staff the 22 stations equipped with WinCati computer assisted telephone interviewing systems.
Contact for more information	<p>Martin J. Kifer            Director, High Point University Survey Research Center            336-841-9333  <a href="mailto:mkifer@highpoint.edu">mkifer@highpoint.edu</a></p> <p>Sadie Leder            Assistant Director            336-841-9430  <a href="mailto:sleder@highpoint.edu">sleder@highpoint.edu</a></p>

Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <http://src.highpoint.edu/> and should contact the Director of the Survey Research Center for additional information.

*Survey questions:* Below are questions the Survey Research Center fielded for this study that were reported in press releases on 3/7/2011 and 3/8/2011. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding.

*Trend/approval of Public Officials in Country and State*

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

Right Direction	26%
Wrong track	66%
(Don't know/refused)	8%

Do you approve or disapprove of the way that Barack Obama is handling his job as president?

Approve	47%
Disapprove	46%
(Don't know/refused)	8%

Do you approve or disapprove of the way that Republicans in Congress are handling their jobs?

Approve	32%
Disapprove	54%
(Don't know/refused)	14%

*Note: The next three questions were asked in random order.*

Do you approve or disapprove of the way that Bev Perdue is handling her job as governor?

Approve	38%
Disapprove	44%
(Don't know/refused)	19%

Do you approve or disapprove of the way that Richard Burr is handling his job as United States Senator?

Approve	39%
Disapprove	29%
(Don't know/refused)	33%

Do you approve or disapprove of the way that Kay Hagan is handling her job as United States Senator?

Approve	33%
Disapprove	29%
(Don't know/refused)	38%

This year should Barack Obama... Try as best he can to work with Republicans in Congress to accomplish things, even if it means disappointing some groups of Democratic supporters? OR should he stand up to Republicans in Congress on issues that are important to Democratic supporters, even if it means less gets done in Washington?

Try to work as best as he can with Republicans	72%
Stand up to Republicans	20%
(Don't know/refused)	8%

This year should the Bev Perdue... Try as best she can to work with Republicans in the North Carolina General Assembly to accomplish things, even if it means disappointing some groups of Democratic supporters? OR should she stand up to Republicans in the General Assembly on issues that are important to Democratic supporters, even if it means less gets done in Raleigh?

Try to work as best as she can with Republicans	64%
Stand up to Republicans	26%
(Don't know/refused)	10%

If you were putting together the budget for the federal government this year, would you increase spending, decrease spending, or keep spending the same?

What about for....

Education programs	
Increase spending	66%
Decrease spending	13%
Keep spending the same	19%
(Don't know/refused)	2%

Medicare -- the federal health program for the elderly	
Increase spending	49%
Decrease spending	12%
Keep spending the same	37%
(Don't know/refused)	3%

Medicaid -- the federal health program for the poor	
Increase spending	39%
Decrease spending	19%
Keep spending the same	38%
(Don't know/refused)	4%

Social Security	
Increase spending	38%
Decrease spending	14%
Keep spending the same	44%
(Don't know/refused)	4%
Military defense	
Increase spending	36%
Decrease spending	27%
Keep spending the same	32%
(Don't know/refused)	6%
Assistance to unemployed workers	
Increase spending	33%
Decrease spending	24%
Keep spending the same	37%
(Don't know/refused)	5%
Programs to build highways, roads, and bridges	
Increase spending	33%
Decrease spending	27%
Keep spending the same	37%
(Don't know/refused)	4%
Homeland security programs	
Increase spending	28%
Decrease spending	25%
Keep spending the same	43%
(Don't know/refused)	4%
Mass transit	
Increase spending	25%
Decrease spending	36%
Keep spending the same	27%
(Don't know/refused)	13%
Pensions and benefits for retired government workers	
Increase spending	20%
Decrease spending	36%
Keep spending the same	40%
(Don't know/refused)	5%
Welfare programs in general	
Increase spending	17%
Decrease spending	41%
Keep spending the same	36%
(Don't know/refused)	7%

Aid to foreign countries	
Increase spending	10%
Decrease spending	69%
Keep spending the same	16%
(Don't know/refused)	4%

### *Demographics*

#### Age

18-24	10%
25-34	18%
35-44	20%
45-54	19%
55-64	16%
65 and over	17%
Refuse	2%

#### What racial or ethnic group best describes you?

White	71%
African-American or Black	21%
Hispanic or Latino	1%
Native American	1%
Asian	1%
(Multiple or Other)	4%

#### Gender

Male	49%
Female	51%

#### Are you registered to vote?

Yes	93%
No	7%