

# Results of SurveyUSA Election Poll #21871

Geography: NC RBS Sample

Data Collected: 10/21/2014 - 10/25/2014

Release Date: 10/26/2014

Percentages

**In North Carolina, Tillis-Hagan U.S. Senate Race Ends Where it Started, Exactly Even:** One week till votes are counted in the high-profile, spare-no-expense contest for United States Senator from North Carolina, Republican challenger Thom Tillis and incumbent Democrat Kay Hagan are exactly even, each at 44%, according to this latest survey conducted by High Point University. Libertarian Sean Haugh gets 5% in this latest survey; another 5% are undecided. There is a 23-point Gender Gap. Tillis leads by 13 points among men. Hagan leads by 10 points among women. The more men who vote, the better the Republican will do. The more women who vote, the better the Democrat will do. There is a 101-point Racial Gap. Tillis leads by 23 points among white voters. Hagan leads by 78 points among black voters. Every black vote is critical to Hagan's chances. Tillis holds 83% of the Republican base. Hagan holds 82% of the Democratic base. Tillis has a nominal 3-point advantage among Independents. Conservatives break 7:1 Republican. Liberals break 12:1 Democrat. Moderates break 3:1 Democrat. In Greater Charlotte, Tillis leads by 11. In Greater Greensboro, Tillis leads by 12. In greater Raleigh, Hagan leads by 17. Voters who say the economy is the most important issue in the campaign narrowly back Tillis. Voters who say health care is the most important issue narrowly back Hagan. However, among voters who say education is the most important issue, Hagan leads by 65 points. Hagan has a Minus 10 Net Job Approval (42% approve of the job she is doing, 52% disapprove). Tillis, who is speaker of North Carolina's House of Representatives, has a Minus 13 Net Job Approval (37% approve of the job he is doing, 50% disapprove). Among the comparatively few NC voters who tell pollsters they have already returned a ballot, Hagan leads by 19 points. To win, Tillis will need to overcome these "banked" votes with over-production among late voters and among Election Day voters. Among voters who say it's important for a Senator to stick to his/her principles, Tillis leads 2:1. Among voters who say it's more important for a Senator to work with people of the other political party, Hagan leads by more than 2:1. **Live interviewers were used to contact cell-phone respondents for this opinion poll:** SurveyUSA interviewed 862 state of North Carolina registered voters 10/21/14 through 10/25/14, using Registration Based Sample (RBS, also-known-as Voter List sample), purchased from Aristotle in Washington DC. Of the registered voters, 802 were determined by SurveyUSA to have already returned a ballot, or to be likely to return a ballot before the 11/04/14 deadline. This research was conducted 100% by telephone. Respondents reachable on a home telephone (72% of likely voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (28% of likely voters) were called on their cell phones, by live interviewers who hand-dialed the cell-phone numbers, secured the respondent's cooperation, qualified the respondent, conducted the interview, logged the responses, and remained on the line until the completion of the call.

**1** Are you registered to vote in the state of North Carolina?

862 Adults	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote		
		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan	
Margin of Sampling Error: +/-%																			
Yes	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	14%	19%	38%	28%	33%	67%	77%	21%	10%	90%	35%	18%	14%	44%	44%	

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## 1 Are you registered to vote in the state of North Carolina?

862 Adults	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Republi	Democr	Indepen	Conser	Moder	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-%													
Yes	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	0%	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	0%	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	38%	38%	23%	43%	36%	15%	30%	70%	35%	18%	33%	13%

## 2 North Carolina will elect a United States Senator in November. Some people vote BEFORE election day. Some people vote ON election day. And some people do not vote.

862 Registered Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote	
		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan
Margin of Sampling Error: +/-3.4%																		
Already Voted	10%	11%	8%	4%	4%	11%	15%	4%	13%	8%	14%	100%	0%	12%	9%	4%	9%	13%
WILL Vote Early	34%	32%	36%	20%	26%	40%	39%	23%	40%	30%	51%	0%	41%	33%	39%	44%	32%	44%
Will Vote ON Election Day	49%	49%	49%	69%	52%	45%	42%	59%	44%	54%	31%	0%	59%	55%	52%	52%	59%	43%
Not Certain	5%	5%	4%	7%	11%	2%	3%	9%	2%	5%	2%	-	-	-	-	-	-	-
Sure You Won't	2%	3%	2%	0%	7%	2%	1%	4%	1%	3%	2%	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	14%	19%	38%	28%	33%	67%	77%	21%	10%	90%	35%	18%	14%	44%	44%

## 2 North Carolina will elect a United States Senator in November. Some people vote BEFORE election day. Some people vote ON election day. And some people do not vote.

862 Registered Voters	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Republi	Democr	Indepen	Conser	Moder	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.4%													
Already Voted	10%	9%	10%	12%	8%	12%	11%	5%	11%	13%	7%	7%	9%
WILL Vote Early	34%	31%	43%	33%	32%	38%	43%	23%	39%	30%	41%	36%	32%
Will Vote ON Election Day	49%	55%	44%	48%	57%	46%	37%	56%	46%	50%	44%	49%	54%
Not Certain	5%	5%	2%	7%	3%	3%	6%	9%	3%	5%	4%	5%	3%
Sure You Won't	2%	1%	1%	1%	1%	0%	3%	7%	1%	1%	4%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	38%	38%	23%	43%	36%	15%	30%	70%	35%	18%	33%	13%

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**3** Do you think things in this country are generally going in the right direction? Or do you feel things have gotten pretty seriously off on the wrong track?

802 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote	
		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan
Margin of Sampling Error: +/-3.3%																		
Right Direction	27%	24%	30%	27%	23%	28%	28%	25%	28%	19%	56%	33%	27%	23%	37%	44%	3%	56%
Wrong Track	67%	70%	64%	63%	76%	66%	66%	70%	66%	77%	34%	62%	68%	71%	59%	42%	96%	35%
Not Sure	6%	6%	6%	10%	1%	6%	6%	5%	6%	4%	10%	5%	6%	7%	4%	14%	1%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	22%	10%	90%	35%	18%	14%	44%	44%

**3** Do you think things in this country are generally going in the right direction? Or do you feel things have gotten pretty seriously off on the wrong track?

802 Likely & Actual Voters	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Republi	Democr	Indepen	Conser	Moder	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.3%													
Right Direction	27%	7%	51%	22%	10%	38%	51%	27%	27%	25%	25%	28%	35%
Wrong Track	67%	90%	42%	71%	88%	53%	44%	65%	68%	73%	67%	64%	58%
Not Sure	6%	2%	7%	7%	2%	10%	5%	7%	5%	2%	8%	8%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	37%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%

**4** Do you approve or disapprove of the way that Barack Obama is handling his job as president?

802 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote	
		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan
Margin of Sampling Error: +/-3.5%																		
Approve	41%	33%	47%	37%	38%	42%	41%	38%	42%	28%	83%	48%	40%	39%	48%	67%	1%	87%
Disapprove	55%	63%	49%	58%	59%	53%	55%	59%	54%	68%	13%	47%	56%	55%	49%	27%	97%	9%
Not Sure	4%	4%	4%	5%	3%	5%	4%	4%	4%	4%	4%	5%	4%	6%	3%	6%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	22%	10%	90%	35%	18%	14%	44%	44%

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## 4 Do you approve or disapprove of the way that Barack Obama is handling his job as president?

802 Likely & Actual Voters	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Republi	Democr	Indepen	Conser	Moder	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.5%													
Approve	41%	8%	77%	32%	12%	60%	71%	38%	42%	35%	34%	50%	40%
Disapprove	55%	90%	20%	59%	88%	33%	26%	56%	55%	62%	62%	46%	52%
Not Sure	4%	2%	3%	9%	1%	7%	4%	6%	3%	3%	4%	4%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	37%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%

## 5 Do you approve or disapprove of the way that Kay Hagan is handling her job as United States Senator?

802 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote	
		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan
Margin of Sampling Error: +/-3.5%																		
Approve	42%	36%	47%	47%	29%	45%	44%	37%	44%	31%	83%	53%	41%	41%	51%	75%	2%	91%
Disapprove	52%	60%	45%	43%	64%	51%	52%	54%	51%	64%	11%	43%	53%	54%	45%	15%	96%	5%
Not Sure	6%	4%	7%	10%	7%	5%	4%	8%	4%	5%	6%	4%	6%	5%	4%	11%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	22%	10%	90%	35%	18%	14%	44%	44%

## 5 Do you approve or disapprove of the way that Kay Hagan is handling her job as United States Senator?

802 Likely & Actual Voters	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Republi	Democr	Indepen	Conser	Moder	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.5%													
Approve	42%	8%	78%	35%	12%	63%	74%	41%	43%	36%	35%	54%	40%
Disapprove	52%	89%	17%	55%	86%	30%	16%	50%	53%	58%	58%	42%	54%
Not Sure	6%	3%	5%	10%	2%	7%	10%	10%	4%	7%	6%	4%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	37%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%

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**6** Do you approve or disapprove of the way that Thom Tillis is handling his job as Speaker of North Carolina's House of Representatives?

802 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote		
		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan	
Margin of Sampling Error: +/-3.5%																			
Approve	37%	42%	32%	33%	39%	34%	41%	36%	37%	44%	12%	36%	37%	39%	32%	12%	77%	4%	
Disapprove	50%	47%	53%	52%	45%	52%	50%	48%	51%	44%	74%	59%	49%	50%	55%	79%	11%	88%	
Not Sure	13%	11%	15%	16%	15%	14%	9%	16%	12%	12%	14%	5%	14%	11%	13%	9%	13%	8%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	22%	10%	90%	35%	18%	14%	44%	44%	

**6** Do you approve or disapprove of the way that Thom Tillis is handling his job as Speaker of North Carolina's House of Representatives?

802 Likely & Actual Voters	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Republi	Democr	Indepen	Conser	Moder	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.5%													
Approve	37%	64%	12%	32%	62%	18%	5%	32%	38%	37%	43%	32%	39%
Disapprove	50%	22%	78%	52%	24%	68%	87%	48%	51%	51%	44%	56%	44%
Not Sure	13%	13%	10%	16%	14%	14%	8%	20%	10%	13%	13%	12%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	37%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%

**7** If the election for United States Senate were held today would you vote for Republican Thom Tillis, Democrat Kay Hagan, Libertarian Sean Haugh , or someone else?

802 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote	
		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan
Margin of Sampling Error: +/-3.5%																		
Tillis	44%	50%	39%	36%	49%	42%	47%	43%	44%	55%	7%	37%	45%	47%	40%	9%	100%	0%
Hagan	44%	37%	49%	42%	36%	45%	46%	39%	46%	32%	85%	56%	42%	41%	51%	76%	0%	100%
Haugh	5%	4%	5%	7%	6%	4%	3%	7%	4%	5%	2%	0%	5%	4%	4%	6%	0%	0%
Other	3%	5%	2%	4%	2%	4%	3%	3%	4%	3%	3%	4%	3%	3%	1%	3%	0%	0%
Undecided	5%	4%	5%	11%	6%	4%	1%	8%	3%	5%	4%	3%	5%	5%	4%	6%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	22%	10%	90%	35%	18%	14%	44%	44%

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**7** If the election for United States Senate were held today would you vote for Republican Thom Tillis, Democrat Kay Hagan, Libertarian Sean Haugh , or someone else?

802 Likely & Actual Voters	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
Margin of Sampling Error: +/-3.5%		Republi	Democr	Indepen	Conser	Moder	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Tillis	44%	83%	9%	40%	77%	22%	7%	37%	46%	49%	48%	37%	41%
Hagan	44%	8%	82%	37%	11%	65%	83%	39%	45%	38%	36%	54%	44%
Haugh	5%	3%	4%	10%	4%	4%	5%	8%	3%	6%	5%	2%	7%
Other	3%	3%	3%	5%	4%	3%	3%	4%	3%	5%	4%	1%	2%
Undecided	5%	4%	2%	8%	4%	6%	1%	11%	2%	2%	7%	6%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	37%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%

**8** If the elections for U.S. Congress were being held today, would you vote for (rotated) The Republican party's candidate? Or The Democratic party's candidate? for Congress in your district? Or, will you vote for some other party's candidate?

802 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote	
Margin of Sampling Error: +/-3.5%		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan
The Republican Party's Candidate	48%	54%	42%	43%	50%	47%	50%	47%	48%	59%	8%	43%	48%	53%	43%	12%	94%	3%
The Democratic Party's Candidate	43%	35%	49%	42%	35%	44%	45%	38%	45%	31%	83%	48%	42%	41%	47%	72%	2%	91%
Other	5%	6%	4%	8%	7%	4%	3%	7%	4%	5%	4%	4%	5%	3%	5%	10%	0%	4%
Undecided	5%	5%	5%	7%	8%	5%	2%	8%	4%	5%	5%	5%	5%	4%	5%	6%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	22%	10%	90%	35%	18%	14%	44%	44%

**8** If the elections for U.S. Congress were being held today, would you vote for (rotated) The Republican party's candidate? Or The Democratic party's candidate? for Congress in your district? Or, will you vote for some other party's candidate?

802 Likely & Actual Voters	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
Margin of Sampling Error: +/-3.5%		Republi	Democr	Indepen	Conser	Moder	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
The Republican Party's Candidate	48%	88%	11%	48%	82%	26%	10%	44%	49%	52%	53%	40%	48%
The Democratic Party's Candidate	43%	8%	83%	31%	13%	62%	78%	37%	45%	36%	38%	52%	43%
Other	5%	2%	3%	11%	3%	5%	8%	7%	4%	7%	5%	3%	3%
Undecided	5%	2%	4%	9%	2%	7%	4%	12%	2%	5%	4%	5%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	37%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%

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Sponsor:

High Point University ()

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**9** In the elections for U.S. Congress, if there were an option to vote out all members of the Congress--including your own members of the U.S. House of Representatives and Senators--would you vote them all out of office?

802 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote	
		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan
Margin of Sampling Error: +/-3.5%																		
Yes	46%	51%	41%	52%	51%	44%	42%	52%	43%	49%	34%	55%	45%	51%	37%	44%	49%	39%
No	43%	43%	44%	34%	41%	44%	49%	38%	46%	42%	50%	41%	44%	42%	51%	44%	42%	50%
Not Sure	11%	6%	15%	14%	8%	12%	9%	11%	11%	9%	16%	5%	11%	7%	13%	11%	8%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	22%	10%	90%	35%	18%	14%	44%	44%

**9** In the elections for U.S. Congress, if there were an option to vote out all members of the Congress--including your own members of the U.S. House of Representatives and Senators--would you vote them all out of office?

802 Likely & Actual Voters	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Republi	Democr	Indepen	Conser	Moder	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.5%													
Yes	46%	49%	39%	54%	49%	46%	40%	53%	43%	48%	56%	39%	43%
No	43%	41%	50%	38%	41%	45%	51%	35%	47%	42%	39%	48%	44%
Not Sure	11%	10%	11%	9%	10%	9%	8%	13%	10%	11%	5%	13%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	37%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%

# Results of SurveyUSA Election Poll #21871

Geography: NC RBS Sample

Data Collected: 10/21/2014 - 10/25/2014

Release Date: 10/26/2014

Percentages

**10** Which ONE of the following issues is most important in deciding your vote for U.S. Senate this November: the economy, terrorism, health care, immigration, the federal budget deficit, international conflicts, or education?

802 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote		
		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan	
Margin of Sampling Error: +/-3.5%																			
Economy	35%	39%	32%	29%	36%	38%	35%	33%	36%	35%	37%	41%	35%	100%	0%	0%	38%	34%	
Terrorism	9%	9%	9%	8%	5%	9%	12%	6%	10%	9%	10%	9%	9%	0%	0%	0%	13%	6%	
Health Care	18%	15%	20%	9%	15%	18%	24%	13%	20%	17%	22%	15%	18%	0%	100%	0%	16%	21%	
Immigration	6%	6%	6%	4%	5%	7%	7%	5%	7%	7%	2%	11%	6%	0%	0%	0%	11%	2%	
Deficit	6%	7%	5%	6%	5%	8%	5%	5%	7%	7%	3%	5%	6%	0%	0%	0%	8%	3%	
International Conflicts	3%	4%	2%	2%	8%	2%	3%	5%	2%	4%	1%	0%	3%	0%	0%	0%	3%	3%	
Education	14%	10%	17%	33%	16%	10%	9%	24%	9%	14%	14%	5%	15%	0%	0%	100%	3%	24%	
Something Else	6%	6%	5%	6%	6%	7%	3%	6%	5%	5%	6%	10%	5%	0%	0%	0%	5%	5%	
Not Sure	3%	3%	3%	2%	3%	3%	3%	3%	3%	3%	4%	3%	3%	0%	0%	0%	3%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	22%	10%	90%	35%	18%	14%	44%	44%	

**10** Which ONE of the following issues is most important in deciding your vote for U.S. Senate this November: the economy, terrorism, health care, immigration, the federal budget deficit, international conflicts, or education?

802 Likely & Actual Voters	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Republi	Democr	Indepen	Conser	Modera	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.5%													
Economy	35%	40%	33%	33%	38%	36%	30%	38%	34%	33%	36%	37%	36%
Terrorism	9%	11%	8%	7%	13%	7%	7%	5%	11%	10%	7%	10%	9%
Health Care	18%	18%	20%	15%	15%	20%	21%	15%	19%	15%	22%	19%	15%
Immigration	6%	8%	3%	9%	10%	5%	1%	3%	7%	6%	7%	5%	6%
Deficit	6%	7%	4%	9%	9%	5%	1%	5%	7%	8%	5%	4%	9%
International Conflicts	3%	4%	3%	1%	3%	3%	3%	4%	3%	5%	3%	2%	1%
Education	14%	3%	22%	15%	5%	17%	30%	22%	11%	12%	10%	16%	18%
Something Else	6%	5%	4%	9%	6%	5%	5%	6%	5%	8%	8%	4%	1%
Not Sure	3%	2%	3%	2%	2%	3%	1%	2%	3%	3%	2%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	37%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%



# Results of SurveyUSA Election Poll #21871

Geography: NC RBS Sample  
 Data Collected: 10/21/2014 - 10/25/2014  
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 Percentages

**11** Which of these candidate characteristics is more important to you in casting your ballot for the U.S. Senate this year, that the person sticks to his or her principles OR that the person will work with people of the other party?

802 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote		
		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan	
Margin of Sampling Error: +/-3.5%																			
Sticks To His Or Her Principles	44%	42%	45%	51%	42%	46%	37%	47%	42%	46%	38%	36%	45%	43%	33%	32%	63%	28%	
Work With People Of The Other Part	50%	52%	49%	45%	48%	49%	56%	47%	52%	49%	54%	60%	49%	53%	57%	65%	31%	69%	
Not Sure	6%	6%	6%	3%	10%	5%	7%	7%	6%	6%	8%	5%	6%	5%	10%	3%	6%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	22%	10%	90%	35%	18%	14%	44%	44%	

**11** Which of these candidate characteristics is more important to you in casting your ballot for the U.S. Senate this year, that the person sticks to his or her principles OR that the person will work with people of the other party?

802 Likely & Actual Voters	All	Party Affiliation			Ideology			Cell Phone / Lan		Region				
		Republi	Democr	Indepen	Conser	Modera	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-3.5%														
Sticks To His Or Her Principles	44%	58%	35%	37%	64%	27%	31%	48%	42%	42%	49%	43%	43%	
Work With People Of The Other Part	50%	35%	61%	57%	31%	67%	65%	46%	52%	53%	45%	54%	43%	
Not Sure	6%	7%	4%	6%	5%	6%	4%	7%	6%	5%	7%	3%	14%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely & Actual Voter	100%	37%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%	

**12** As you may know, a bill that makes major changes to the country's health care system became law in 2010. Based on what you have read or heard about that legislation, do you generally favor or generally oppose it?

802 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote	
		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan
Margin of Sampling Error: +/-3.5%																		
Favor	38%	34%	42%	30%	39%	39%	40%	35%	39%	30%	66%	50%	37%	37%	44%	63%	5%	76%
Oppose	55%	61%	49%	62%	56%	54%	52%	58%	53%	64%	21%	42%	56%	56%	49%	29%	90%	17%
Not Sure	7%	5%	10%	9%	5%	8%	7%	6%	8%	5%	13%	8%	7%	7%	7%	7%	4%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	22%	10%	90%	35%	18%	14%	44%	44%

# Results of SurveyUSA Election Poll #21871

Geography: NC RBS Sample

Data Collected: 10/21/2014 - 10/25/2014

Release Date: 10/26/2014

Percentages

**12** As you may know, a bill that makes major changes to the country's health care system became law in 2010. Based on what you have read or heard about that legislation, do you generally favor or generally oppose it?

802 Likely & Actual Voters	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
Margin of Sampling Error: +/-3.5%		Republi	Democr	Indepen	Conser	Moder	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Favor	38%	13%	64%	34%	10%	58%	74%	33%	40%	36%	32%	47%	30%
Oppose	55%	82%	27%	59%	85%	34%	20%	59%	53%	58%	60%	46%	60%
Not Sure	7%	5%	9%	8%	5%	8%	6%	8%	7%	6%	8%	7%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	37%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%

**13** We are interested in how people are getting along financially these days. Would you say that you and your family living there are better off or worse off financially than you were a year ago?

802 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote	
Margin of Sampling Error: +/-3.5%		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan
Better Off	31%	32%	31%	44%	36%	28%	27%	39%	28%	29%	40%	31%	31%	29%	35%	48%	12%	51%
Worse Off	45%	48%	42%	35%	38%	48%	49%	36%	49%	49%	31%	44%	45%	50%	42%	21%	66%	22%
Neither	23%	19%	27%	21%	25%	23%	23%	23%	23%	21%	27%	25%	23%	20%	22%	31%	21%	27%
Not Sure	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	22%	10%	90%	35%	18%	14%	44%	44%

**13** We are interested in how people are getting along financially these days. Would you say that you and your family living there are better off or worse off financially than you were a year ago?

802 Likely & Actual Voters	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
Margin of Sampling Error: +/-3.5%		Republi	Democr	Indepen	Conser	Moder	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Better Off	31%	17%	42%	31%	17%	40%	48%	39%	29%	26%	29%	39%	30%
Worse Off	45%	61%	31%	45%	61%	34%	25%	35%	49%	52%	50%	33%	48%
Neither	23%	21%	26%	22%	21%	25%	26%	25%	22%	21%	20%	28%	20%
Not Sure	1%	1%	1%	1%	0%	1%	1%	2%	0%	1%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	37%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%

# Results of SurveyUSA Election Poll #21871

Geography: NC RBS Sample

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Percentages

**14** Generally speaking, do you strongly favor, somewhat favor, somewhat oppose, or strongly oppose allowing gays and lesbians to marry legally?

802 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote	
		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan
Margin of Sampling Error: +/-3.5%																		
Strongly Favor	23%	19%	27%	32%	22%	22%	21%	26%	22%	24%	20%	29%	22%	21%	26%	44%	8%	40%
Somewhat Favor	13%	15%	12%	20%	10%	14%	11%	15%	13%	12%	17%	13%	14%	14%	11%	19%	7%	19%
Somewhat Oppose	14%	13%	14%	16%	13%	13%	13%	14%	13%	14%	14%	11%	14%	16%	16%	6%	18%	11%
Strongly Oppose	44%	46%	41%	28%	47%	43%	50%	38%	46%	45%	42%	40%	44%	44%	40%	21%	63%	25%
Not Sure	6%	6%	6%	5%	8%	7%	5%	7%	6%	5%	7%	8%	6%	6%	7%	10%	5%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	22%	10%	90%	35%	18%	14%	44%	44%

**14** Generally speaking, do you strongly favor, somewhat favor, somewhat oppose, or strongly oppose allowing gays and lesbians to marry legally?

802 Likely & Actual Voters	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Republi	Democr	Indepen	Conser	Modera	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.5%													
Strongly Favor	23%	9%	32%	31%	7%	33%	52%	24%	23%	19%	22%	32%	13%
Somewhat Favor	13%	9%	16%	16%	10%	18%	13%	17%	12%	11%	12%	14%	19%
Somewhat Oppose	14%	15%	11%	15%	15%	12%	10%	8%	16%	17%	11%	11%	15%
Strongly Oppose	44%	61%	34%	33%	62%	30%	21%	42%	44%	49%	48%	36%	42%
Not Sure	6%	6%	6%	4%	6%	7%	3%	9%	5%	3%	7%	7%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	37%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%

**15** During the 2012 primary election, voters approved an amendment to the North Carolina constitution that says the state will not recognize same-sex marriages. But now, courts have ruled that North Carolina must recognize same-sex marriages. Do you approve or disapprove of courts requiring North Carolina to recognize same sex marriage?

802 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote	
		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan
Margin of Sampling Error: +/-3.5%																		
Approve	37%	34%	39%	57%	30%	35%	32%	42%	34%	36%	39%	37%	37%	33%	39%	65%	11%	62%
Disapprove	60%	62%	57%	39%	64%	60%	66%	53%	63%	61%	55%	54%	60%	61%	58%	29%	87%	35%
Not Sure	4%	4%	3%	4%	6%	4%	2%	5%	3%	3%	6%	9%	3%	5%	3%	6%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	22%	10%	90%	35%	18%	14%	44%	44%

# Results of SurveyUSA Election Poll #21871

Geography: NC RBS Sample

Data Collected: 10/21/2014 - 10/25/2014

Release Date: 10/26/2014

Percentages

**15** During the 2012 primary election, voters approved an amendment to the North Carolina constitution that says the state will not recognize same-sex marriages. But now, courts have ruled that North Carolina must recognize same-sex marriages. Do you approve or disapprove of courts requiring North Carolina to recognize same sex marriage?

802 Likely & Actual Voters	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
Margin of Sampling Error: +/-3.5%		Republi	Democr	Indepen	Conser	Moder	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Approve	37%	16%	51%	45%	15%	52%	72%	44%	34%	31%	32%	47%	34%
Disapprove	60%	82%	44%	52%	84%	42%	26%	50%	63%	67%	64%	49%	62%
Not Sure	4%	2%	5%	2%	1%	6%	2%	6%	3%	2%	4%	4%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	37%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%

**16** The Supreme Court decided that privately-held for-profit companies may choose NOT to pay for coverage of prescription birth control in their workers' health plans if the company's owner has religious objections. Do you approve or disapprove of the Court's decision in this case?

802 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote	
Margin of Sampling Error: +/-3.5%		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan
Approve	40%	45%	36%	47%	48%	36%	38%	48%	37%	46%	20%	29%	41%	39%	30%	25%	68%	14%
Disapprove	51%	46%	55%	44%	47%	54%	52%	46%	53%	47%	66%	57%	50%	51%	61%	66%	26%	76%
Not Sure	9%	9%	9%	9%	5%	10%	10%	6%	10%	7%	15%	14%	8%	10%	9%	9%	6%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	22%	10%	90%	35%	18%	14%	44%	44%

**16** The Supreme Court decided that privately-held for-profit companies may choose NOT to pay for coverage of prescription birth control in their workers' health plans if the company's owner has religious objections. Do you approve or disapprove of the Court's decision in this case?

802 Likely & Actual Voters	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
Margin of Sampling Error: +/-3.5%		Republi	Democr	Indepen	Conser	Moder	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Approve	40%	58%	17%	49%	61%	28%	11%	38%	41%	42%	44%	34%	44%
Disapprove	51%	35%	71%	45%	30%	64%	80%	51%	51%	51%	48%	58%	39%
Not Sure	9%	8%	12%	6%	9%	8%	9%	11%	8%	7%	8%	8%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	37%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%

# Results of SurveyUSA Election Poll #21871

Geography: NC RBS Sample

Data Collected: 10/21/2014 - 10/25/2014

Release Date: 10/26/2014

Percentages

**17** How closely are you following news about the recent outbreak of Ebola in West Africa and the cases that have occurred here in the U.S.? Are you following the news...extremely closely? Very closely? Somewhat closely? Not very closely? Or not at all?

801 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote	
Margin of Sampling Error: +/-3.5%		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan
Extremely Closely	36%	35%	36%	26%	36%	33%	43%	32%	37%	34%	40%	41%	35%	45%	35%	21%	44%	30%
Very Closely	34%	32%	36%	34%	21%	40%	35%	27%	38%	36%	28%	34%	34%	29%	41%	37%	36%	36%
Somewhat Closely	25%	26%	24%	29%	36%	23%	19%	33%	22%	24%	28%	18%	26%	22%	22%	36%	16%	31%
Not Very Closely	4%	4%	3%	9%	6%	2%	2%	7%	2%	4%	2%	5%	4%	4%	1%	5%	3%	2%
Not At All	1%	2%	0%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%
Not Sure	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	21%	10%	90%	35%	18%	14%	44%	44%

**17** How closely are you following news about the recent outbreak of Ebola in West Africa and the cases that have occurred here in the U.S.? Are you following the news...extremely closely? Very closely? Somewhat closely? Not very closely? Or not at all?

801 Likely & Actual Voters	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
Margin of Sampling Error: +/-3.5%		Republi	Democr	Indepen	Conser	Moder	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Extremely Closely	36%	42%	34%	29%	41%	32%	28%	29%	38%	35%	34%	35%	42%
Very Closely	34%	33%	33%	37%	32%	34%	44%	32%	35%	36%	31%	34%	34%
Somewhat Closely	25%	19%	31%	26%	22%	30%	19%	31%	23%	25%	27%	27%	17%
Not Very Closely	4%	5%	2%	6%	4%	3%	6%	7%	3%	4%	4%	3%	5%
Not At All	1%	1%	1%	2%	1%	1%	2%	2%	1%	0%	3%	1%	1%
Not Sure	0%	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	38%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%

# Results of SurveyUSA Election Poll #21871

Geography: NC RBS Sample

Data Collected: 10/21/2014 - 10/25/2014

Release Date: 10/26/2014

Percentages

**18** Are you concerned that there will be large outbreak of Ebola inside the United States within the next 12 months, or aren't you concerned about that?

801 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote	
		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan
Margin of Sampling Error: +/-3.5%																		
Concerned	54%	54%	54%	52%	52%	53%	57%	52%	55%	56%	47%	44%	55%	56%	51%	42%	73%	35%
Not Concerned	40%	41%	40%	44%	42%	41%	37%	43%	39%	39%	45%	48%	40%	40%	42%	55%	22%	59%
Not Sure	5%	4%	6%	4%	6%	6%	6%	5%	6%	5%	8%	8%	5%	4%	7%	4%	5%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	21%	10%	90%	35%	18%	14%	44%	44%

**18** Are you concerned that there will be large outbreak of Ebola inside the United States within the next 12 months, or aren't you concerned about that?

801 Likely & Actual Voters	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Republi	Democr	Indepen	Conser	Moder	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.5%													
Concerned	54%	68%	45%	44%	67%	44%	33%	53%	55%	57%	59%	48%	55%
Not Concerned	40%	28%	48%	51%	28%	49%	62%	45%	39%	38%	34%	48%	38%
Not Sure	5%	4%	8%	4%	4%	7%	5%	2%	7%	5%	7%	4%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	38%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%

**19** Overall, how qualified do you feel to do the job of an elected official? Not at all qualified, somewhat qualified, qualified, or very qualified?

802 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote	
		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan
Margin of Sampling Error: +/-3.5%																		
Not At All Qualified	23%	20%	26%	31%	28%	23%	18%	29%	20%	24%	19%	13%	24%	19%	24%	29%	21%	24%
Somewhat Qualified	28%	27%	29%	31%	28%	24%	32%	29%	28%	28%	30%	26%	29%	29%	31%	25%	28%	28%
Qualified	26%	28%	25%	20%	25%	26%	30%	23%	28%	27%	25%	34%	25%	29%	29%	24%	27%	28%
Very Qualified	15%	20%	11%	9%	17%	18%	13%	14%	16%	16%	13%	14%	15%	19%	8%	9%	18%	12%
Not Sure	7%	5%	9%	8%	2%	9%	7%	5%	8%	5%	13%	12%	7%	4%	7%	12%	6%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	22%	10%	90%	35%	18%	14%	44%	44%

# Results of SurveyUSA Election Poll #21871

Geography: NC RBS Sample

Data Collected: 10/21/2014 - 10/25/2014

Release Date: 10/26/2014

Percentages

**19** Overall, how qualified do you feel to do the job of an elected official? Not at all qualified, somewhat qualified, qualified, or very qualified?

802 Likely & Actual Voters Margin of Sampling Error: +/-3.5%	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Republi	Democr	Indepen	Conser	Moder	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Not At All Qualified	23%	26%	22%	20%	23%	20%	26%	36%	18%	19%	31%	25%	17%
Somewhat Qualified	28%	26%	31%	25%	28%	30%	25%	29%	28%	30%	24%	27%	33%
Qualified	26%	28%	25%	31%	26%	30%	29%	14%	31%	28%	24%	25%	28%
Very Qualified	15%	15%	13%	19%	17%	13%	14%	15%	15%	16%	17%	14%	10%
Not Sure	7%	5%	9%	5%	7%	6%	6%	7%	7%	6%	5%	9%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	37%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%

**20** Which one of the following statements comes closest to your opinion about men and women as political leaders? Men generally make better political leaders than women? Women generally make better political leaders than men? Or in general, women and men make equally good political leaders?

801 Likely & Actual Voters Margin of Sampling Error: +/-2.9%	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote	
		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan
Men Better	10%	10%	9%	10%	5%	10%	12%	7%	11%	11%	5%	12%	9%	10%	9%	2%	17%	3%
Women Better	9%	7%	11%	4%	9%	11%	9%	7%	10%	8%	13%	19%	8%	10%	9%	7%	2%	16%
Equally Good	79%	81%	78%	84%	80%	79%	77%	82%	78%	79%	80%	67%	81%	78%	80%	87%	79%	80%
Not Sure	2%	3%	2%	2%	6%	1%	2%	4%	1%	2%	2%	3%	2%	2%	2%	4%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	21%	10%	90%	35%	18%	14%	44%	44%

**20** Which one of the following statements comes closest to your opinion about men and women as political leaders? Men generally make better political leaders than women? Women generally make better political leaders than men? Or in general, women and men make equally good political leaders?

801 Likely & Actual Voters Margin of Sampling Error: +/-2.9%	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Republi	Democr	Indepen	Conser	Moder	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Men Better	10%	16%	5%	8%	18%	4%	2%	8%	10%	9%	15%	8%	10%
Women Better	9%	4%	13%	8%	5%	12%	18%	7%	10%	9%	7%	10%	8%
Equally Good	79%	77%	80%	83%	76%	84%	78%	80%	79%	80%	76%	80%	80%
Not Sure	2%	3%	2%	2%	2%	1%	2%	5%	1%	2%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	38%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%

# Results of SurveyUSA Election Poll #21871

Geography: NC RBS Sample

Data Collected: 10/21/2014 - 10/25/2014

Release Date: 10/26/2014

Percentages

## 21 Beyond any scholarships they receive, do you support or oppose paying salaries to college athletes?

801 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Most Important Issue			Senate Vote	
		Male	Female	18-39	40-49	50-64	65+	18-49	50+	White	Black	Yes	No	Econo	Health	Educati	Tillis	Hagan
Margin of Sampling Error: +/-3.4%																		
Support	25%	28%	23%	33%	22%	26%	22%	27%	24%	20%	43%	35%	24%	27%	24%	35%	15%	37%
Oppose	64%	65%	64%	64%	70%	65%	60%	68%	63%	71%	41%	55%	65%	64%	63%	51%	78%	48%
Not Sure	11%	7%	14%	2%	8%	9%	18%	5%	13%	9%	17%	11%	11%	9%	13%	14%	7%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	14%	17%	40%	29%	31%	69%	77%	21%	10%	90%	35%	18%	14%	44%	44%

## 21 Beyond any scholarships they receive, do you support or oppose paying salaries to college athletes?

801 Likely & Actual Voters	All	Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Republi	Democr	Indepen	Conser	Modera	Liberal	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.4%													
Support	25%	17%	32%	30%	17%	30%	38%	30%	23%	21%	27%	30%	22%
Oppose	64%	76%	52%	64%	76%	59%	47%	65%	64%	69%	62%	59%	68%
Not Sure	11%	7%	16%	6%	8%	10%	15%	5%	13%	11%	11%	11%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	38%	39%	22%	44%	37%	14%	28%	72%	35%	18%	33%	14%

**Statement of Methodology:** About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Registration Based Sample (RBS) sample provided by Aristotle, of Washington DC. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.