



**NEWS AND RECORD / HIGH POINT UNIVERSITY POLL
MEMO RELEASE 11/22/2016**

ELEMENTS	DETAILS
Population represented	Adults in North Carolina.
Sample size	481 adults in North Carolina (417=voted in 2016 subsample).
Mode of data collection	Telephone (landline and cellular telephones). Interviews conducted in English.
Type of sample (probability/non-probability)	Probability, using RDD samples of landline and cellular telephones generated by Survey Sampling International. Landline respondents were randomly selected within household by asking to speak with the person age 18 or older who has had the most recent birthday.
Start and end dates of data collection	November 12 – November 17, 2016
Margin of sampling error for total sample	Approximately 4.5 percentage points for the all adult sample. Approximately 4.8 percentage points for the voted in 2016 sample. The margin of error is not adjusted for sample weights.
Are the data weighted?	Yes, relative to U.S. Census (2014 American Community Survey and Population Estimates Program) estimates for age, race and gender as well as CDC estimates for phone usage (cell only, landline only, or both).
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located on the High Point University campus. Student interviewers staff the 42 stations equipped with WinCati computer assisted telephone interviewing systems.
Contact for more information	<p>Martin Kifer Director, High Point University Survey Research Center 336-841-9333 mkifer@highpoint.edu</p> <p>Brian McDonald Associate Director 336-841-9651 bmcdonal@highpoint.edu</p>

Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <http://www.highpoint.edu/src> and should contact the Director of the Survey Research Center for additional information.

Survey questions: Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a *

Registered Voter Screening

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Voted in 2016
Yes	93	100
No	6	0
(Don't know/Refuse)	1	0
	n=481	n=417

Are you absolutely certain that you are registered to vote or is there a chance that your registration has lapsed because you moved or some other reason?

	All Adults	Voted in 2016
Yes, absolutely certain	98	100
Chance registration has lapsed	2	0
	n=449	n=417

On November 4th, 2014, North Carolina held its general election for U.S. Senate, U.S. House of Representatives and other offices. Did you vote or were you unable to vote for some reason?

	All Adults	Voted in 2016
Yes	81	85
No	17	13
(Don't know)	2	3
	n=442	n=417

On November 8th, 2016, North Carolina held its general election for President, U.S. Senate, U.S. House of Representatives, and other offices. Did you vote or were you unable to vote for some reason?

	All Adults	Voted in 2016
Yes	94	100
No	6	0
	n=442	n=417

Do you think Republicans and Democrats in Washington will spend more time next year working against each other or working together to get things done?

	All Adults	Voted in 2016
Working against each other	58	58
Working together	35	35
(Don't know/Refuse)	8	7
	n=481	n=417

How much confidence do you have that the election results this year accurately reflect the votes that were cast? Would you say you have a lot of confidence, some confidence, or no confidence that the reported results accurately reflect the votes that were cast?

	All Adults	Voted in 2016
A lot of confidence	51	55
Some confidence	26	25
No confidence	21	18
(Don't know)	2	2
	n=480	n=416

How satisfied were you with the choices of candidates you had in the 2016 presidential campaign, would you say very satisfied, somewhat satisfied, or not at all satisfied?

	All Adults	Voted in 2016
Very satisfied	12	13
Somewhat satisfied	40	43
Not at all satisfied	47	43
(Don't know)	1	1
	n=480	n=416

Would you consider voting for a third party candidate in 2020?

	All Adults	Voted in 2016
Yes	55	53
No	36	39
(Don't know/Refuse)	9	8
	n=478	n=414

If you could choose an ideal third party candidate for the 2020 presidential campaign, would you prefer to have a candidate in the race who was more liberal, more conservative, or more moderate than all the major party candidates?

	All Adults	Voted in 2016
More liberal	13	13
More conservative	32	33
More moderate	47	46
(Don't know/Refuse)	9	9
	n=478	n=414

Demographics

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Voted in 2016
Yes	4	3
No	96	97
(Refuse)	1	1
	n=481	n=417

What racial or ethnic group best describes you?

	All Adults	Voted in 2016
African-American or Black	22	22
White or Caucasian	71	72
Native American	2	2
Asian	*	*
(Multiple or Other)	3	2
(Don't know/Refuse)	2	2
	n=481	n=417

What is the last year of schooling you have completed?

	All Adults	Voted in 2016
(1-11 th grade)	4	3
(High school graduate)	15	15
(Some college)	29	28
(College graduate)	38	40
(Graduate school)	13	14
(Don't know/ Refused)	1	1
	n=481	n=417

Are you, or is any member of your household, a member of the armed forces or a veteran?

	All Adults	Voted in 2016
Yes	31	32
No	69	68
	n=481	n=417

Would you please stop me when I read the correct category for your total household income?

	All Adults	Voted in 2016
25 thousand dollars or less	13	11
25 to 50 thousand dollars	21	20
50 to 75 thousand dollars	20	20
75 to 100 thousand dollars	15	16
100 to 150 thousand dollars	13	14
150 to 250 thousand dollars	5	6
More than 250 thousand dollars	1	1
(Don't know/Refuse)	14	13
	n=479	n=415

Do you have a gun in your home?

	All Adults	Voted in 2016
Yes	50	50
No	43	43
(Don't know)	6	7
	n=479	n=415

How often do you attend worship services? Would you say never, a few times a year, a few times a month, almost every week, every week, or more than once a week.

	All Adults	Voted in 2016
Never	19	18
A few times a year	23	22
A few times a month	16	15
Almost every week	12	13
Every week	20	21
More than once a week	10	10
(Don't know/Refuse)	*	*
	n=479	n=415

Would you describe yourself as a “born again” or evangelical Christian, or not?

	All Adults	Voted in 2016
Yes	53	56
No	45	42
(Don't know)	2	2
	n=479	n=415

In politics today, do you generally consider yourself as a Republican, a Democrat, or what?

	All Adults	Voted in 2016
Democrat	33	35
Republican	38	39
(Independent/unaffiliated)	23	20
(Other)	7	5
(Don't know/Refuse)	*	*
	n=479	n=415

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?

	All Adults	Voted in 2016
Very conservative	19	21
Somewhat conservative	27	27
Moderate	29	27
Somewhat liberal	14	14
Very liberal	8	9
(Other)	1	1
(Don't know/Refuse)	2	2
	n=479	n=415

Overall, how qualified do you feel to do the job of an elected official? Would you say: not at all qualified, somewhat qualified, qualified, or very qualified?

	All Adults	Voted in 2016
Not at all qualified	40	39
Somewhat qualified	30	30
Qualified	15	15
Very qualified	13	13
(Don't know/Refuse)	2	3
	n=479	n=415

Which one of the following statements comes closest to your opinion about men and women as political leaders?

	All Adults	Voted in 2016
Men generally make better political leaders than women	8	9
Women generally make better political leaders than men	6	7
In general, women and men make equally good political leaders	85	84
(Don't know)	1	1
	n=479	n=415

How would you best describe your current relationship status?

	All Adults	Voted in 2016
Single	30	29
Engaged	4	3
Living with significant other	6	5
Married	53	57
Widowed	4	4
(Don't know/Refuse)	2	2
	n=478	n=414

Gender

	All Adults	Voted in 2016
Male	49	48
Female	51	52
	n=481	n=417

Age (Calculated using birth year)

In what year were you born?

	All Adults	Voted in 2016
18 - 24	13	10
25 - 34	18	17
35 - 44	20	21
45 - 54	19	20
55 - 64	15	16
65 and older	16	18
	n= 481	n=417