



**NEWS AND RECORD / HIGH POINT UNIVERSITY POLL  
MEMO RELEASE 2/7/2017**

<b>ELEMENTS</b>	<b>DETAILS</b>
Population represented	Adults in North Carolina
Sample size	405 Adults in North Carolina
Mode of data collection	Telephone (landline and cellular telephones). Interviews conducted in English.
Type of sample (probability/non-probability)	Probability, using RDD samples of landline and cellular telephones generated by Survey Sampling International. Landline respondents were randomly selected within household by asking to speak with the person age 18 or older who has had the most recent birthday.
Start and end dates of data collection	January 28 – February 3, 2017
Margin of sampling error for total sample	Approximately 4.9 percentage points for the all adult sample. Approximately 5.1 percentage points for the registered voter sample. The margin of error is not adjusted for sample weights.
Are the data weighted?	Yes, relative to U.S. Census (2014 American Community Survey and Population Estimates Program) estimates for age, race and gender; CDC estimates for phone usage (cell only, landline only, or both); and North Carolina State Board of Elections party registration statistics.
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located on the High Point University campus. Student interviewers staff the 42 stations equipped with WinCati computer assisted telephone interviewing systems.
Contact for more information	<p>Martin Kifer            Director, High Point University Survey Research Center            336-841-9333  <a href="mailto:mkifer@highpoint.edu">mkifer@highpoint.edu</a></p> <p>Brian McDonald            Associate Director            336-841-9651  <a href="mailto:bmcdonal@highpoint.edu">bmcdonal@highpoint.edu</a></p>

Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <http://www.highpoint.edu/src> and should contact the Director of the Survey Research Center for additional information.

*Survey questions:* Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a \*

*Registered Voter Screening*

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you **NOW** registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Registered Voters
Yes	92	100
No	8	0
(Don't know/Refuse)	*	
	n= 405	n=373

Are you absolutely certain that you are registered to vote or is there a chance that your registration has lapsed because you moved or some other reason?

	All Adults	Registered Voters
Yes, absolutely certain	92	100
Chance registration has lapsed	0	0
	n=373	n=373

On November 8<sup>th</sup>, 2016, North Carolina held its general election for President, U.S. Senate, U.S. House of Representatives and other offices. Did you vote or were you unable to vote for some reason?

	All Adults	Registered Voters
Yes	91	91
No	9	9
	n=373	n=373

I am going to read a list of kinds of policies that might be set at the state or the local level. For each one, please tell me whether you believe that the state of North Carolina should allow cities to set each of these kinds of policies for themselves or should the state set the same standards for all cities:

All Adults (n=404)

	Cities Should Set Policies	State Should Set Policy	(Both)	(Don't know/ Refuse)
Minimum wage rates	19	73	5	3
Anti-discrimination ordinances	9	80	5	5
Environmental protection measures	14	77	5	4

Registered Voters (n=373)

	Cities Should Set Policies	State Should Set Policy	(Both)	(Don't know/ Refuse)
Minimum wage rates	19	74	5	2
Anti-discrimination ordinances	10	81	5	4
Environmental protection measures	14	79	4	4

*Demographics*

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Registered Voters
Yes	4	3
No	95	96
(Don't know/Refuse)	1	1
	n=402	n=370

What racial or ethnic group best describes you?

	All Adults	Registered Voters
African-American or Black	21	21
White or Caucasian	70	71
Native American	2	2
Asian	1	*
(Multiple or Other)	2	2
(Don't know/Refuse)	3	3
	N=405	n=373

What is the last year of schooling you have completed?

	All Adults	Registered Voters
(1-11 <sup>th</sup> grade)	4	3
(High school graduate)	17	16
(Some college)	21	22
(College graduate)	36	37
(Graduate school)	21	22
(Don't know/ Refused)	*	1
	n=402	n=370

Are you, or is any member of your household, a member of the armed forces or a veteran?

	All Adults	Registered Voters
Yes	30	31
No	69	68
(Don't know/Refuse)	*	*
	n=402	n=370

Would you please stop me when I read the correct category for your total household income?

	All Adults	Registered Voters
25 thousand dollars or less	11	11
25 to 50 thousand dollars	15	15
50 to 75 thousand dollars	20	19
75 to 100 thousand dollars	18	18
100 to 150 thousand dollars	12	13
150 to 250 thousand dollars	6	5
More than 250 thousand dollars	2	3
(Don't know/Refuse)	16	15
	n=402	n=370

Do you have a gun in your home?

	All Adults	Registered Voters
Yes	47	49
No	48	46
(Don't know)	5	5
	n=402	n=370

How often do you attend worship services? Would you say never, a few times a year, a few times a month, almost every week, every week, or more than once a week.

	All Adults	Registered Voters
Never	19	18
A few times a year	25	27
A few times a month	17	15
Almost every week	11	12
Every week	17	18
More than once a week	8	8
(Don't know/Refuse)	3	3
	n=405	n=373

Would you describe yourself as a "born again" or evangelical Christian, or not?

	All Adults	Registered Voters
Yes	45	46
No	51	50
(Don't know)	4	4
	n=405	n=373

In politics today, do you generally consider yourself as a Republican, a Democrat, or what?

	All Adults	Registered Voters
Democrat	36	35
Republican	31	32
(Independent/unaffiliated)	30	30
(Other)	1	1
(Don't know/Refuse)	3	3
	n=405	n=370

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?

	All Adults	Registered Voters
Very conservative	10	11
Somewhat conservative	26	27
Moderate	32	32
Somewhat liberal	16	15
Very liberal	12	12
(Other)	*	0
(Don't know/Refuse)	3	3
	n=402	n=370

How would you best describe your current relationship status?

	All Adults	Registered Voters
Single	32	31
Engaged	3	4
Living with significant other	5	5
Married	53	54
Widowed	5	5
(Don't know/Refuse)	1	1
	n=402	n=370

Gender

	All Adults	Registered Voters
Male	48	49
Female	52	51
	n=405	n=373

Age (Calculated using birth year)

In what year were you born?

	All Adults	Registered Voters
18 - 24	13	12
25 - 34	18	17
35 - 44	20	20
45 - 54	19	20
55 - 64	15	16
65 and older	16	17
	n=405	n=373