



**HIGH POINT UNIVERSITY POLL
MEMO RELEASE 2/28/2017**

ELEMENTS	DETAILS
Population represented	Adults in North Carolina
Sample size	451 Adults in North Carolina
Mode of data collection	Telephone (landline and cellular telephones). Interviews conducted in English.
Type of sample (probability/non-probability)	Probability, using RDD samples of landline and cellular telephones generated by Survey Sampling International. Landline respondents were randomly selected within household by asking to speak with the person age 18 or older who has had the most recent birthday.
Start and end dates of data collection	February 18 – February 23, 2017
Margin of sampling error for total sample	Approximately 4.6 percentage points for the all adult sample. Approximately 4.7 percentage points for the registered voter sample. The margin of error is not adjusted for sample weights.
Are the data weighted?	Yes, relative to U.S. Census (2014 American Community Survey and Population Estimates Program) estimates for age, race and gender as well as CDC estimates for phone usage (cell only, landline only, or both).
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located on the High Point University campus. Student interviewers staff the 42 stations equipped with WinCati computer assisted telephone interviewing systems.
Contact for more information	<p>Martin Kifer Director, High Point University Survey Research Center 336-841-9333 mkifer@highpoint.edu</p> <p>Brian McDonald Associate Director 336-841-9651 bmcdonal@highpoint.edu</p>

Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <http://www.highpoint.edu/src> and should contact the Director of the Survey Research Center for additional information.

Survey questions: Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a *

Registered Voter Screening

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Registered Voters
Yes	95	100
No	5	0
(Don't know/Refused)	*	0
	n= 451	n= 426

Are you absolutely certain that you are registered to vote or is there a chance that your registration has lapsed because you moved or some other reason?

	All Adults	Registered Voters
Yes, absolutely certain	100	100
Chance registration has lapsed	0	0
(Don't know)	*	0
	n= 428	n=426

Direction of Country and Presidential Approval

On November 8th, 2016, North Carolina held its general election for President, U.S. Senate, U.S. House of Representatives and other offices. Did you vote or were you unable to vote for some reason?

	All Adults	Registered Voters
Yes	89	89
No	11	11
(Refused)	*	*
	n= 451	n= 426

Do you happen to know which party currently has the most members in the U.S. Senate?

	All Adults	Registered Voters
(Democrats)	1	1
(Republicans)	85	85
(Equal number of Democrats and Republicans)	0	0
(Other)	0	0
(Don't know)	15	14
	n= 451	n= 426

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	All Adults	Registered Voters
Right direction	31	32
Wrong track	60	59
(Don't know/Refused)	9	9
	n= 451	n= 426

Would you say that the country is better off or worse off than it was eight years ago?

	All Adults	Registered Voters
Better off	39	39
Worse off	49	48
(About the same)	6	6
(Don't know/Refused)	7	7
	n= 451	n= 426

Do you approve or disapprove of the way that Donald Trump is handling his job as president?

	All Adults	Registered Voters
Approve	36	37
Disapprove	55	54
(Don't know/Refused)	10	9
	n= 451	n= 426

Do you approve or disapprove of the way that Roy Cooper is handling his job as Governor?

	All Adults	Registered Voters
Approve	44	45
Disapprove	22	23
(Don't know/Refused)	34	32
	n= 451	n= 426

Do you approve or disapprove of the way that the U.S. Congress is handling its job?

	All Adults	Registered Voters
Approve	22	22
Disapprove	61	62
(Don't know)	17	15
	n= 451	n= 425

Do you approve or disapprove of the way that the North Carolina General Assembly is handling its job?

	All Adults	Registered Voters
Approve	29	28
Disapprove	45	47
(Don't know)	26	26
	n= 451	n= 426

Demographics

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Registered Voters
Yes	6	6
No	94	94
	n= 451	n= 426

What racial or ethnic group best describes you?

	All Adults	Registered Voters
African-American or Black	22	22
White or Caucasian	71	71
Native American	1	2
Asian	1	*
(Multiple or Other)	5	5
(Don't know/Refused)	1	1
	n= 451	n= 426

What is the last year of schooling you have completed?

	All Adults	Registered Voters
(1-11 th grade)	3	2
(High school graduate)	18	17
(Some college)	26	25
(College graduate)	32	33
(Graduate school)	21	21
(Don't know/ Refused)	1	1
	n= 451	n= 426

Are you, or is any member of your household, a member of the armed forces or a veteran?

	All Adults	Registered Voters
Yes	29	29
No	71	71
(Don't know/Refused)	*	*
	n= 451	n= 426

Would you please stop me when I read the correct category for your total household income?

	All Adults	Registered Voters
25 thousand dollars or less	12	11
25 to 50 thousand dollars	14	24
50 to 75 thousand dollars	22	22
75 to 100 thousand dollars	11	12
100 to 150 thousand dollars	13	14
150 to 250 thousand dollars	8	8
More than 250 thousand dollars	3	3
(Don't know/Refused)	18	18
	n= 451	n= 426

Do you have a gun in your home?

	All Adults	Registered Voters
Yes	46	47
No	49	49
(Refused)	5	5
	n= 451	n= 426

How often do you attend worship services? Would you say never, a few times a year, a few times a month, almost every week, every week, or more than once a week.

	All Adults	Registered Voters
Never	20	19
A few times a year	24	25
A few times a month	16	16
Almost every week	11	11
Every week	17	18
More than once a week	11	10
(Don't know/Refused)	1	1
	n= 451	n= 426

Would you describe yourself as a "born again" or evangelical Christian, or not?

	All Adults	Registered Voters
Yes	46	47
No	51	50
(Don't know)	3	3
	n= 451	n= 426

In politics today, do you generally consider yourself as a Republican, a Democrat, or what?

	All Adults	Registered Voters
Democrat	37	37
Republican	31	31
(Independent/unaffiliated)	29	29
(Other)	1	1
(Don't know/Refused)	2	2
	n= 451	n= 426

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?

	All Adults	Registered Voters
Very conservative	11	12
Somewhat conservative	24	24
Moderate	30	31
Somewhat liberal	20	19
Very liberal	13	13
(Other)	*	1
(Don't know/Refused)	1	2
	n= 451	n= 426

Overall, how qualified do you feel to do the job of an elected official? Would you say: not at all qualified, somewhat qualified, qualified, or very qualified?

	All Adults	Registered Voters
Not at all qualified	41	41
Somewhat qualified	28	27
Qualified	16	16
Very qualified	13	14
(Don't know)	2	2
	n= 451	n= 389

Which one of the following statements comes closest to your opinion about men and women as political leaders?

	All Adults	Registered Voters
Men generally make better political leaders than women	8	9
Women generally make better political leaders than men	5	6
In general, women and men make equally good political leaders	84	84
(Don't know/Refused)	2	2
	n= 451	n= 389

How would you best describe your current relationship status?

	All Adults	Registered Voters
Single	33	32
Engaged	4	5
Living with significant other	6	6
Married	51	51
Widowed	4	4
(Don't know/Refused)	2	2
	n=451	n=389

Gender

	All Adults	Registered Voters
Male	49	49
Female	51	51
	n= 451	n= 426

Age (Calculated using birth year)

In what year were you born?

	All Adults	Registered Voters
18 - 24	13	12
25 - 34	17	16
35 - 44	19	19
45 - 54	19	19
55 - 64	16	16
65 and older	16	17
	n= 451	n= 426