



**NEWS AND RECORD / HIGH POINT UNIVERSITY POLL
MEMO RELEASE 3/1/2017**

ELEMENTS	DETAILS
Population represented	Adults in North Carolina
Sample size	451 Adults in North Carolina
Mode of data collection	Telephone (landline and cellular telephones). Interviews conducted in English.
Type of sample (probability/non-probability)	Probability, using RDD samples of landline and cellular telephones generated by Survey Sampling International. Landline respondents were randomly selected within household by asking to speak with the person age 18 or older who has had the most recent birthday.
Start and end dates of data collection	February 18 – February 23, 2017
Margin of sampling error for total sample	Approximately 4.6 percentage points for the all adult sample. Approximately 4.7 percentage points for the registered voter sample. The margin of error is not adjusted for sample weights.
Are the data weighted?	Yes, relative to U.S. Census (2014 American Community Survey and Population Estimates Program) estimates for age, race and gender; CDC estimates for phone usage (cell only, landline only, or both); and North Carolina State Board of Elections party registration statistics.
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located on the High Point University campus. Student interviewers staff the 42 stations equipped with WinCati computer assisted telephone interviewing systems.
Contact for more information	<p>Martin Kifer Director, High Point University Survey Research Center 336-841-9333 mkifer@highpoint.edu</p> <p>Brian McDonald Associate Director 336-841-9651 bmcdonal@highpoint.edu</p>

Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <http://www.highpoint.edu/src> and should contact the Director of the Survey Research Center for additional information.

Survey questions: Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a *

Registered Voter Screening

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Registered Voters
Yes	95	100
No	5	0
(Don't know/Refused)	*	0
	n= 451	n= 426

Are you absolutely certain that you are registered to vote or is there a chance that your registration has lapsed because you moved or some other reason?

	All Adults	Registered Voters
Yes, absolutely certain	100	100
Chance registration has lapsed	0	0
(Don't know)	*	0
	n= 428	n=426

On November 8th, 2016, North Carolina held its general election for President, U.S. Senate, U.S. House of Representatives and other offices. Did you vote or were you unable to vote for some reason?

	All Adults	Registered Voters
Yes	89	89
No	11	11
(Refused)	*	*
	n= 451	n= 426

House Bill 2

Now I am going to ask you a few questions about North Carolina hosting athletic events for organizations like the Atlantic Coast Conference which is known as the ACC, the National Collegiate Athletics Association which is known as the NCAA, and the National Basketball Association which is known as the NBA. How important do you think the economic benefits of hosting special events such as ACC and NCAA sports championships and the NBA All Star game are to the state of North Carolina? Would you say extremely important, somewhat important, not very important, or not important at all?

	All Adults	Registered Voters
Extremely important	60	61
Somewhat important	25	25
Not very important	5	6
Not at all important	7	7
(Don't know/Refused)	3	2
	n= 451	n=426

How important for North Carolina's image is hosting special events such as ACC and NCAA championships and the NBA All Star game? Would you say extremely important, somewhat important, not very important, or not important at all?

	All Adults	Registered Voters
Extremely important	49	50
Somewhat important	33	31
Not very important	10	10
Not at all important	7	7
(Don't know/Refused)	3	3
	n= 451	n=426

Do you think it is fair for organizations such as the ACC, NCAA, and NBA to decide whether to hold or remove special events from North Carolina in response to political actions by the state of North Carolina?

	All Adults	Registered Voters
Fair	53	52
Not fair	42	42
(Don't know/Refused)	5	6
	n= 451	n= 426

Now I would like to ask you about a law generally referred to as House Bill 2 or HB2.

HB26 House Bill 2 was enacted in March of last year. It includes a provision that requires people to use public bathrooms that correspond to the gender recorded on their birth certificates. Do you believe this law is necessary or NOT necessary to protect public safety and privacy in North Carolina?

	All Adults	Registered Voters
Necessary	37	36
Not necessary	59	59
(Don't know/Refused)	5	5
	n= 451	n= 426

House Bill 2 also prohibits North Carolina cities from adopting local anti-discrimination ordinances. Do you believe cities should be allowed to adopt their own anti-discrimination ordinances or should NOT be allowed to adopt such ordinances?

	All Adults	Registered Voters
Cities should be allowed	47	46
Cities should not be allowed	46	47
(Don't know/Refused)	7	7
	n= 451	n= 426

Some corporations, business groups, entertainers, and sports associations have cancelled events in North Carolina because of House Bill 2. Do you believe this has had a large economic impact, small impact, or no economic impact on North Carolina?

	All Adults	Registered Voters
Large	63	63
Small	27	27
No impact	6	7
(Don't know/Refused)	3	4
	n= 451	n= 426

Which is more important to you personally, enforcing the law called House Bill 2 or ending any economic impact it may be having on North Carolina?

	All Adults	Registered Voters
Enforcing House Bill 2	28	28
Enforcing House Bill 2's economic impact	64	64
(Don't know/Refused)	9	8
	n= 451	n= 426

Under the U.S. Constitution, the U.S. Senate is given the power to confirm presidential appointments, including the heads of major U.S. agencies and departments. A similar power exists within the North Carolina Constitution but has not been used by the North Carolina General Assembly for some time. Do you think the North Carolina General Assembly should or should not play a role in confirming the governor's nominees for lead cabinet agencies and departments as in the federal government?

	All Adults	Registered Voters
Should	54	53
Should not	29	29
(Don't know/Refused)	18	18
	n= 451	n= 426

Demographics

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Registered Voters
Yes	6	6
No	94	94
	n= 451	n= 426

What racial or ethnic group best describes you?

	All Adults	Registered Voters
African-American or Black	22	22
White or Caucasian	71	71
Native American	1	2
Asian	1	*
(Multiple or Other)	5	5
(Don't know/Refused)	1	1
	n= 451	n= 426

What is the last year of schooling you have completed?

	All Adults	Registered Voters
(1-11 th grade)	3	2
(High school graduate)	18	17
(Some college)	26	25
(College graduate)	32	33
(Graduate school)	21	21
(Don't know/ Refused)	1	1
	n= 451	n= 426

Are you, or is any member of your household, a member of the armed forces or a veteran?

	All Adults	Registered Voters
Yes	29	29
No	71	71
(Don't know/Refused)	*	*
	n= 451	n= 426

Would you please stop me when I read the correct category for your total household income?

	All Adults	Registered Voters
25 thousand dollars or less	12	11
25 to 50 thousand dollars	14	24
50 to 75 thousand dollars	22	22
75 to 100 thousand dollars	11	12
100 to 150 thousand dollars	13	14
150 to 250 thousand dollars	8	8
More than 250 thousand dollars	3	3
(Don't know/Refused)	18	18
	n= 451	n= 426

Do you have a gun in your home?

	All Adults	Registered Voters
Yes	46	47
No	49	49
(Refused)	5	5
	n= 451	n= 426

How often do you attend worship services? Would you say never, a few times a year, a few times a month, almost every week, every week, or more than once a week.

	All Adults	Registered Voters
Never	20	19
A few times a year	24	25
A few times a month	16	16
Almost every week	11	11
Every week	17	18
More than once a week	11	10
(Don't know/Refused)	1	1
	n= 451	n= 426

Would you describe yourself as a “born again” or evangelical Christian, or not?

	All Adults	Registered Voters
Yes	46	47
No	51	50
(Don't know)	3	3
	n= 451	n= 426

In politics today, do you generally consider yourself as a Republican, a Democrat, or what?

	All Adults	Registered Voters
Democrat	37	37
Republican	31	31
(Independent/unaffiliated)	29	29
(Other)	1	1
(Don't know/Refused)	2	2
	n= 451	n= 426

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?

	All Adults	Registered Voters
Very conservative	11	12
Somewhat conservative	24	24
Moderate	30	31
Somewhat liberal	20	19
Very liberal	13	13
(Other)	*	1
(Don't know/Refused)	1	2
	n= 451	n= 426

Overall, how qualified do you feel to do the job of an elected official? Would you say: not at all qualified, somewhat qualified, qualified, or very qualified?

	All Adults	Registered Voters
Not at all qualified	41	41
Somewhat qualified	28	27
Qualified	16	16
Very qualified	13	14
(Don't know)	2	2
	n= 451	n= 389

Which one of the following statements comes closest to your opinion about men and women as political leaders?

	All Adults	Registered Voters
Men generally make better political leaders than women	8	9
Women generally make better political leaders than men	5	6
In general, women and men make equally good political leaders	84	84
(Don't know/Refused)	2	2
	n= 451	n= 389

How would you best describe your current relationship status?

	All Adults	Registered Voters
Single	33	32
Engaged	4	5
Living with significant other	6	6
Married	51	51
Widowed	4	4
(Don't know/Refused)	2	2
	n=451	n=389

Gender

	All Adults	Registered Voters
Male	49	49
Female	51	51
	n= 451	n= 426

Age (Calculated using birth year)

In what year were you born?

	All Adults	Registered Voters
18 - 24	13	12
25 - 34	17	16
35 - 44	19	19
45 - 54	19	19
55 - 64	16	16
65 and older	16	17
	n= 451	n= 426