



**NEWS AND RECORD / HIGH POINT UNIVERSITY POLL
MEMO RELEASE 10/9/2017**

ELEMENTS	DETAILS
Population represented	Adults in North Carolina.
Sample size	404 Adults in North Carolina (346 self-identified registered voters).
Mode of data collection	Telephone (landline and cellular telephones). Interviews conducted in English.
Type of sample (probability/non-probability)	Probability, using RDD samples of landline and cellular telephones generated by Survey Sampling International. Landline respondents were randomly selected within household by asking to speak with the person age 18 or older who has had the most recent birthday.
Start and end dates of data collection	September 28 – October 6, 2017
Margin of sampling error for total sample	Approximately 4.9 percentage points for the all adult sample. Approximately 5.3 percentage points for the registered voter sample. The margin of error is not adjusted for sample weights.
Are the data weighted?	Yes, relative to U.S. Census (2015 American Community Survey and Population Estimates Program) estimates for age, race, education, and gender; CDC estimates for phone usage (cell only, landline only, or both); and North Carolina State Board of Elections voter registration statistics.
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC.
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located on the High Point University campus. Student interviewers staff the 42 stations equipped with WinCati computer assisted telephone interviewing systems.
Contact for more information	<p>Martin Kifer Director, High Point University Survey Research Center 336-841-9333 mkifer@highpoint.edu</p> <p>Brian McDonald Associate Director 336-841-9651 bmcdonal@highpoint.edu</p>

Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <http://www.highpoint.edu/src> and should contact the Director of the Survey Research Center for additional information.

Survey questions: Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a *

Registered Voter Screening

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you **NOW** registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Registered Voters
Yes	89	100
No	10	0
(Don't know)	2	0
	n=404	n=346

Are you absolutely certain that you are registered to vote or is there a chance that your registration has lapsed because you moved or some other reason?

	All Adults	Registered Voters
Yes, absolutely certain	97	100
Chance registration has lapsed	2	0
No, not registered	1	0
(Don't know)	*	0
	n=358	n=346

Climate Change

Now we would like to ask you some questions about climate change and weather here in North Carolina. Do you believe climate change has had an impact on the frequency and strength of tropical storms and hurricanes or has it not had this effect?

	All Adults	Registered Voters
Has had an impact	57	54
Has not had an impact	34	36
(Don't know/Refused)	10	10
	n=404	n=346

Do you believe that climate change is contributing to a rise in sea-level or not?

	All Adults	Registered Voters
Yes	60	59
No	27	29
(Don't know/Refused)	13	12
	n=404	n=346

Would you say that there is too much development in coastal areas where tropical storms and hurricanes are most likely to strike or is the amount of development not really a problem?

	All Adults	Registered Voters
Too much development	54	57
Not really a problem	33	30
(Don't know/Refused)	13	13
	n=404	n=346

Should property owners in coastal areas that are subject to tropical storms, hurricanes, and flooding be required to purchase flood insurance?

	All Adults	Registered Voters
Yes	73	74
No	19	18
(Don't know/Refused)	8	8
	n=404	n=346

Who should be most responsible for providing disaster relief and recovery funds for areas hit by tropical storms, hurricanes, and flooding? Would you say the federal government, state governments, local governments, private charities, or the property owners themselves be most responsible for providing these funds?

	All Adults	Registered Voters
Federal government	40	41
All equally	25	25
Property owners	15	15
State governments	13	11
Local governments	2	2
None of these	1	1
Private charities	*	1
(Don't know/Refused)	4	5
	n=404	n=346

Demographics

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Registered Voters
Yes	3	2
No	93	93
(Don't know/Refused)	4	5
	n=404	n=346

What racial or ethnic group best describes you?

	All Adults	Registered Voters
African-American or Black	20	21
White or Caucasian	68	67
Native American	1	1
Asian	1	1
(Multiple or Other)	5	4
(Don't know/Refused)	5	6
	n=404	n=346

What is the last year of schooling you have completed?

	All Adults	Registered Voters
(1-11 th grade)	4	2
(High school graduate)	25	26
(Some college)	40	40
(College graduate)	16	16
(Graduate school)	10	11
(Don't know/ Refused)	4	5
	n=404	n=346

Would you please stop me when I read the correct category for your total household income?

	All Adults	Registered Voters
25 thousand dollars or less	15	14
25 to 50 thousand dollars	14	13
50 to 75 thousand dollars	20	18
75 to 100 thousand dollars	11	12
100 to 150 thousand dollars	11	12
150 to 250 thousand dollars	4	5
More than 250 thousand dollars	3	2
(Don't know/Refused)	22	24
	n=404	n=346

If you had to choose just one, would you prefer to own a vacation home at the beach, in the mountains, or on an inland lake?

	All Adults	Registered Voters
Beach	34	35
Mountains	36	34
Inland lake	22	22
(None of these)	2	2
(Don't know/Refused)	5	6
	n=404	n=346

Do you have a gun in your home?

	All Adults	Registered Voters
Yes	48	48
No	44	43
(Don't know/Refused)	7	8
	n=404	n=346

How often do you attend worship services? Would you say never, a few times a year, a few times a month, almost every week, every week, or more than once a week?

	All Adults	Registered Voters
Never	20	17
A few times a year	23	24
A few times a month	12	12
Almost every week	9	9
Every week	20	20
More than once a week	11	12
(Don't know/Refused)	5	6
	n=404	n=346

Would you describe yourself as a "born again" or evangelical Christian, or not?

	All Adults	Registered Voters
Yes	47	46
No	46	46
(Don't know)	7	8
	n=404	n=346

In politics today, do you generally consider yourself as a Republican, a Democrat, or what?

	All Adults	Registered Voters
Democrat	33	34
Republican	31	32
(Independent/unaffiliated)	24	22
(Other)	3	3
(Don't know/Refused)	9	9
	n=404	n=346

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?

	All Adults	Registered Voters
Very conservative	14	14
Somewhat conservative	24	26
Moderate	33	31
Somewhat liberal	14	14
Very liberal	7	6
(Other)	1	1
(Don't know/Refused)	8	7
	n=404	n=346

Overall, how qualified do you feel to do the job of an elected official? Would you say: not at all qualified, somewhat qualified, qualified, or very qualified?

	All Adults	Registered Voters
Not at all qualified	44	42
Somewhat qualified	26	27
Qualified	14	14
Very qualified	11	12
(Don't know/Refused)	6	6
	n=404	n=346

Which one of the following statements comes closest to your opinion about men and women as political leaders?

	All Adults	Registered Voters
Men generally make better political leaders than women	5	5
Women generally make better political leaders than men	5	6
In general, women and men make equally good political leaders	83	82
(Don't know/Refused)	7	7
	n=404	n=346

How would you best describe your current relationship status?

	All Adults	Registered Voters
Single	27	25
Engaged	5	4
Living with significant other	8	7
Married	48	52
Widowed	5	5
(Don't know/Refused)	7	7
	n=404	n=346

Gender

	All Adults	Registered Voters
Male	49	49
Female	51	51
	n=404	n=346

Age (Calculated using birth year)

In what year were you born?

	All Adults	Registered Voters
18 - 24	13	9
25 - 34	18	17
35 - 44	20	19
45 - 54	19	20
55 - 64	15	16
65 and older	16	18
	n=404	n=346