



**HIGH POINT UNIVERSITY POLL
MEMO RELEASE 11/15/2017 (UPDATE)**

ELEMENTS	DETAILS
Population represented	Adults in North Carolina.
Sample size	352 Adults in North Carolina (298 self-identified registered voters).
Mode of data collection	Telephone (landline and cellular telephones). Interviews conducted in English.
Type of sample (probability/non-probability)	Probability, using RDD samples of landline and cellular telephones generated by Survey Sampling International. Landline respondents were randomly selected within household by asking to speak with the person age 18 or older who has had the most recent birthday.
Start and end dates of data collection	October 27 – November 4, 2017
Margin of sampling error for total sample	Approximately 5.2 percentage points for the all adult sample. Approximately 5.7 percentage points for the registered voter sample. The margin of error is not adjusted for sample weights.
Are the data weighted?	Yes, relative to U.S. Census (2015 American Community Survey and Population Estimates Program) estimates for age, race, education, and gender; CDC estimates for phone usage (cell only, landline only, or both); and North Carolina State Board of Elections voter registration statistics.
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC.
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located on the High Point University campus. Student interviewers staff the 42 stations equipped with WinCati computer assisted telephone interviewing systems.
Contact for more information	<p>Martin Kifer Director, High Point University Survey Research Center 336-841-9333 mkifer@highpoint.edu</p> <p>Brian McDonald Associate Director 336-841-9651 bmcdonal@highpoint.edu</p>

Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <http://www.highpoint.edu/src> and should contact the Director of the Survey Research Center for additional information.

Survey questions: Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a *

Registered Voter Screening

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you **NOW** registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Registered Voters
Yes	87	100
No	12	0
(Don't know/Refused)	1	0
	n=352	n=298

Are you absolutely certain that you are registered to vote or is there a chance that your registration has lapsed because you moved or some other reason?

	All Adults	Registered Voters
Yes, absolutely certain	97	100
Chance registration has lapsed	2	0
No, not registered	*	0
(Don't know)	1	0
	n=352	n=298

On November 8th, 2016, North Carolina held its general election for President, U.S. Senate, U.S. House of Representatives and other offices. Did you vote or were you unable to vote for some reason?

	All Adults	Registered Voters
Yes	83	83
No	16	16
(Don't know)	1	1
	n=298	n=298

Direction of Country and Approval Ratings

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	All Adults	Registered Voters
Right direction	23	25
Wrong track	66	65
(Don't know/Refused)	12	11
	n=352	n=298

Do you approve or disapprove of the way that Donald Trump is handling his job as president?

	All Adults	Registered Voters
Approve	33	36
Disapprove	55	57
(Don't know/Refused)	12	7
	n=352	n=298

Gun Laws

Now I would like to ask you some questions about guns. Which is more important: protecting the constitutional right of citizens to own guns or protecting citizens from gun violence?

	All Adults	Registered Voters
Protecting the constitutional right of citizens to own guns	45	47
Protecting citizens from gun violence	42	41
(Don't know/Refused)	13	12
	n=352	n=298

Do you favor or oppose the federal government requiring people to get a license in order to legally own a gun?

	All Adults	Registered Voters
Favor	83	82
Oppose	15	16
(Don't know/Refused)	2	2
	n=352	n=298

Do you favor or oppose each of the following proposals to reduce gun violence?

All Adults (n=352)

	Favor	Oppose	(Don't know/ Refuse)
Requiring criminal background checks on all gun buyers, including those buying at gun shows and private sales	92	5	3
Providing services for mentally ill people who show violent tendencies	91	7	3
Improving enforcement of existing gun laws	88	8	3
Banning so-called "bump stocks" that can allow a semi-automatic gun to fire more like a fully automatic	74	21	5
Banning high-capacity ammunition clips that can shoot dozens of bullets without stopping to reload	71	26	3
Banning assault style weapons	62	33	5
Banning the sale of ammunition on-line	61	34	5
Reducing access to violent movies and video games	48	47	6

Registered Voters (n=298)

	Favor	Oppose	(Don't know/ Refuse)
Requiring criminal background checks on all gun buyers, including those buying at gun shows and private sales	93	4	3
Providing services for mentally ill people who show violent tendencies	90	7	3
Improving enforcement of existing gun laws	89	7	4
Banning so-called "bump stocks" that can allow a semi-automatic gun to fire more like a fully automatic	74	21	6
Banning high-capacity ammunition clips that can shoot dozens of bullets without stopping to reload	71	26	4
Banning assault style weapons	64	32	4
Banning the sale of ammunition on-line	61	34	5
Reducing access to violent movies and video games	51	46	4

Health

Now I have some questions about health. Compared with twenty years ago, do you think the health of the ADULT POPULATION in North Carolina as a whole is generally...

	All Adults	Registered Voters
Better today	41	45
Worse today	44	42
(About the same)	9	8
(Don't know/Refused)	6	6
	n=352	n=298

Overall, would you say you, personally, have a....

	All Adults	Registered Voters
Very healthy lifestyle	28	28
Somewhat healthy lifestyle	62	62
Not very healthy lifestyle	10	9
Not at all healthy lifestyle	*	*
(Don't know/Refused)	1	1
	n=352	n=298

Have you seen a health care provider for the flu in the past 12 months, or not?

	All Adults	Registered Voters
Yes	29	30
No	71	70
(Don't know/Refused)	1	0
	n=352	n=298

Have you had a flu shot within the PAST 12 MONTHS?

	All Adults	Registered Voters
Yes	44	48
No	56	52
(Don't know/Refused)	1	*
	n=352	n=298

Entertainment

Now I would like to ask some questions about movies. How often, if ever, do you go out to the movies? Would you say...

	All Adults	Registered Voters
About once a week, or more often	3	4
About once every few weeks	4	4
About once a month	10	10
About once every few months	24	24
Less often	16	18
Hardly ever or never	42	42
(Don't know/Refused)	0	0
	n=352	n=298

All things considered, what's your favorite way to watch a movie: would you prefer to go out to a theater or would you prefer to watch at home?

	All Adults	Registered Voters
Go out to theater	23	26
Watch at home	70	67
(Depends on the movie)	4	5
(Don't know/Refused)	3	3
	n=352	n=298

Would you like to go out to the movie theater more often than you currently do, or not?

	All Adults	Registered Voters
Yes, would like to go out more often	37	38
No, would not	60	59
(Don't know/Refused)	3	3
	n=352	n=298

Demographics

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Registered Voters
Yes	5	4
No	93	94
(Don't know/Refused)	2	2
	n=352	n=298

What racial or ethnic group best describes you?

	All Adults	Registered Voters
African-American or Black	22	24
White or Caucasian	70	70
Native American	1	1
Asian	*	*
(Multiple or Other)	5	4
(Don't know/Refused)	1	2
	n=352	n=298

What is the last year of schooling you have completed?

	All Adults	Registered Voters
(1-11 th grade)	5	4
(High school graduate)	28	28
(Some college)	38	36
(College graduate)	17	19
(Graduate school)	11	13
(Don't know/ Refused)	1	1
	n=352	n=298

Are you, or is any member of your household, a member of the armed forces or a veteran?

	All Adults	Registered Voters
Yes	30	30
No	70	70
(Don't know/Refused)	*	0
	n=352	n=298

Would you please stop me when I read the correct category for your total household income?

	All Adults	Registered Voters
25 thousand dollars or less	13	12
25 to 50 thousand dollars	17	16
50 to 75 thousand dollars	21	19
75 to 100 thousand dollars	16	18
100 to 150 thousand dollars	9	10
150 to 250 thousand dollars	6	6
More than 250 thousand dollars	3	4
(Don't know/Refused)	15	16
	n=352	n=298

Do you have a gun in your home?

	All Adults	Registered Voters
Yes	53	56
No	43	40
(Don't know/Refused)	4	5
	n=352	n=298

How often do you attend worship services? Would you say never, a few times a year, a few times a month, almost every week, every week, or more than once a week?

	All Adults	Registered Voters
Never	24	20
A few times a year	20	22
A few times a month	14	15
Almost every week	10	12
Every week	17	18
More than once a week	13	14
(Don't know/Refused)	1	*
	n=352	n=298

Would you describe yourself as a "born again" or evangelical Christian, or not?

	All Adults	Registered Voters
Yes	43	47
No	53	50
(Don't know)	4	4
	n=352	n=298

In politics today, do you generally consider yourself as a Republican, a Democrat, or what?

	All Adults	Registered Voters
Democrat	36	38
Republican	32	34
(Independent/unaffiliated)	26	23
(Other)	3	2
(Don't know/Refused)	4	2
	n=352	n=298

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?

	All Adults	Registered Voters
Very conservative	13	15
Somewhat conservative	26	26
Moderate	27	27
Somewhat liberal	20	20
Very liberal	8	8
(Other)	2	1
(Don't know/Refused)	4	3
	n=352	n=298

How would you best describe your current relationship status?

	All Adults	Registered Voters
Single	30	30
Engaged	6	5
Living with significant other	10	8
Married	47	49
Widowed	7	8
(Don't know/Refused)	1	1
	n=349	n=295

Gender

	All Adults	Registered Voters
Male	49	48
Female	51	53
	n=352	n=298

Age (Calculated using birth year)

In what year were you born?

	All Adults	Registered Voters
18 - 24	13	9
25 - 34	18	15
35 - 44	20	22
45 - 54	19	19
55 - 64	15	16
65 and older	16	19
	n=352	n=298