



**NEWS AND RECORD / HIGH POINT UNIVERSITY POLL  
MEMO RELEASE 2/13/2018**

<b>ELEMENTS</b>	<b>DETAILS</b>
Population represented	Adults in North Carolina.
Sample size	439 Adults in North Carolina (364 self-identified registered voters).
Mode of data collection	Telephone (landline and cellular telephones). Interviews conducted in English.
Type of sample (probability/non-probability)	Probability, using RDD samples of landline and cellular telephones generated by Survey Sampling International. Landline respondents were randomly selected within household by asking to speak with the person age 18 or older who has had the most recent birthday.
Start and end dates of data collection	February 5 – 11, 2018
Margin of sampling error for total sample	Approximately 4.7 percentage points for the all adult sample. Approximately 5.1 percentage points for the registered voter sample. The margin of error is not adjusted for sample weights.
Are the data weighted?	Yes, relative to U.S. Census (2015 American Community Survey and Population Estimates Program) estimates for age, race, education, and gender; and CDC estimates for phone usage (cell only, landline only, or both).
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC.
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located on the High Point University campus. Student interviewers staff the 42 stations equipped with WinCati computer assisted telephone interviewing systems.
Contact for more information	<p>Martin J. Kifer            Director, High Point University Survey Research Center            336-841-9333  <a href="mailto:mkifer@highpoint.edu">mkifer@highpoint.edu</a></p> <p>Brian McDonald            Associate Director            336-841-9651  <a href="mailto:bmcdonal@highpoint.edu">bmcdonal@highpoint.edu</a></p>

Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <http://www.highpoint.edu/src> and should contact the Director of the Survey Research Center for additional information.

*Survey questions:* Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a \*

*Registered Voter Screening*

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you **NOW** registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Registered Voters
Yes	87	100
No	12	0
(Don't know/Refused)	1	0
	n=439	n=364

Are you absolutely certain that you are registered to vote or is there a chance that your registration has lapsed because you moved or some other reason?

	All Adults	Registered Voters
Yes, absolutely certain	95	100
Chance registration has lapsed	3	0
No, not registered	*	0
(Don't know)	1	0
	n=439	n=364

On November 8<sup>th</sup>, 2016, North Carolina held its general election for President, U.S. Senate, U.S. House of Representatives and other offices. Did you vote or were you unable to vote for some reason?

	All Adults	Registered Voters
Yes	88	88
No	12	12
(Don't know)	*	*
	n=364	n=364

*Oil and Gas Exploration off NC Coast (News and Record)*

Now I would like to ask you about oil and gas exploration. The Trump Administration recently has proposed opening waters off North Carolina’s coast to oil and gas drilling. Generally speaking, do you support or oppose this proposal?

	All Adults	Registered Voters
Support	37	37
Oppose	53	54
(Don’t know/Refused)	11	9
	n=394	n=364

Now I am going to read a list of results some people say will come from oil and gas development off the North Carolina coast. For each one, please tell me whether or not it is a likely result of oil and gas development off the North Carolina coast.

All Adults (n=439)

	Yes	No	(Don’t know/ Refuse)
Increased risks to the ocean and coastal environment	75	18	7
Economic benefits	68	23	9
Increased threats to North Carolina’s coastal economy which relies on tourism and fishing	65	26	8
Reduced American reliance on imported oil and gas	62	29	9
Increased American energy security	56	31	14
Reduced energy costs	49	35	16
Delayed development of alternative or renewable energy sources	48	35	18
Increased energy costs	26	59	15

Registered Voters (n=364)

	Yes	No	(Don't know/ Refuse)
Increased risks to the ocean and coastal environment	76	18	6
Economic benefits	65	27	9
Increased threats to North Carolina's coastal economy which relies on tourism and fishing	64	28	8
Increased American energy security	53	33	15
Reduced American reliance on imported oil and gas	50	31	9
Reduced energy costs	49	35	16
Delayed development of alternative or renewable energy sources	48	35	17
Increased energy costs	24	61	15

The governor of Florida succeeded in having his state removed from consideration for offshore oil and gas drilling. Do you think this makes it more or less likely that North Carolina could also be excluded?

	All Adults	Registered Voters
More	66	66
Less likely	20	20
(Don't know/Refused)	14	13
	n=439	n=364

### Demographics

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Registered Voters
Yes	4	2
No	95	97
(Don't know/Refused)	1	1
	n=439	n=364

What racial or ethnic group best describes you?

	All Adults	Registered Voters
African-American or Black	20	21
White or Caucasian	70	71
Native American	1	1
Asian	2	1
(Multiple or Other)	5	4
(Don't know/Refused)	2	2
	n=439	n=364

What is the last year of schooling you have completed?

	All Adults	Registered Voters
(1-11 <sup>th</sup> grade)	9	6
(High school graduate)	24	25
(Some college)	36	36
(College graduate)	20	22
(Graduate school)	11	12
(Don't know/ Refused)	*	*
	n=439	n=364

Would you please stop me when I read the correct category for your total household income?

	All Adults	Registered Voters
25 thousand dollars or less	11	10
25 to 50 thousand dollars	22	22
50 to 75 thousand dollars	20	21
75 to 100 thousand dollars	11	11
100 to 150 thousand dollars	11	11
150 to 250 thousand dollars	7	8
More than 250 thousand dollars	2	3
(Don't know/Refused)	16	15
	n=439	n=364

How often do you attend worship services? Would you say never, a few times a year, a few times a month, almost every week, every week, or more than once a week?

	All Adults	Registered Voters
Never	23	23
A few times a year	23	22
A few times a month	13	12
Almost every week	15	16
Every week	18	20
More than once a week	7	7
(Don't know/Refused)	2	1
	n=439	n=364

Would you describe yourself as a "born again" or evangelical Christian, or not?

	All Adults	Registered Voters
Yes	46	45
No	49	50
(Don't know/Refused)	6	6
	n=439	n=364

In politics today, do you generally consider yourself as a Republican, a Democrat, or what?

	All Adults	Registered Voters
Democrat	30	30
Republican	34	36
(Independent/unaffiliated)	32	30
(Other)	2	2
(Don't know/Refused)	3	2
	n=439	n=364

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?

	All Adults	Registered Voters
Very conservative	17	18
Somewhat conservative	24	25
Moderate	28	28
Somewhat liberal	16	14
Very liberal	10	11
(Other)	1	1
(Don't know/Refused)	5	3
	n=439	n=364

How would you best describe your current relationship status?

	All Adults	Registered Voters
Single	35	32
Engaged	2	1
Living with significant other	7	6
Married	48	51
Widowed	6	7
(Don't know/Refused)	2	2
	n=439	n=364

Gender

	All Adults	Registered Voters
Male	49	49
Female	51	51
	n=439	n=364

Age (Calculated using birth year)

In what year were you born?

	All Adults	Registered Voters
18 - 24	13	11
25 - 34	18	17
35 - 44	20	19
45 - 54	19	20
55 - 64	15	16
65 and older	16	18
	n=439	n=364