



**HIGH POINT UNIVERSITY POLL
MEMO RELEASE 3/6/2018 (UPDATE: EDUCATION ISSUES)**

ELEMENTS	DETAILS
Population represented	Adults in North Carolina.
Sample size	439 Adults in North Carolina (364 self-identified registered voters).
Mode of data collection	Telephone (landline and cellular telephones). Interviews conducted in English.
Type of sample (probability/non-probability)	Probability, using RDD samples of landline and cellular telephones generated by Survey Sampling International. Landline respondents were randomly selected within household by asking to speak with the person age 18 or older who has had the most recent birthday.
Start and end dates of data collection	February 5 – 11, 2018
Margin of sampling error for total sample	Approximately 4.7 percentage points for the all adult sample. Approximately 5.1 percentage points for the registered voter sample. The margin of error is not adjusted for sample weights.
Are the data weighted?	Yes, relative to U.S. Census (2015 American Community Survey and Population Estimates Program) estimates for age, race, education, and gender; and CDC estimates for phone usage (cell only, landline only, or both).
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC.
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located on the High Point University campus. Student interviewers staff the 42 stations equipped with WinCati computer assisted telephone interviewing systems.
Contact for more information	<p>Martin J. Kifer Director, High Point University Survey Research Center 336-841-9333 mkifer@highpoint.edu</p> <p>Brian McDonald Associate Director 336-841-9651 bmcdonal@highpoint.edu</p>

Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <http://www.highpoint.edu/src> and should contact the Director of the Survey Research Center for additional information.

Survey questions: Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a *

Registered Voter Screening

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you **NOW** registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Registered Voters
Yes	87	100
No	12	0
(Don't know/Refused)	1	0
	n=439	n=364

Are you absolutely certain that you are registered to vote or is there a chance that your registration has lapsed because you moved or some other reason?

	All Adults	Registered Voters
Yes, absolutely certain	95	100
Chance registration has lapsed	3	0
No, not registered	*	0
(Don't know)	1	0
	n=439	n=364

On November 8th, 2016, North Carolina held its general election for President, U.S. Senate, U.S. House of Representatives and other offices. Did you vote or were you unable to vote for some reason?

	All Adults	Registered Voters
Yes	88	88
No	12	12
(Don't know)	*	*
	n=364	n=364

Education In North Carolina

Now I am going to ask you about some education issues. Do you happen to have any children--for whom you are parent or guardian--currently receiving instruction here in North Carolina at the kindergarten through twelfth grade level? If so, do they currently receive their education through a traditional public school, charter school, private or parochial school, home school, or more than one of those?

	All Adults	Registered Voters
No, not a parent or guardian for any children kindergarten through 12 th grade age	66	67
Yes, public school	27	28
Yes, charter school	2	2
Yes, private or parochial school	4	3
Yes, home school	2	3
(Don't know/Refuse)	2	2
	n=456	n= 376

Note: Participants could select more than one response.

I am going to read you a list of government officials and some other groups. Please tell me whether you think that in general most people have respect for these people or groups.

All Adults (n=439)

	Yes	No	(Don't Know/ Refuse)
School principals	81	19	*
Public school teachers	72	28	*
School superintendents	72	28	*
North Carolina Governor	66	34	*
School boards	63	37	*
County commissioners	61	39	*
North Carolina State Superintendent of Public Instruction	57	42	1
State Board of Education	53	47	*
State legislators	46	54	*

Registered Voters (n=364)

	Yes	No	(Don't Know/ Refuse)
School principals	83	17	*
Public school teachers	76	24	*
School superintendents	72	28	1
North Carolina Governor	68	32	*
School boards	62	38	*
County commissioners	61	39	*
North Carolina State Superintendent of Public Instruction	59	40	1
State Board of Education	52	48	*
State legislators	46	54	*

The last statewide bond referendum for public school facility construction and maintenance was held in 1997. Would you generally favor or oppose a statewide bond referendum to provide North Carolina school districts with funds to address an estimated 8 to 10-billion-dollar backlog in school construction and renovation?

	All Adults	Registered Voters
Favor	76	74
Oppose	15	17
(Don't know/Refuse)	9	9
	n=439	n=364

Generally speaking, would you say that North Carolina public school TEACHERS are paid too little, about the right amount, or too much?

	All Adults	Registered Voters
Too little	85	84
About right	9	10
Too much	1	1
(Don't know/Refuse)	5	4
	n=439	n=364

Would you be willing to pay more in taxes so that North Carolina TEACHERS would be paid at the level of the national average within five years?

	All Adults	Registered Voters
Yes	73	73
No	21	21
(Don't know/Refuse)	7	6
	n=439	n=364

Virtual charter school students stay at home and take all of their classes online. Do you generally favor or oppose children taking all their classes online through virtual charter schools?

	All Adults	Registered Voters
Favor	32	33
Oppose	61	60
(Don't know/Refuse)	8	7
	n=439	n=364

North Carolina legislators have provided state funds for two virtual schools in the state. These two schools are in their third year of a four-year pilot, with mixed reviews about student enrollment and student performance. Do you believe the state should fully fund virtual schools?

	All Adults	Registered Voters
Yes	26	27
No	67	66
(Don't know/Refuse)	7	7
	n=439	n=364

Do you believe the state should expand the number of virtual schools?

	All Adults	Registered Voters
Yes	30	30
No	59	59
(Don't know/Refuse)	11	12
	n=439	n=364

I am going to read several descriptions of schools with particular kinds of populations. Please tell me if you would support a law to provide more funding to such schools....

All Adults (n=439)

	Yes, increase funding	No, do not increase funding	(Don't Know/ Refuse)
Schools with large percentages of students with disabilities	93	4	4
Schools with high percentages of students in poverty	86	8	5

Registered Voters (n=364)

	Yes, increase funding	No, do not increase funding	(Don't Know/ Refuse)
Schools with large percentages of students with disabilities	92	5	3
Schools with high percentages of students in poverty	87	10	4

Demographics

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Registered Voters
Yes	4	2
No	95	97
(Don't know/Refused)	1	1
	n=439	n=364

What racial or ethnic group best describes you?

	All Adults	Registered Voters
African-American or Black	20	21
White or Caucasian	70	71
Native American	1	1
Asian	2	1
(Multiple or Other)	5	4
(Don't know/Refused)	2	2
	n=439	n=364

What is the last year of schooling you have completed?

	All Adults	Registered Voters
(1-11 th grade)	9	6
(High school graduate)	24	25
(Some college)	36	36
(College graduate)	20	22
(Graduate school)	11	12
(Don't know/ Refused)	*	*
	n=439	n=364

Would you please stop me when I read the correct category for your total household income?

	All Adults	Registered Voters
25 thousand dollars or less	11	10
25 to 50 thousand dollars	22	22
50 to 75 thousand dollars	20	21
75 to 100 thousand dollars	11	11
100 to 150 thousand dollars	11	11
150 to 250 thousand dollars	7	8
More than 250 thousand dollars	2	3
(Don't know/Refused)	16	15
	n=439	n=364

How often do you attend worship services? Would you say never, a few times a year, a few times a month, almost every week, every week, or more than once a week?

	All Adults	Registered Voters
Never	23	23
A few times a year	23	22
A few times a month	13	12
Almost every week	15	16
Every week	18	20
More than once a week	7	7
(Don't know/Refused)	2	1
	n=439	n=364

Would you describe yourself as a "born again" or evangelical Christian, or not?

	All Adults	Registered Voters
Yes	46	45
No	49	50
(Don't know/Refused)	6	6
	n=439	n=364

In politics today, do you generally consider yourself as a Republican, a Democrat, or what?

	All Adults	Registered Voters
Democrat	30	30
Republican	34	36
(Independent/unaffiliated)	32	30
(Other)	2	2
(Don't know/Refused)	3	2
	n=439	n=364

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?

	All Adults	Registered Voters
Very conservative	17	18
Somewhat conservative	24	25
Moderate	28	28
Somewhat liberal	16	14
Very liberal	10	11
(Other)	1	1
(Don't know/Refused)	5	3
	n=439	n=364

How would you best describe your current relationship status?

	All Adults	Registered Voters
Single	35	32
Engaged	2	1
Living with significant other	7	6
Married	48	51
Widowed	6	7
(Don't know/Refused)	2	2
	n=439	n=364

Gender

	All Adults	Registered Voters
Male	49	49
Female	51	51
	n=439	n=364

Age (Calculated using birth year)

In what year were you born?

	All Adults	Registered Voters
18 - 24	13	11
25 - 34	18	17
35 - 44	20	19
45 - 54	19	20
55 - 64	15	16
65 and older	16	18
	n=439	n=364