



**HIGH POINT UNIVERSITY POLL  
MEMO RELEASE 9/24/2018 (UPDATE)**

<b>ELEMENTS</b>	<b>DETAILS</b>
Population represented	Adults (people over the age of 18) in North Carolina.
Sample size	827 adults in North Carolina (734 self-identified registered voters, 511 individuals who said they were "almost certain" to vote)
Mode of data collection	221 live interviewer telephone (Random Digit Dial (RDD) landline and cellular telephones) interviews. 606 online interviews. All interviews conducted in English.
Type of sample (probability/non-probability)	Probability, using RDD samples of landline and cellular telephones generated by Survey Sampling International.
Start and end dates of data collection	September 7 – September 13, 2018
Margin of sampling error for total sample	This is a combined sample of live interviews and online interviews. The online sampling is from a panel of respondents, so their participation does not adhere to usual assumptions associated with random selection. Therefore, it is not appropriate to assign a classical margin of sampling error for the results. In this case, the SRC provides a credibility interval of plus or minus 5.4 percentage points to account for a traditional 95 percent confidence interval for the estimates (plus or minus 3.4 percentage points) and a design effect of 1.6 (based on the weighting).
Are the data weighted?	Yes, relative to U.S. Census (2015 American Community Survey and Population Estimates Program) estimates for age, race, education, and gender. The data was also weighted to ensure that the mode of interview (live interviewer or online) was consistent between the weighted and unweighted data.
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located on the High Point University campus. Student interviewers staff the 42 stations equipped with WinCati computer assisted telephone interviewing systems.

Commitment to Transparency	The HPU Survey Research Center is a Charter Member of the American Association for Public Opinion Research's Transparency Initiative: <a href="https://www.aapor.org/Transparency_Initiative.htm">https://www.aapor.org/Transparency_Initiative.htm</a>
Sample supplier	Landline and cell phone sample as well as access to online panels provided by ResearchNow/SSI: <a href="https://www.researchnow.com/">https://www.researchnow.com/</a>
Contact for more information	<p>Martin J. Kifer  Director, High Point University Survey Research Center  336-841-9333  <a href="mailto:mkifer@highpoint.edu">mkifer@highpoint.edu</a></p> <p>Brian McDonald  Associate Director  336-841-9651  <a href="mailto:bmcdonal@highpoint.edu">bmcdonal@highpoint.edu</a></p>
<p>Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <a href="http://www.highpoint.edu/src">http://www.highpoint.edu/src</a> and should contact the Director of the Survey Research Center for additional information.</p>	

*Survey questions:* Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). In cases where question wording was modified for online interviews, differences appear [in brackets]. Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a \*

*Voter Registration*

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Registered Voters	"Almost Certain" To Vote
Yes	93	100	100
No	6	0	0
(Don't know/Refused)	1	0	0
	n=827	n=734	n=511

Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

	All Adults	Registered Voters	"Almost Certain" To Vote
Yes, absolutely certain	96	100	100
No	3	0	0
(Don't know/Refused)	1	0	0
	n=827	n=734	n=511

*Likelihood of Voting*

On November 6th, North Carolina will hold its general election for U.S. House of Representatives, North Carolina General Assembly, and other offices. How certain are you that you will vote in this election? Would you say almost certain, you probably will vote, your chances of voting are 50/50 or will you not vote in the November 2018 general election?

	All Adults	Registered Voters	"Almost Certain" To Vote
Almost certain	70	70	100
Probably	15	15	0
50/50	11	11	0
Will not vote	4	4	0
(Don't know)	1	1	0
	n=734	n=734	n=511

### *Direction of Country*

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	All Adults	Registered Voters	"Almost Certain" To Vote
Right direction	40	42	44
Wrong track	50	47	50
(Don't know/Refused)	10	11	6
	n=827	n=734	n=511

### *Everyday Issues*

I am going to read a list of several things people have to deal with in their everyday lives. For each one, let me know if it has gotten better, stayed about the same, or gotten worse in the last year and a half.

All Adults (n=827)

	Gotten Better	Stayed about the Same	Gotten worse	(Don't know/refuse)
Your health insurance	13	51	31	5
Amount of money you are paid	27	50	19	4
Amount of taxes you pay	20	44	30	6
Employment situation for your family	26	54	17	3
Feelings of safety and security	20	41	37	2
Feelings about the future of our country	25	21	49	5
Prices you pay for everyday items	12	43	42	3

Registered voters (n=734)

	Gotten Better	Stayed about the Same	Gotten worse	(Don't know/refuse)
Your health insurance	14	52	30	5
Amount of money you are paid	28	52	16	4
Amount of taxes you pay	22	44	29	5
Employment situation for your family	26	55	15	4
Feelings of safety and security	21	42	35	2
Feelings about the future of our country	27	21	47	6
Prices you pay for everyday items	12	45	40	3

“Almost Certain” to Vote (n=511)

	Gotten Better	Stayed about the Same	Gotten worse	(Don't know/refuse)
Your health insurance	15	53	30	3
Amount of money you are paid	29	52	16	4
Amount of taxes you pay	23	46	28	4
Employment situation for your family	27	55	15	4
Feelings of safety and security	22	43	34	2
Feelings about the future of our country	29	20	48	3
Prices you pay for everyday items	11	48	39	2

*Congress: Issue Ownership*

Now I am going to read you a list of issues that political parties in Washington, DC might have to deal with. For each issue, please tell me whether you think the Democratic Party or the Republican Party would do a better job dealing with this issue. What about...?

All Adults (n=827)

	Democrats	Republicans	Difference (Democrats- Republicans)	(Both Equally)	(Neither)	(Don't know/ Refuse)
Education	39	27	12	16	12	6
National security	29	40	-11	16	8	7
Health care	39	28	11	11	14	7
The economy	30	39	-9	14	10	7
The budget deficit	27	35	-8	13	17	8
The nation's energy problems	35	28	7	17	10	9
Social Security	35	29	6	15	13	8
Immigration	36	35	1	11	11	7
Trade with other countries	33	34	-1	12	11	9
Government ineffectiveness	27	27	0	18	20	9

Registered Voters (n=734)

	Democrats	Republicans	Difference (Democrats- Republicans)	(Both Equally)	(Neither)	(Don't know/ Refuse)
National security	30	41	-11	15	8	6
The economy	30	41	-11	13	10	6
Education	39	29	10	17	11	5
Health care	39	30	9	10	15	6
The budget deficit	28	36	-8	12	17	7
The nation's energy problems	35	30	5	17	10	8
Social Security	35	30	5	15	14	7
Government ineffectiveness	26	29	-3	18	19	8
Trade with other countries	33	36	-3	13	11	8
Immigration	36	37	-1	11	11	6



"Almost Certain" to Vote (n=511)

	Democrats	Republicans	Difference (Democrats- Republicans)	(Both Equally)	(Neither)	(Don't know/ Refuse)
National security	31	44	-13	14	7	4
Health care	43	33	10	7	14	3
The economy	34	43	-9	9	11	3
Education	40	31	9	15	11	3
The budget deficit	30	37	-7	10	18	4
Government ineffectiveness	27	33	-6	15	19	5
The nation's energy problems	38	34	4	13	10	5
Social Security	37	33	4	12	15	4
Immigration	38	41	-3	9	9	3
Trade with other countries	36	39	-3	11	10	4

*Job Approval, Generic Ballot Tests, Issue Ownership*

Do you approve or disapprove of the way that Donald Trump is handling his job as president?

	All Adults	Registered Voters	"Almost Certain" to Vote
Approve	42	43	46
Disapprove	50	50	50
(Don't know/Refused)	8	7	5
	n=827	n=734	n=511

If the elections for U.S. Congress were being held TODAY, would you vote for the Republican Party's candidate, the Democratic Party's candidate or someone else for Congress in your district?

	All Adults	Registered Voters	"Almost Certain" to Vote
Republican candidate	36	38	41
Democratic candidate	39	39	42
Libertarian candidate	3	3	3
(Other)	5	4	3
(Don't know/Refused)	18	16	11
	n=827	n=734	n=511

Do you approve or disapprove of the way that the US Congress is handling its job?

	All Adults	Registered Voters	"Almost Certain" to Vote
Approve	23	24	24
Disapprove	60	60	66
(Don't know/Refused)	17	17	10
	n=827	n=734	n=511

Do you approve or disapprove of the way that the North Carolina General Assembly is doing its job?

	All Adults	Registered Voters	"Almost Certain" to Vote
Approve	36	37	38
Disapprove	34	34	42
(Don't know/Refused)	30	29	20
	n=827	n=734	n=511

If the elections for North Carolina House of Representatives were being held TODAY, would you vote for the Republican Party's candidate, the Democratic Party's candidate, or someone else for North Carolina House of Representatives in your district?

	All Adults	Registered Voters	"Almost Certain" to Vote
Republican candidate	37	39	42
Democratic candidate	39	39	43
Libertarian candidate	2	2	2
(Other)	5	5	6
(Don't know/Refused)	17	15	10
	n=827	n=734	n=511

If the elections for North Carolina Senate were being held TODAY, would you vote for the Republican Party's candidate, the Democratic Party's candidate, or someone else for North Carolina Senate in your district?

	All Adults	Registered Voters	"Almost Certain" to Vote
Republican candidate	37	39	42
Democratic candidate	39	39	43
Libertarian candidate	3	2	2
(Other)	4	4	4
(Don't know/Refused)	17	15	8
	n=827	n=734	n=511

*Foreign Affairs, Trade Agreements, and Tariffs*

Now I would like to ask you some questions about U.S. foreign policy. In general, do you think that the United States should take an active part in world affairs or mostly stay out of world affairs?

	All Adults	Registered Voters	"Almost Certain" to Vote
Active part	57	58	65
Stay out	31	28	25
(Don't know/Refused)	13	14	10
	n=827	n=734	n=511

In general, do you think that free trade agreements between the U.S. and other countries have been a good thing or a bad thing for the United States?

	All Adults	Registered Voters	"Almost Certain" to Vote
Good thing	53	55	58
Bad thing	24	24	26
(Don't know/Refused)	23	21	17
	n=827	n=734	n=511

As you may know, there are proposals to raise tariffs or impose new fees on products that are imported into the United States from other countries. How much, if anything, have you read or heard about these new tariffs and fees? Have you heard...

	All Adults	Registered Voters	"Almost Certain" to Vote
A lot	34	36	44
A little	44	45	44
Nothing at all	14	12	8
(Don't know/Refused)	7	7	4
	n=827	n=734	n=511

How much, if at all, do you worry about new tariffs and fees on goods imported into the U.S. will increase costs for you personally? Would you say you worry not at all, a little bit, or a lot about increased costs to you?

	All Adults	Registered Voters	"Almost Certain" to Vote
Not at all	18	18	20
A little bit	49	49	47
A lot	26	26	29
(Don't know/Refused)	8	8	5
	n=827	n=734	n=511

Thinking carefully about your monthly costs, do you think you have seen any impact from these new tariffs and fees on your own household budget?

	All Adults	Registered Voters	"Almost Certain" to Vote
Yes	27	27	26
No	55	55	60
(Don't know/Refused)	19	18	15
	n=827	n=734	n=511

### *Demographics*

Gender

	All Adults	Registered Voters	"Almost Certain" to Vote
Male	48	48	52
Female	52	52	48
	n=827	n=734	n=511

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Registered Voters	"Almost Certain" to Vote
Yes	6	6	3
No	93	93	96
(Don't know/Refused)	1	1	1
	n=827	n=734	n=511

What racial or ethnic group best describes you?

	All Adults	Registered Voters	"Almost Certain" to Vote
African-American or Black	21	20	18
White or Caucasian	72	74	75
Native American	1	1	1
Asian	1	1	1
(Multiple or Other)	4	4	4
(Don't know/Refused)	1	1	1
	n=827	n=734	n=511

What is the last year of schooling you have completed?

	All Adults	Registered Voters	"Almost Certain" to Vote
(1-11 <sup>th</sup> grade)	2	2	2
(High school graduate)	27	24	22
(Some college)	41	42	42
(College graduate)	20	21	21
(Graduate school)	10	11	12
(Don't know/ Refused)	1	1	1
	n=827	n=734	n=511

Would you please stop me when I read the correct category for your total household income?

	All Adults	Registered Voters	"Almost Certain" to Vote
25 thousand dollars or less	12	11	9
25 to 50 thousand dollars	23	23	22
50 to 75 thousand dollars	22	23	25
75 to 100 thousand dollars	16	16	15
100 to 150 thousand dollars	10	11	12
150 to 250 thousand dollars	8	9	9
More than 250 thousand dollars	2	2	2
(Don't know/Refused)	6	6	5
	n=827	n=734	n=511

Do you have a gun in your home?

	All Adults	Registered Voters	"Almost Certain" to Vote
Yes	43	45	47
No	55	54	51
(Don't know/Refused)	2	2	2
	n=817	n=723	n=504

Would you describe yourself as a "born again" or evangelical Christian, or not?

	All Adults	Registered Voters	"Almost Certain" to Vote
Yes	42	44	44
No	54	52	52
(Don't know/Refused)	4	4	4
	n=827	n=734	n=511

In politics today, do you generally consider yourself a Republican, a Democrat, or what?

	All Adults	Registered Voters	"Almost Certain" to Vote
Democrat	34	34	36
Republican	32	33	34
(Independent/ unaffiliated)	28	28	26
(Other)	4	3	3
(Don't know/Refused)	3	2	1
	n=827	n=734	n=511

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal or very liberal?

	All Adults	Registered Voters	"Almost Certain" to Vote
Very conservative	17	17	18
Somewhat conservative	23	24	24
Moderate	30	29	27
Somewhat liberal	14	14	14
Very liberal	10	11	13
(Other)	2	2	2
(Don't know/Refused)	5	4	2
	n=827	n=734	n=511

How would you best describe your current relationship status?

	All Adults	Registered Voters	"Almost Certain" to Vote
Single	33	32	28
Engaged	3	2	1
Living with significant other	6	6	7
Married	53	54	58
Widowed	4	4	5
(Don't know/Refused)	1	1	1
	n=827	n=734	n=511

Age (Calculated using birth year)

In what year were you born?

	All Adults	Registered Voters	"Almost Certain" to Vote
18 - 24	12	11	8
25 - 34	18	17	13
35 - 44	20	19	21
45 - 54	19	19	20
55 - 64	15	16	18
65 and older	17	18	22
	n=827	n=734	n=511