



**HIGH POINT UNIVERSITY/NEWS & RECORD POLL  
MEMO RELEASE 11/6/2018**

<b>ELEMENTS</b>	<b>DETAILS</b>
Population represented	Adults (people over the age of 18) in North Carolina.
Sample size	842 adults in North Carolina (680 self-identified registered voters, 585 individuals who said they were "Almost Certain" to vote or had already voted).
Mode of data collection	285 live interviewer telephone (Random Digit Dial (RDD) landline and cellular telephones) interviews. 557 online interviews. All interviews conducted in English.
Type of sample (probability/non-probability)	Probability, using RDD samples of landline and cellular telephones generated by Survey Sampling International.
Start and end dates of data collection	October 26 2018 – November 1 2018.
Margin of sampling error for total sample	This is a combined sample of live interviews and online interviews. The online sampling is from a panel of respondents, so their participation does not adhere to usual assumptions associated with random selection. Therefore, it is not appropriate to assign a classical margin of sampling error for the results. In this case, the SRC provides a credibility interval of plus or minus 4.1 percentage points to account for a traditional 95 percent confidence interval for the estimates (plus or minus 3.4 percentage points) and a design effect of 1.2 (based on the weighting). Credibility intervals for subsamples will be wider.
Are the data weighted?	Yes, relative to U.S. Census (2015 American Community Survey and Population Estimates Program) estimates for age, race, education, and gender. The data was also weighted to ensure that the mode of interview (live interviewer or online) was consistent between the weighted and unweighted data.
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC.
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located on the High Point University campus. Student interviewers staff the 42 stations equipped with WinCati computer assisted telephone

	interviewing systems.
Commitment to Transparency	The HPU Survey Research Center is a Charter Member of the American Association for Public Opinion Research's Transparency Initiative: <a href="https://www.aapor.org/Transparency_Initiative.htm">https://www.aapor.org/Transparency_Initiative.htm</a>
Sample supplier	Landline and cell phone sample as well as access to online panels provided by ResearchNow/SSI: <a href="https://www.researchnow.com/">https://www.researchnow.com/</a>
Contact for more information	Martin J. Kifer Director, High Point University Survey Research Center 336-841-9333 <a href="mailto:mkifer@highpoint.edu">mkifer@highpoint.edu</a>  Brian McDonald Associate Director 336-841-9651 <a href="mailto:bmcdonal@highpoint.edu">bmcdonal@highpoint.edu</a>
Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <a href="http://www.highpoint.edu/src">http://www.highpoint.edu/src</a> and should contact the Director of the Survey Research Center for additional information.	

*Survey questions:* Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a \*

### *Voting*

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
Yes	84	100	100
No	13	0	0
(Don't know/Refused)	3	0	0
	n=842	n=680	n=585

Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
Yes, absolutely certain	96	100	100
Chance registration has lapsed	3	0	0
No, not registered	1	0	0
(Don't know)	*	0	0
	n=707	n=680	n=585

### *Elections*

Do you plan to vote in the 2018 elections for U.S. House of Representatives, North Carolina General Assembly, and other offices? Please let me know if you have already voted early OR how likely it is that you will vote early, on November 6th at a polling station, or by absentee ballot.

[IF THE RESPONDENT DID NOT ALREADY VOTE] How certain are you that you will vote in this election? Would you say almost certain, you probably will vote, your chances of voting are 50/50 or will you not vote in the November 2018 general election?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
Almost certain to vote	48	48	56
Probably	6	6	0
50/50	4	4	0
Will not vote	3	3	0
Already voted	38	38	44
(Don't know)	1	1	0
	n=680	n=680	n=585

*Politics & Civility*

Now I would like to ask you some other questions about how people are getting along in the United States these days. Thinking about the American people as a whole, do you think that right now people in the U.S. are more united, more divided, or not much different than usual?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
More united	8	8	9
More divided	68	70	74
Not much different than usual	19	18	15
(Don't know/refuse)	5	4	3
	n=841	n=680	n=585

I am going to read a series of statements about how you feel about other people. Please tell me how much you agree or disagree with each statement. Would you say strongly agree, somewhat agree, somewhat disagree or strongly disagree?

[Note: Each respondent was presented with a randomized selection of half of the statements]

All Adults

	Strongly Agree	Somewhat agree	Somewhat disagree	Strongly disagree	(Don't know/ Refuse)
No matter how much you argue with most people, they won't change their minds	36	38	15	5	6
Most people only care about themselves	32	35	20	11	3
Most people have little patience for people who disagree with them	32	45	12	7	5
You can trust fewer people these days than	30	37	19	9	5

in the past					
I am interested in making friends with people who have different views than I do	29	41	16	7	8
I avoid confrontations about differences in values more often than I used to	27	30	23	12	8
I am more tolerant of people with different views than I used to be	26	44	18	7	5
I do not trust most people	21	32	25	16	5
I am less patient than I used to be	20	30	22	25	5
Most people can be trusted	10	34	27	23	6
Most people do not respect my point of view	10	21	36	22	11
I disagree more with my friends than I used to	9	18	33	32	9

Registered Voters

	Strongly Agree	Somewhat agree	Somewhat disagree	Strongly disagree	(Don't know/ Refuse)
No matter how much you argue with most people, they won't change their minds	35	40	14	6	5
Most people have little patience for people who disagree with them	31	46	12	7	4
Most people only care about themselves	30	36	20	12	2
I am more tolerant of people with different views than I used to be	28	41	19	8	4
I am interested in making friends with people who have different views than I do	28	41	17	7	7
You can trust fewer people these days than in the past	28	38	22	9	4
I avoid confrontations about differences in values more often than I used to	26	31	23	13	7
I am less	20	28	23	26	4

patient than I used to be					
I do not trust most people	18	33	27	18	4
Most people can be trusted	11	38	24	21	6
I disagree more with my friends than I used to	9	16	34	35	7
Most people do not respect my point of view	7	22	36	24	10

"Almost Certain" To Vote or Already Voted

	Strongly Agree	Somewhat agree	Somewhat disagree	Strongly disagree	(Don't know/ Refuse)
No matter how much you argue with most people, they won't change their minds	37	40	13	6	5
Most people have little patience for people who disagree with them	32	46	12	6	3
I am more tolerant of people with different views than I used to be	29	41	17	8	4
Most people only care about themselves	29	37	21	11	2
I am interested in making friends with people who have different	29	43	16	7	6

views than I do					
I avoid confrontations about differences in values more often than I used to	27	30	23	14	7
You can trust fewer people these days than in the past	25	41	21	9	4
I am less patient than I used to be	18	30	22	26	5
I do not trust most people	17	32	28	19	3
Most people can be trusted	13	39	23	20	6
I disagree more with my friends than I used to	9	16	35	33	7
Most people do not respect my point of view	6	22	36	25	11



I am going to read a list of possible negative things that could result from political disagreements. For each one, please let me know if political disagreements have caused this to happen to you personally.

[Note: Each respondent was presented with a randomized selection of half of the actions]

All Adults

	Yes	No	(Don't know/ refuse)
Unfriended or otherwise ended a connection with someone on social media	34	59	7
Ended a discussion with someone you had just met	25	67	8
Got angry when you saw a political bumper sticker	23	71	6
Ended a friendship with someone	21	74	5
Stopped talking to a close family member	16	77	7
Stopped going to a shop or restaurant where you saw a political sign	15	80	5
Changed your home or residence (that is, moved)	10	86	4
Changed your place of worship	7	87	6

## Registered Voters

	Yes	No	(Don't know/ refuse)
Unfriended or otherwise ended a connection with someone on social media	36	57	7
Ended a discussion with someone you had just met	26	68	6
Got angry when you saw a political bumper sticker	24	71	5
Ended a friendship with someone	23	74	4
Stopped talking to a close family member	17	77	6
Stopped going to a shop or restaurant where you saw a political sign	17	79	4
Changed your home or residence (that is, moved)	10	87	3
Changed your place of worship	8	88	4

"Almost Certain" To Vote or Already Voted

	Yes	No	(Don't know/ refuse)
Unfriended or otherwise ended a connection with someone on social media	37	57	7
Ended a discussion with someone you had just met	28	67	6
Got angry when you saw a political bumper sticker	26	69	5
Ended a friendship with someone	23	75	3
Stopped talking to a close family member	18	78	4
Stopped going to a shop or restaurant where you saw a political sign	18	77	5
Changed your home or residence (that is, moved)	9	89	3
Changed your place of worship	6	90	4

How much have you heard about packages with pipe bombs that have recently been delivered to some well known people in politics? Would you say that you have a heard a lot, a little bit, or not much at all about those packages?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
A lot	52	59	64
A little bit	34	32	30
Not much at all	11	7	5
(Don't know/Refuse)	3	2	1
	n=842	n=680	n=585

How much have you heard about the recent shooting in the synagogue in Pittsburgh? Would you say that you have a heard a lot, a little bit, or not much at all about that shooting?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
A lot	55	61	65
A little bit	30	27	26
Not much at all	13	11	8
(Don't know/Refuse)	2	1	1
	n=797	n=646	n=556

Would you say you are very concerned, a little bit concerned, or not at all concerned about the possibility of more threats or violent acts happening in the next few weeks?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
Very concerned	51	53	56
A little bit concerned	36	35	33
Not at all concerned	10	9	8
(Don't know/Refuse)	4	3	3
	n=839	n=680	n=585

*Demographics*

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
Yes	7	6	6
No	93	93	93
(Don't know/Refused)	1	1	*
	n=842	n=680	n=585

What racial or ethnic group best describes you?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
African-American or Black	21	22	22
White or Caucasian	71	72	72
Native American	1	1	1
Asian	1	1	1
(Multiple or Other)	4	4	4
(Don't know/Refused)	1	1	1
	n=842	n=680	n=585

What is the last year of schooling you have completed?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
(1-11 <sup>th</sup> grade)	5	4	3
(High school graduate)	30	29	27
(Some college)	35	35	34
(College graduate)	20	23	24
(Graduate school)	9	10	11
(Don't know/ Refused)	1	*	*
	n=842	n=680	n=585

Would you please stop me when I read the correct category for your total household income?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
25 thousand dollars or less	18	16	14
25 to 50 thousand dollars	27	27	27
50 to 75 thousand dollars	17	17	18
75 to 100 thousand dollars	12	13	14
100 to 150 thousand dollars	9	11	11
150 to 250 thousand dollars	5	6	6
More than 250 thousand dollars	2	3	3
(Don't know/Refused)	9	8	7
	n=842	n=680	n=585

Which one of the following statements comes closest to your opinion about men and women as political leaders?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
Men generally make better political leaders than women	12	11	12
Women generally make better political leaders than men	11	11	11
In general, women and men make equally good political leaders	69	71	72
(Don't know/Refused)	9	6	5
	n=842	n=680	n=585

How often do you attend worship services? Would you say never, a few times a year, a few times a month, almost every week, every week, or more than once a week?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
Never	25	24	23
A few times a year	24	24	23
A few times a month	13	13	12
Almost every week	11	11	12
Every week	15	15	17
More than once a week	8	9	10
(Don't know/Refused)	5	4	3
	n=840	n=679	n=584

Would you describe yourself as a "born again" or evangelical Christian, or not?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
Yes	42	44	44
No	50	50	51
(Don't know/Refused)	8	7	5
	n=840	n=679	n=584

In politics today, do you generally consider yourself a Republican, a Democrat, or what?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
Democrat	31	34	34
Republican	33	36	36
(Independent/ unaffiliated)	29	26	25
(Other)	3	2	2
(Don't know/Refused)	5	3	2
	n=840	n=679	n=584

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal or very liberal?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
Very conservative	17	18	19
Somewhat conservative	25	26	27
Moderate	31	31	29
Somewhat liberal	12	12	13
Very liberal	8	9	9
(Other)	1	1	*
(Don't know/Refused)	6	4	2
	n=840	n=679	n=584

Do you have a gun in your home?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
Yes	42	43	46
No	57	55	53
(Don't know/Refused)	1	1	2
	n=812	n=657	n=566

How would you best describe your current relationship status?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
Single	37	34	32
Engaged	3	2	1
Living with significant other	9	9	8
Married	47	51	54
Widowed	4	3	4
(Don't know/Refused)	2	1	1
	n=840	n=679	n=584

Gender

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
Male	49	51	43
Female	51	48	46
(Prefer not to answer)	*	*	1
	n=842	n=680	n=585



Age (Calculated using birth year)

In what year were you born?

	All Adults	Registered Voters	"Almost Certain" To Vote or Already Voted
18 - 24	13	11	10
25 - 34	18	15	14
35 - 44	19	19	19
45 - 54	19	19	18
55 - 64	15	17	19
65 and older	16	19	22
	n=842	n=680	n=585