



**HIGH POINT UNIVERSITY POLL  
MEMO RELEASE 2/22/2019 (UPDATE)**

<b>ELEMENTS</b>	<b>DETAILS</b>
Population represented	Adults (people over the age of 18) in North Carolina.
Sample size	873 adults in North Carolina (717 self-identified registered voters, 568 individuals who said they voted in the 2018 midterm elections)
Mode of data collection	279 live interviewer telephone (Random Digit Dial (RDD) landline and cellular telephones) interviews. 594 online interviews. All interviews conducted in English.
Type of sample (probability/non-probability)	Probability, using RDD samples of landline and cellular telephones generated by Dynata, formerly Research Now SSI.
Start and end dates of data collection	February 4 – 11, 2019
Margin of sampling error for total sample	This is a combined sample of live interviews and online interviews. The online sampling is from a panel of respondents, so their participation does not adhere to usual assumptions associated with random selection. Therefore, it is not appropriate to assign a classical margin of sampling error for the results. In this case, the SRC provides a credibility interval of plus or minus 4.4 percentage points to account for a traditional 95 percent confidence interval for the estimates (plus or minus 3.3 percentage points) and a design effect of 1.3 (based on the weighting).
Are the data weighted?	Yes, relative to U.S. Census (2017 American Community Survey and Population Estimates Program) estimates for age, race, education, and gender. The data was also weighted to ensure that the mode of interview (live interviewer or online) was consistent between the weighted and unweighted data.
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located on the High Point University campus. Student interviewers staff the 42 stations equipped with WinCati computer assisted telephone interviewing systems.

Commitment to Transparency	The HPU Survey Research Center is a Charter Member of the American Association for Public Opinion Research's Transparency Initiative: <a href="https://www.aapor.org/Transparency_Initiative.htm">https://www.aapor.org/Transparency_Initiative.htm</a>
Sample supplier	Landline and cell phone sample as well as access to online panels provided by Dynata, formerly Research Now SSI: <a href="https://www.dynata.com/">https://www.dynata.com/</a> .
Contact for more information	<p>Martin J. Kifer  Director, High Point University Survey Research Center  336-841-9333  <a href="mailto:mkifer@highpoint.edu">mkifer@highpoint.edu</a></p> <p>Brian McDonald  Associate Director  336-841-9651  <a href="mailto:bmcdonal@highpoint.edu">bmcdonal@highpoint.edu</a></p>
Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <a href="http://www.highpoint.edu/src">http://www.highpoint.edu/src</a> and should contact the Director of the Survey Research Center for additional information.	

*Survey questions:* Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a \*

### *Voting*

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Registered Voters	Voted in 2018
Yes	85	100	100
No	13	0	0
(Don't know)	3	0	0
	n=873	n=717	n=568

Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

	All Adults	Registered Voters	Voted in 2018
Yes, absolutely certain	97	100	100
Chance registration has lapsed	2	0	0
No, not registered	*	0	0
(Don't know)	1	0	0
	n=741	n=717	n=568

### *Elections*

On November 6th, 2018, North Carolina held its general election for U.S. House of Representatives, and other offices. Did you vote or were you unable to vote for some reason?

	All Adults	Registered Voters	Voted in 2018
Yes	79	79	100
No	20	20	0
(Don't know/Refused)	1	1	0
	n=717	n=717	n=568

### *Direction of Country & Job Approval*

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	All Adults	Registered Voters	Voted in 2018
Right direction	31	34	36
Wrong track	59	60	59
(Don't know/Refuse)	10	7	5
	n=873	n=717	n=568

Do you approve or disapprove of the way that Donald Trump is handling his job as president?

	All Adults	Registered Voters	Voted in 2018
Approve	40	43	46
Disapprove	53	53	52
(Don't know)	8	5	2
	n=873	n=717	n=568

Do you approve or disapprove of the way that Roy Cooper is handling his job as Governor?

	All Adults	Registered Voters	Voted in 2018
Approve	45	47	49
Disapprove	29	31	34
(Don't know/refuse)	26	22	17
	n=873	n=717	n=568

Do you approve or disapprove of the way that the U.S. Congress is handling its job?

	All Adults	Registered Voters	Voted in 2018
Approve	20	20	19
Disapprove	61	64	67
(Don't know/refuse)	20	16	14
	n=873	n=717	n=568

Do you approve or disapprove of the way that the North Carolina General Assembly is handling its job?

	All Adults	Registered Voters	Voted in 2018
Approve	34	36	38
Disapprove	31	33	36
(Don't know/refuse)	35	31	27
	n=873	n=717	n=568

### *Flu*

Now I have some questions about health and other topics. Have you seen a health care provider for the flu in the past 12 months, or not?

	All Adults	Registered Voters	Voted in 2018
Yes	27	28	29
No	70	70	69
(Don't know/Refused)	3	2	2
	n=873	n=717	n=568

Have you had a flu shot within the PAST 12 MONTHS?

	All Adults	Registered Voters	Voted in 2018
Yes	49	53	57
No	49	46	42
(Don't know/Refused)	2	1	1
	n=873	n=717	n=568

Do you plan on getting a flu shot this year?

	All Adults	Registered Voters	Voted in 2018
Yes, but have not gotten it yet	17	18	18
Yes, have already gotten it	37	40	43
No	41	38	35
(Don't know/Refused)	6	4	4
	n=873	n=717	n=568

*Border*

As you may know, there is a proposal to substantially expand the wall along the U.S. border with Mexico. In general, do you favor or oppose this proposal?

	All Adults	Registered Voters	Voted in 2018
Favor	44	47	49
Oppose	46	46	47
(Don't know/Refused)	11	7	5
	n=873	n=717	n=568

Do you think substantially expanding the wall along the border with Mexico would lead to a major reduction in illegal immigration into the U.S., a minor reduction in illegal immigration, or not have much impact?

	All Adults	Registered Voters	Voted in 2018
Major reduction	36	38	41
Minor reduction	21	22	20
Not have much impact	34	35	36
(Don't know/Refused)	8	5	3
	n=873	n=717	n=568

### Shutdown

Thinking about the government shutdown that started on December 22nd.... How serious a problem, if at all, do you think the government shutdown was for the country, a very serious problem, a somewhat serious problem, not too serious or not at all serious?

	All Adults	Registered Voters	Voted in 2018
Very serious	53	53	54
Somewhat serious	22	23	22
Not too serious	15	16	18
Not at all serious	6	6	6
(Don't know/Refused)	4	2	1
	n=873	n=717	n=568

Now I am going to read a series of names of people in the US government. Please let me know how much you approve or disapprove of how each of these people handled negotiations over the government shutdown.

All Adults (n=873)

	Strongly Approve	Somewhat approve	Somewhat disapprove	Strongly Disapprove	(Don't know/Refuse)
President Donald Trump	22	17	10	43	8
Republican Leaders in Congress	14	19	23	33	11
Democratic Leaders in Congress	16	22	18	33	11

Registered voters (n=717)

	Strongly Approve	Somewhat approve	Somewhat disapprove	Strongly Disapprove	(Don't know/ Refuse)
President Donald Trump	25	17	9	44	5
Republican Leaders in Congress	15	20	22	36	8
Democratic Leaders in Congress	16	23	17	37	7

Voted in 2018 (n=568)

	Strongly Approve	Somewhat approve	Somewhat disapprove	Strongly Disapprove	(Don't know/ Refuse)
President Donald Trump	28	17	8	44	3
Republican Leaders in Congress	16	20	21	38	5
Democratic Leaders in Congress	17	25	16	37	5

*Taxes*

How concerned are you that the Internal Revenue Service will not be able to process tax returns on time this year? Would you say very concerned, somewhat concerned, not very concerned, or not at all concerned?

	All Adults	Registered Voters	Voted in 2018
Very concerned	25	22	22
Somewhat concerned	26	26	24
Not very concerned	23	26	28
Not at all concerned	20	22	23
(Don't know)	7	5	4
	n=873	n=717	n=568

*Valentine's Day*

Generally speaking, do you find that Valentine's Day increases, decreases, or has no influence on the closeness you feel to a romantic partner?

	All Adults	Registered Voters	Voted in 2018
Increases	28	29	29
Decreases	3	2	2
Has no influence	62	64	63
(Don't know/Refused)	8	6	5
	n=873	n=717	n=568

On a scale from 0 to 10, where 0 is not at all and 10 is extremely, please indicate how stressful the Valentine's Day holiday is for a romantic relationship.

	All Adults	Registered Voters	Voted in 2018
0	30	32	33
1	6	6	7
2	6	7	6
3	7	7	6
4	4	4	4
5	14	13	11
6	4	4	5
7	6	7	8
8	7	6	6
9	3	4	4
10	5	4	5
(Don't know/Refused)	7	6	6
	n=873	n=717	n=568

On a scale from 0 to 10, where 0 is not at all and 10 is extremely, please indicate how rewarding the Valentine's Day holiday is for a romantic relationship.

	All Adults	Registered Voters	Voted in 2018
0	18	19	19
1	3	3	4
2	4	4	3
3	6	6	6
4	5	5	4
5	15	15	16
6	7	7	5
7	10	10	10
8	10	11	11
9	4	4	5
10	13	13	14
(Don't know/Refused)	6	4	4
	n=873	n=717	n=568



What types of gifts do you typically give for Valentine's Day?

	All Adults	Registered Voters	Voted in 2018
(Chocolates/candy)	17	17	17
(flowers)	11	12	12
(jewelry)	7	7	8
(cards)	16	17	18
(stuffed animals)	4	3	3
(romantic dinner)	16	17	18
(perfume/cologne)	2	2	2
(other)	15	15	14
(Don't know/Refused)	11	10	9
	n=873	n=717	n=568

Do you personally know anyone who has used an online dating site or app?

	All Adults	Registered Voters	Voted in 2018
Yes	49	50	49
No	48	48	49
(Don't know/Refused)	3	2	3
	n=873	n=717	n=568

Have you ever used an online dating site or app?

	All Adults	Registered Voters	Voted in 2018
Yes	28	28	28
No	71	71	72
(Don't know/Refused)	1	1	1
	n=873	n=717	n=568

Do you personally know anyone who has been in a long term relationship with or married someone they met through an online dating site or app?

	All Adults	Registered Voters	Voted in 2018
Yes	36	37	37
No	60	59	59
(Don't know/Refused)	4	3	4
	n=873	n=717	n=568

*Demographics*

Gender

	All Adults	Registered Voters	Voted in 2018
Male	48	50	53
Female	52	49	46
(Another gender/Prefer not to answer)	1	1	2
	n=873	n=717	n=568

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Registered Voters	Voted in 2018
Yes	4	3	4
No	96	96	96
(Don't know/Refused)	*	*	*
	n=873	n=717	n=568

What racial or ethnic group best describes you?

	All Adults	Registered Voters	Voted in 2018
African-American or Black	22	23	22
White or Caucasian	72	72	73
Native American	1	1	1
Asian	2	1	1
(Multiple or Other)	2	2	2
(Don't know/Refused)	1	1	1
	n=873	n=717	n=568

What is the last year of schooling you have completed?

	All Adults	Registered Voters	Voted in 2018
(1-11 <sup>th</sup> grade)	6	4	2
(High school graduate)	27	25	26
(Some college)	39	40	38
(College graduate)	19	21	22
(Graduate school)	9	10	12
(Refused)	*	*	0
	n=873	n=717	n=568

Would you please stop me when I read the correct category for your total household income?

	All Adults	Registered Voters	Voted in 2018
25 thousand dollars or less	19	16	13
25 to 50 thousand dollars	28	27	26
50 to 75 thousand dollars	19	21	22
75 to 100 thousand dollars	14	14	15
100 to 150 thousand dollars	9	10	11
150 to 250 thousand dollars	4	4	5
More than 250 thousand dollars	2	2	3
(Don't know/Refused)	7	6	5
	n=870	n=714	n=565

In politics today, do you generally consider yourself a Republican, a Democrat, or what?

	All Adults	Registered Voters	Voted in 2018
Democrat	32	33	35
Republican	29	32	34
(Independent/ unaffiliated)	30	30	26
(Other)	4	3	3
(Don't know/Refused)	5	2	2
	n=870	n=714	n=565

How often do you attend worship services? Would you say never, a few times a year, a few times a month, almost every week, every week, or more than once a week?

	All Adults	Registered Voters	Voted in 2018
Never	29	28	27
A few times a year	26	26	23
A few times a month	12	12	12
Almost every week	9	9	10
Every week	12	14	15
More than once a week	8	9	11
(Don't know)	4	2	2
	n=869	n=714	n=565

Would you describe yourself as a "born again" or evangelical Christian, or not?

	All Adults	Registered Voters	Voted in 2018
Yes	43	45	47
No	51	51	49
(Don't know/Refused)	6	4	4
	n=869	n=714	n=565

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal or very liberal?

	All Adults	Registered Voters	Voted in 2018
Very conservative	17	18	20
Somewhat conservative	22	25	25
Moderate	29	28	26
Somewhat liberal	12	13	12
Very liberal	12	12	14
(Other)	1	1	*
(Don't know/Refused)	7	3	3
	n=869	n=714	n=565

How would you best describe your current relationship status?

	All Adults	Registered Voters	Voted in 2018
Single	34	32	27
Engaged	3	3	3
Living with significant other	10	10	9
Married	48	51	55
Widowed	4	4	5
(Don't know/Refused)	1	1	1
	n=869	n=714	n=565

Age (Calculated using birth year)

In what year were you born?

	All Adults	Registered Voters	Voted in 2018
18 - 24	13	10	7
25 - 34	18	16	15
35 - 44	20	20	19
45 - 54	19	20	21
55 - 64	15	16	18
65 and older	16	18	21
	n=873	n=717	n=568