



**HIGH POINT UNIVERSITY POLL
MEMO RELEASE 2/27/2019 (UPDATE)**

ELEMENTS	DETAILS
Population represented	Adults (people over the age of 18) in North Carolina.
Sample size	881 adults in North Carolina (713 self-identified registered voters, 571 individuals who said they Voted in 2018).
Mode of data collection	282 live interviewer telephone (Random Digit Dial (RDD) landline and cellular telephones) interviews; 599 online interviews. All interviews conducted in English.
Type of sample (probability/non-probability)	Probability, using RDD samples of landline and cellular telephones generated by Dynata, formerly Research Now SSI.
Start and end dates of data collection	February 18, 2019 – February 24, 2019
Margin of sampling error for total sample	This is a combined sample of live interviews and online interviews. The online sampling is from a panel of respondents, so their participation does not adhere to usual assumptions associated with random selection. Therefore, it is not appropriate to assign a classical margin of sampling error for the results. In this case, the SRC provides a credibility interval of plus or minus 4.5 percentage points to account for a traditional 95 percent confidence interval for the estimates (plus or minus 3.3 percentage points) and a design effect of 1.4 (based on the weighting).
Are the data weighted?	Yes, relative to U.S. Census (2015 American Community Survey and Population Estimates Program) estimates for age, race, education, and gender. The data was also weighted to ensure that the mode of interview (live interviewer or online) was consistent between the weighted and unweighted data.
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located on the High Point University campus. Student interviewers staff the 42 stations equipped with WinCati computer assisted telephone interviewing systems.

Commitment to Transparency	The HPU Survey Research Center is a Charter Member of the American Association for Public Opinion Research's Transparency Initiative: https://www.aapor.org/Transparency_Initiative.htm
Sample supplier	Landline and cell phone sample as well as access to online panels provided by Dynata, formerly Research Now SSI: https://www.dynata.com/ .
Contact for more information	<p>Martin J. Kifer Director, High Point University Survey Research Center 336-841-9333 mkifer@highpoint.edu</p> <p>Brian McDonald Associate Director 336-841-9651 bmcdonal@highpoint.edu</p>
Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at http://www.highpoint.edu/src and should contact the Director of the Survey Research Center for additional information.	

Survey questions: Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a *

Voting

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Registered Voters	Voted in 2018
Yes	85	100	100
No	12	0	0
(Don't know/Refused)	3	0	0
	n=881	n=713	n=571

Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

	All Adults	Registered Voters	Voted in 2018
Yes, absolutely certain	95	100	100
Chance registration has lapsed	4	0	0
No, not registered	*	0	0
(Don't know)	1	0	0
	n=750	n=713	n=571

Elections

On November 6th, 2018, North Carolina held its general election for U.S. House of Representatives, and other offices. Did you vote or were you unable to vote for some reason?

	All Adults	Registered Voters	Voted in 2018
Yes	80	80	100
No	19	19	0
(Don't know/Refused)	1	1	0
	n=713	n=713	n=571

Direction of Country & Job Approval

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	All Adults	Registered Voters	Voted in 2018
Right direction	30	34	36
Wrong track	59	58	58
(Don't know/Refuse)	11	8	6
	n=881	n=713	n=571

Do you approve or disapprove of the way that Donald Trump is handling his job as president?

	All Adults	Registered Voters	Voted in 2018
Approve	41	44	45
Disapprove	50	50	51
(Don't know/refuse)	9	7	4
	n=881	n=713	n=571

Do you approve or disapprove of the way that Richard Burr is handling his job as United States Senator?

	All Adults	Registered Voters	Voted in 2018
Approve	24	27	29
Disapprove	33	34	37
(Don't know/refuse)	43	39	34
	n=881	n=713	n=571

Do you approve or disapprove of the way that the Thom Tillis is handling its job as United States Senator?

	All Adults	Registered Voters	Voted in 2018
Approve	23	25	27
Disapprove	33	36	40
(Don't know/refuse)	44	39	33
	n=881	n=713	n=571

Tax Spending

Now I would like to change topics and ask about taxes. How much do you agree or disagree with the following statements? Would you say you strongly disagree, disagree, have no opinion, agree, or strongly agree?

All adults (n=881)

	Strongly disagree	disagree	No opinion	agree	Strongly agree	(don't know/refuse)
My federal tax money is being used properly	24	34	21	15	4	2
I would like to be able to prioritize what my federal tax money is spent on	3	8	15	39	35	1

Registered voters (n=713)

	Strongly disagree	disagree	No opinion	agree	Strongly agree	(don't know/refuse)
My federal tax money is being used properly	24	35	19	17	4	1
I would like to be able to prioritize what my federal tax money is spent on	3	8	12	40	36	1

Voted in 2018 (n=571)

	Strongly disagree	disagree	No opinion	agree	Strongly agree	(don't know/ refuse)
My federal tax money is being used properly	24	36	19	16	4	1
I would like to be able to prioritize what my federal tax money is spent on	3	7	11	42	37	1

For each of the following, do you think the federal budget allocation of tax dollars should increase, decrease, or stay the same?

All adults (n=881)

	Increase	Decrease	Stay the same	(Don't know/ refuse)
Military	41	18	32	9
Education	68	7	18	7
Health care	61	12	19	9
Public infrastructure	52	7	29	12
Border security	45	19	27	9

Registered voters (n=713)

	Increase	Decrease	Stay the same	(Don't know/ refuse)
Military	43	19	32	7
Education	69	7	19	5
Health care	61	12	20	7
Public infrastructure	55	7	29	9
Border security	49	18	26	7

Voted in 2018 (n=571)

	Increase	Decrease	Stay the same	(Don't know/ refuse)
Military	44	19	32	6
Education	69	7	20	4
Health care	61	12	21	6
Public infrastructure	59	6	28	6
Border security	50	18	26	6

Currently the top federal tax rate is 37%. How much would you favor or oppose a tax proposal that would apply a 70% rate to the 10 millionth dollar and beyond for individuals making \$10 million a year or more in reportable income?

	All Adults	Registered Voters	Voted in 2018
Strongly favor	30	31	31
Somewhat favor	21	20	22
Somewhat oppose	13	13	13
Strongly oppose	20	23	25
(Don't know/refuse)	16	13	10
	n=881	n=713	n=571

Demographics

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Registered Voters	Voted in 2018
Yes	6	6	5
No	93	94	94
(Don't know/Refused)	1	1	1
	n=881	n=713	n=571

What racial or ethnic group best describes you?

	All Adults	Registered Voters	Voted in 2018
African-American or Black	22	22	22
White or Caucasian	70	71	72
Native American	1	1	1
Asian	2	2	2
(Multiple or Other)	2	2	1
(Don't know/Refused)	3	3	2
	n=881	n=713	n=571

What is the last year of schooling you have completed?

	All Adults	Registered Voters	Voted in 2018
(1-11 th grade)	5	2	3
(High school graduate)	27	25	23
(Some college)	39	40	40
(College graduate)	19	21	22
(Graduate school)	9	10	12
(Don't know/ Refused)	1	*	*
	n=881	n=713	n=571

Would you please stop me when I read the correct category for your total household income?

	All Adults	Registered Voters	Voted in 2018
25 thousand dollars or less	18	16	14
25 to 50 thousand dollars	22	21	20
50 to 75 thousand dollars	18	20	19
75 to 100 thousand dollars	14	14	15
100 to 150 thousand dollars	12	14	16
150 to 250 thousand dollars	4	4	5
More than 250 thousand dollars	2	2	2
(Don't know/Refused)	10	10	10
	n=881	n=713	n=571

In politics today, do you generally consider yourself a Republican, a Democrat, or what?

	All Adults	Registered Voters	Voted in 2018
Democrat	31	33	37
Republican	31	34	33
(Independent/ unaffiliated)	30	28	26
(Other)	4	3	3
(Don't know/Refused)	5	4	2
	n=881	n=713	n=571

How often do you attend worship services? Would you say never, a few times a year, a few times a month, almost every week, every week, or more than once a week?

	All Adults	Registered Voters	Voted in 2018
Never	28	27	26
A few times a year	24	23	21
A few times a month	11	11	11
Almost every week	11	12	12
Every week	17	20	21
More than once a week	6	6	6
(Don't know/Refused)	4	2	2
	n=881	n=711	n=571

Would you describe yourself as a "born again" or evangelical Christian, or not?

	All Adults	Registered Voters	Voted in 2018
Yes	45	48	48
No	50	48	48
(Don't know/Refused)	6	4	4
	n=879	n=711	n=571

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal or very liberal?

	All Adults	Registered Voters	Voted in 2018
Very conservative	17	19	22
Somewhat conservative	21	23	23
Moderate	34	32	30
Somewhat liberal	14	14	14
Very liberal	8	8	9
(Other)	2	1	1
(Don't know/Refused)	6	3	1
	n=881	n=711	n=571

How would you best describe your current relationship status?

	All Adults	Registered Voters	Voted in 2018
Single	36	34	33
Engaged	3	2	2
Living with significant other	9	8	7
Married	47	51	54
Widowed	4	3	4
(Don't know/Refused)	2	2	2
	n=879	n=711	n=571

Gender

	All Adults	Registered Voters	Voted in 2018
Male	49	50	49
Female	51	50	41
(Prefer not to answer)	*	*	*
	n=881	n=713	n=571

Age (Calculated using birth year)

In what year were you born?

	All Adults	Registered Voters	Voted in 2018
18 - 24	13	11	8
25 - 34	18	18	17
35 - 44	20	19	18
45 - 54	19	19	20
55 - 64	15	17	18
65 and older	15	17	20
	n=881	n=713	n=571