



**HIGH POINT UNIVERSITY POLL
MEMO RELEASE 9/27/2019 (UPDATE)**

ELEMENTS	DETAILS
Population represented	Adults (people over the age of 18) in North Carolina.
Sample size	1030 adults in North Carolina (813 self-identified registered voters, 600 individuals who said they voted in the 2018 midterm elections)
Mode of data collection	228 live interviewer telephone (Random Digit Dial (RDD) landline and cellular telephones) interviews. 802 online interviews. All interviews conducted in English.
Type of sample (probability/non-probability)	Probability, using RDD samples of landline and cellular telephones generated by Dynata, formerly Research Now SSI.
Start and end dates of data collection	September 13, 2019 – September 19, 2019
Margin of sampling error for total sample	This is a combined sample of live interviews and online interviews. The online sampling is from a panel of respondents, so their participation does not adhere to usual assumptions associated with random selection. Therefore, it is not appropriate to assign a classical margin of sampling error for the results. In this case, the SRC provides a credibility interval of plus or minus 3.7 percentage points to account for a traditional 95 percent confidence interval for the estimates (plus or minus 3.1 percentage points) and a design effect of 1.2 (based on the weighting).
Are the data weighted?	Yes, relative to U.S. Census (2018 American Community Survey and Population Estimates Program) estimates for age, race, education, and gender. The data was also weighted to ensure that the mode of interview (live interviewer or online) was consistent between the weighted and unweighted data.
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located on the High Point University campus. Student interviewers staff the 42 stations equipped with WinCati computer assisted telephone interviewing systems.

Commitment to Transparency	The HPU Survey Research Center is a Charter Member of the American Association for Public Opinion Research's Transparency Initiative: https://www.aapor.org/Transparency_Initiative.htm
Sample supplier	Landline and cell phone sample as well as access to online panels provided by Dynata, formerly Research Now SSI: https://www.dynata.com/
Contact for more information	<p>Martin J. Kifer Director, High Point University Survey Research Center 336-841-9333 mkifer@highpoint.edu</p> <p>Brian McDonald Associate Director 336-841-9651 bmcdonal@highpoint.edu</p>
Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at http://www.highpoint.edu/src and should contact the Director of the Survey Research Center for additional information.	

Survey questions: Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a *

Voting

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Registered Voters
Yes	83	100
No	15	0
(Don't know/Refused)	2	0
	n=1030	n=813

Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

	All Adults	Registered Voters
Yes, absolutely certain	96	100
Chance registration has lapsed	3	0
No, not registered	1	0
(Don't know)	1	0
	n=851	n=813

Elections

On November 6th, 2018, North Carolina held its general election for U.S. House of Representatives, and other offices. Did you vote or were you unable to vote for some reason?

	All Adults	Registered Voters
Yes	74	74
No	24	24
(Don't know/Refused)	2	2
	n=813	n=813

Direction of Country & Job Approval

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	All Adults	Registered Voters	Voted in 2018
Right direction	35	38	39
Wrong track	56	55	55
(Don't know/Refuse)	9	7	6
	n=1030	n=813	n=600

Do you approve or disapprove of the way that Donald Trump is handling his job as president?

	All Adults	Registered Voters	Voted in 2018
Approve	42	44	43
Disapprove	50	49	52
(Don't know/refuse)	8	6	5
	n=1030	n=813	n=600

Do you approve or disapprove of the way that Roy Cooper is handling his job as Governor?

	All Adults	Registered Voters	Voted in 2018
Approve	43	48	53
Disapprove	30	31	32
(Don't know/refuse)	27	21	15
	n=1030	n=813	n=600

Do you disapprove or approve of the way that Tom Tillis is handling his job as United State Senator?

	All Adults	Registered Voters	Voted in 2018
Approve	27	29	33
Disapprove	38	41	44
(Don't know/refuse)	35	30	23
	n=1030	n=813	n=600

Do you approve or disapprove of the way that the US Congress is handling its job?

	All Adults	Registered Voters	Voted in 2018
Approve	19	19	20
Disapprove	61	65	68
(Don't know/refuse)	19	16	12
	n=1030	n=813	n=600

Hurricane Dorian

Now I am going to ask you some questions about the recent hurricane, Dorian...
Were you or members of your family directly affected by Dorian?

	All Adults	Registered Voters	Voted in 2018
Yes	23	24	26
No	74	75	74
(Don't know/refuse)	3	2	1
	n=1030	n=813	n=600

Would you say that you live on the North Carolina coast?

	All Adults	Registered Voters	Voted in 2018
Yes	18	19	20
No	79	79	80
(Don't know/refuse)	2	2	1
	n=1030	n=813	n=600

Did you evacuate from your home?

	All Adults	Registered Voters	Voted in 2018
Yes	7	8	9
No	91	91	90
(Don't know/refuse)	2	2	1
	n=1030	n=813	n=600

How seriously do you take evacuation notifications, would you say very seriously, somewhat seriously, not very seriously, or not at all seriously?

	All Adults	Registered Voters	Voted in 2018
Very seriously	51	54	56
Somewhat seriously	32	32	31
Not very seriously	8	7	6
Not at all seriously	5	5	5
(Don't know/refuse)	4	3	2
	n=1030	n=813	n=600

How well do think the state was prepared for the hurricane? Would you say extremely well, very well, moderately well, slightly well, or not well prepared at all?

	All Adults	Registered Voters	Voted in 2018
Extremely well prepared	20	20	21
Very well prepared	38	41	43
Moderately well prepared	27	26	26
Slightly well prepared	6	4	4
Not well at all prepared	3	4	3
(Don't know/refuse)	6	5	3
	n=1030	n=813	n=600

How well prepared did you feel you were for hurricane Dorian? Would you say extremely well prepared, very well prepared, somewhat well-prepared, not very well prepared, or not at all well prepared?

	All Adults	Registered Voters	Voted in 2018
Extremely well prepared	28	29	29
Very well prepared	37	40	42
Somewhat well prepared	24	22	20
Not very well prepared	9	3	4
Not well at all prepared	3	2	2
(Don't know/refuse)	3	4	3
	n=1030	n=810	n=597

Would you say there were enough notifications about hurricane Dorian?

	All Adults	Registered Voters	Voted in 2018
Yes	89	92	94
No	7	5	4
(Don't know/refuse)	4	3	2
	n=1030	n=813	n=600

Which of these items, if any, did you make sure to buy before hurricane Dorian hit North Carolina?

All Adults (n=1030)

	Yes	No	(Don't know/refuse)
Water	71	27	2
Bread	61	37	2
Toilet Paper	56	41	3
Milk	45	52	3
Fruit	45	53	2
Eggs	41	56	3
Beer or alcoholic beverages	20	77	4
Plywood or other material to protect your home	17	80	3

Registered Voters (n=813)

	Yes	No	(Don't know/refuse)
Water	69	30	1
Bread	60	39	2
Toilet Paper	55	43	1
Milk	44	54	2
Fruit	44	55	2
Eggs	41	58	2
Beer or alcoholic beverages	19	79	3
Plywood or other material to protect your home	17	81	2

Voted in 2018 (n=600)

	Yes	No	(Don't know/refuse)
Water	71	28	1
Bread	62	37	1
Toilet Paper	57	42	1
Milk	46	53	1
Fruit	46	52	2
Eggs	42	57	1
Beer or alcoholic beverages	20	78	2
Plywood or other material to protect your home	18	80	2

Thinking about the major storms last year, Michael and Florence, and the most recent storm, Dorian...which one caused the most damage to your life and property?

	All Adults	Registered Voters	Voted in 2018
Michael	11	12	11
Florence	31	31	32
Dorian	3	3	4
(all about the same)	8	7	8
(neither affected me)	44	44	43
(Don't know/refuse)	4	3	3
	n=1030	n=813	n=600

Demographics

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Registered Voters	Voted in 2018
Yes	9	8	9
No	90	91	91
(Don't know/Refused)	1	1	1
	n=1030	n=813	n=600

What racial or ethnic group best describes you?

	All Adults	Registered Voters	Voted in 2018
African-American or Black	22	22	22
White or Caucasian	70	72	71
Native American	2	2	2
Asian	3	3	3
(Multiple or Other)	2	1	1
(Don't know/Refused)	2	1	2
	n=1030	n=813	n=600

What is the last year of schooling you have completed?

	All Adults	Registered Voters	Voted in 2018
(1-11 th grade)	5	3	2
(High school graduate)	29	26	24
(Some college)	36	36	34
(College graduate)	21	23	26
(Graduate school)	10	12	13
(Don't know/ Refused)	1	*	1
	n=1030	n=813	n=600

Would you please stop me when I read the correct category for your total household income?

	All Adults	Registered Voters	Voted in 2018
25 thousand dollars or less	21	18	16
25 to 50 thousand dollars	26	26	25
50 to 75 thousand dollars	17	18	19
75 to 100 thousand dollars	11	12	13
100 to 150 thousand dollars	9	10	12
150 to 250 thousand dollars	5	5	5
More than 250 thousand dollars	2	2	2
(Don't know/Refused)	10	10	9
	n=1030	n=813	n=600

In politics today, do you generally consider yourself a Republican, a Democrat, or what?

	All Adults	Registered Voters	Voted in 2018
Democrat	34	35	38
Republican	30	32	31
(Independent/ unaffiliated)	30	30	29
(Other)	2	1	1
(Don't know/Refused)	4	2	1
	n=1030	n=813	n=600

How often do you attend worship services? Would you say never, a few times a year, a few times a month, almost every week, every week, or more than once a week?

	All Adults	Registered Voters	Voted in 2018
Never	28	26	23
A few times a year	28	29	29
A few times a month	12	11	10
Almost every week	8	9	11
Every week	13	14	16
More than once a week	8	10	10
(Don't know/Refused)	3	2	2
	n=1028	n=811	n=600

Would you describe yourself as a "born again" or evangelical Christian, or not?

	All Adults	Registered Voters	Voted in 2018
Yes	40	42	45
No	55	54	52
(Don't know/Refused)	5	4	3
	n=1028	n=811	n=600

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal or very liberal?

	All Adults	Registered Voters	Voted in 2018
Very conservative	16	18	20
Somewhat conservative	21	22	21
Moderate	34	33	33
Somewhat liberal	12	12	13
Very liberal	8	8	9
(Other)	1	1	*
(Don't know/Refused)	8	6	3
	n=1029	n=811	n=600

Do you have a gun in your home?

	All Adults	Registered Voters	Voted in 2018
Yes	39	42	44
No	60	57	55
(Prefer not to answer)	1	1	1
	n=995	n=789	n=581

How would you best describe your current relationship status?

	All Adults	Registered Voters	Voted in 2018
Single	34	31	29
Engaged	3	2	3
Living with significant other	10	9	7
Married	47	52	56
Widowed	5	6	5
(Don't know/Refused)	1	1	1
	n=1028	n=811	n=600

Gender

	All Adults	Registered Voters	Voted in 2018
Male	48	50	50
Female	52	50	50
(Prefer not to answer)	1	*	*
	n=1030	n=813	n=600

Age (Calculated using birth year)

In what year were you born?

	All Adults	Registered Voters	Voted in 2018
18 - 24	12	9	8
25 - 34	18	17	17
35 - 44	20	18	17
45 - 54	19	20	20
55 - 64	15	16	16
65 and older	16	20	23
	n=1030	n=813	n=600