



**HIGH POINT UNIVERSITY/NEWS & RECORD POLL  
MEMO RELEASE 9/25/2019**

<b>ELEMENTS</b>	<b>DETAILS</b>
Population represented	Adults (people over the age of 18) in North Carolina.
Sample size	1030 adults in North Carolina (813 self-identified registered voters, 600 individuals who said they voted in the 2018 midterm elections)
Mode of data collection	228 live interviewer telephone (Random Digit Dial (RDD) landline and cellular telephones) interviews. 802 online interviews. All interviews conducted in English.
Type of sample (probability/non-probability)	Probability, using RDD samples of landline and cellular telephones generated by Dynata, formerly Research Now SSI.
Start and end dates of data collection	September 13, 2019 – September 19, 2019
Margin of sampling error for total sample	This is a combined sample of live interviews and online interviews. The online sampling is from a panel of respondents, so their participation does not adhere to usual assumptions associated with random selection. Therefore, it is not appropriate to assign a classical margin of sampling error for the results. In this case, the SRC provides a credibility interval of plus or minus 3.7 percentage points to account for a traditional 95 percent confidence interval for the estimates (plus or minus 3.1 percentage points) and a design effect of 1.2 (based on the weighting).
Are the data weighted?	Yes, relative to U.S. Census (2018 American Community Survey and Population Estimates Program) estimates for age, race, education, and gender. The data was also weighted to ensure that the mode of interview (live interviewer or online) was consistent between the weighted and unweighted data.
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located on the High Point University campus. Student interviewers staff the 42 stations equipped with WinCati computer assisted telephone interviewing systems.

Commitment to Transparency	The HPU Survey Research Center is a Charter Member of the American Association for Public Opinion Research's Transparency Initiative: <a href="https://www.aapor.org/Transparency_Initiative.htm">https://www.aapor.org/Transparency_Initiative.htm</a>
Sample supplier	Landline and cell phone sample as well as access to online panels provided by Dynata, formerly Research Now SSI: <a href="https://www.dynata.com/">https://www.dynata.com/</a>
Contact for more information	<p>Martin J. Kifer  Director, High Point University Survey Research Center  336-841-9333  <a href="mailto:mkifer@highpoint.edu">mkifer@highpoint.edu</a></p> <p>Brian McDonald  Associate Director  336-841-9651  <a href="mailto:bmcdonal@highpoint.edu">bmcdonal@highpoint.edu</a></p>
Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <a href="http://www.highpoint.edu/src">http://www.highpoint.edu/src</a> and should contact the Director of the Survey Research Center for additional information.	

*Survey questions:* Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a \*

### *Voting*

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Registered Voters
Yes	83	100
No	15	0
(Don't know/Refused)	2	0
	n=1030	n=813

Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

	All Adults	Registered Voters
Yes, absolutely certain	96	100
Chance registration has lapsed	3	0
No, not registered	1	0
(Don't know)	1	0
	n=851	n=813

### *Elections*

On November 6th, 2018, North Carolina held its general election for U.S. House of Representatives, and other offices. Did you vote or were you unable to vote for some reason?

	All Adults	Registered Voters
Yes	74	74
No	24	24
(Don't know/Refused)	2	2
	n=813	n=813

### *Guns*

Now I would like to ask you some questions about guns. Which is more important: protecting the constitutional right of citizens to own guns or protecting citizens from gun violence?

	All Adults	Registered Voters	Voted in 2018
Protecting the constitutional right of citizens to own guns	45	46	44
Protecting citizens from gun violence	46	47	51
(Don't know/refuse)	9	8	6
	n=1030	n=813	n=600

Do you favor or oppose each of the following proposals to reduce gun violence?

All Adults (n=1030)

	Favor	Oppose	(Don't know/refused)
Requiring criminal background checks on all gun buyers, including those buying at gun shows and private sales	85	10	5
Providing services for mentally ill people who show violent tendencies	84	8	8
Improving enforcement of existing gun laws	79	13	9
Banning high-capacity ammunition clips that can shoot dozens of bullets without stopping to reload	64	25	11
Banning the sale of ammunition on-line	60	29	11
Banning assault style weapons	62	28	10
Reducing access to violent movies and video games	38	45	17
Passing a federal red flag law that would allow police to temporarily take away the guns of someone who poses a threat to themselves or others	72	17	12

Registered Voters (n=813)

	Favor	Oppose	(Don't know/refused)
Requiring criminal background checks on all gun buyers, including those buying at gun shows and private sales	86	10	4
Providing services for mentally ill people who show violent tendencies	86	7	6
Improving enforcement of existing gun laws	81	12	6
Banning high-capacity ammunition clips that can shoot dozens of bullets without stopping to reload	66	26	8
Banning the sale of ammunition on-line	60	31	10
Banning assault style weapons	64	29	8
Reducing access to violent movies and video games	41	43	16
Passing a federal red flag law that would allow police to temporarily take away the guns of someone who poses a threat to themselves or others	72	18	11

Voted in 2018 (n=600)

	Favor	Oppose	(Don't know/refused)
Requiring criminal background checks on all gun buyers, including those buying at gun shows and private sales	86	11	3
Providing services for mentally ill people who show violent tendencies	88	8	4
Improving enforcement of existing gun laws	83	12	5
Banning high-capacity ammunition clips that can shoot dozens of bullets without stopping to reload	69	25	6
Banning the sale of ammunition on-line	60	31	8
Banning assault style weapons	66	27	7
Reducing access to violent movies and video games	42	43	15
Passing a federal red flag law that would allow police to temporarily take away the guns of someone who poses a threat to themselves or others	72	19	9

### *Demographics*

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Registered Voters	Voted in 2018
Yes	9	8	9
No	90	91	91
(Don't know/Refused)	1	1	1
	n=1030	n=813	n=600

What racial or ethnic group best describes you?

	All Adults	Registered Voters	Voted in 2018
African-American or Black	22	22	22
White or Caucasian	70	72	71
Native American	2	2	2
Asian	3	3	3
(Multiple or Other)	2	1	1
(Don't know/Refused)	2	1	2
	n=1030	n=813	n=600

What is the last year of schooling you have completed?

	All Adults	Registered Voters	Voted in 2018
(1-11 <sup>th</sup> grade)	5	3	2
(High school graduate)	29	26	24
(Some college)	36	36	34
(College graduate)	21	23	26
(Graduate school)	10	12	13
(Don't know/ Refused)	1	*	1
	n=1030	n=813	n=600

Would you please stop me when I read the correct category for your total household income?

	All Adults	Registered Voters	Voted in 2018
25 thousand dollars or less	21	18	16
25 to 50 thousand dollars	26	26	25
50 to 75 thousand dollars	17	18	19
75 to 100 thousand dollars	11	12	13
100 to 150 thousand dollars	9	10	12
150 to 250 thousand dollars	5	5	5
More than 250 thousand dollars	2	2	2
(Don't know/Refused)	10	10	9
	n=1030	n=813	n=600

In politics today, do you generally consider yourself a Republican, a Democrat, or what?

	All Adults	Registered Voters	Voted in 2018
Democrat	34	35	38
Republican	30	32	31
(Independent/ unaffiliated)	30	30	29
(Other)	2	1	1
(Don't know/Refused)	4	2	1
	n=1030	n=813	n=600

How often do you attend worship services? Would you say never, a few times a year, a few times a month, almost every week, every week, or more than once a week?

	All Adults	Registered Voters	Voted in 2018
Never	28	26	23
A few times a year	28	29	29
A few times a month	12	11	10
Almost every week	8	9	11
Every week	13	14	16
More than once a week	8	10	10
(Don't know/Refused)	3	2	2
	n=1028	n=811	n=600

Would you describe yourself as a "born again" or evangelical Christian, or not?

	All Adults	Registered Voters	Voted in 2018
Yes	40	42	45
No	55	54	52
(Don't know/Refused)	5	4	3
	n=1028	n=811	n=600

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal or very liberal?

	All Adults	Registered Voters	Voted in 2018
Very conservative	16	18	20
Somewhat conservative	21	22	21
Moderate	34	33	33
Somewhat liberal	12	12	13
Very liberal	8	8	9
(Other)	1	1	*
(Don't know/Refused)	8	6	3
	n=1029	n=811	n=600



Do you have a gun in your home?

	All Adults	Registered Voters	Voted in 2018
Yes	39	42	44
No	60	57	55
(Prefer not to answer)	1	1	1
	n=995	n=789	n=581

How would you best describe your current relationship status?

	All Adults	Registered Voters	Voted in 2018
Single	34	31	29
Engaged	3	2	3
Living with significant other	10	9	7
Married	47	52	56
Widowed	5	6	5
(Don't know/Refused)	1	1	1
	n=1028	n=811	n=600

Gender

	All Adults	Registered Voters	Voted in 2018
Male	48	50	50
Female	52	50	50
(Prefer not to answer)	1	*	*
	n=1030	n=813	n=600

Age (Calculated using birth year)

In what year were you born?

	All Adults	Registered Voters	Voted in 2018
18 - 24	12	9	8
25 - 34	18	17	17
35 - 44	20	18	17
45 - 54	19	20	20
55 - 64	15	16	16
65 and older	16	20	23
	n=1030	n=813	n=600