



**HIGH POINT UNIVERSITY POLL  
MEMO RELEASE 02/17/2021 (UPDATE)**

| <b>ELEMENTS</b>                              | <b>DETAILS</b>  |
|--|---|
| Population represented                       | Adults (people over the age of 18) in North Carolina.   |
| Sample size                                  | 917 adults in North Carolina (770 individuals who said they voted in the 2020 election)   |
| Mode of data collection                      | 117 live interviewer telephone (Random Digit Dial (RDD) landline and cellular telephones) interviews. 800 online interviews. All interviews conducted in English.   |
| Type of sample (probability/non-probability) | Non-probability, using RDD samples of landline and cellular telephones generated by dynata, as well as respondents from dynata's online panels.   |
| Start and end dates of data collection       | January 22, 2021 – February 4, 2021   |
| Credibility interval for total sample        | This is a combined sample of live interviews and online interviews. The online sampling is from a panel of respondents, so their participation does not adhere to usual assumptions associated with random selection. Therefore, it is not appropriate to assign a classical margin of sampling error for the results. In this case, the SRC provides a credibility interval of plus or minus 3.4 percentage points to account for a traditional 95% confidence interval for the estimates (plus or minus 3.2 percentage points) and a design effect of 1.1 (based on the weighting). |
| Are the data weighted?                       | The data is weighted toward population estimates for age, gender, and race/ethnicity based on U.S. Census numbers for North Carolina.   |
| Survey sponsor and funded by                 | High Point University Survey Research Center, High Point, NC  |
| Survey/Data collection supplier              | Interviewers manually dialing remotely through the High Point University Survey Research Center, recording responses in Qualtrics. The physical location of the Center on the High Point University campus. When students are on campus, they staff 42 stations equipped with WinCati computer assisted telephone interviewing systems. Dynata supplied online panel interviews.  |

|  |   |
|--|---|
| Commitment to Transparency   | The HPU Survey Research Center is a Charter Member of the American Association for Public Opinion Research's Transparency Initiative:<br><a href="https://www.aapor.org/Transparency_Initiative.htm">https://www.aapor.org/Transparency_Initiative.htm</a>                                    |
| Sample supplier  | Landline and cell phone sample as well as access to online panels provided by Dynata, formerly Research Now SSI: <a href="https://www.dynata.com/">https://www.dynata.com/</a>  |
| Contact for more information   | Martin J. Kifer<br>Director, High Point University Survey Research Center<br>336-841-9333<br><a href="mailto:mkifer@highpoint.edu">mkifer@highpoint.edu</a><br><br>Brian McDonald<br>Associate Director<br>336-841-9651<br><a href="mailto:bmcdonal@highpoint.edu">bmcdonal@highpoint.edu</a> |
| Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <a href="http://www.highpoint.edu/src">http://www.highpoint.edu/src</a> and should contact the Director of the Survey Research Center for additional information. |   |

*Survey questions:* Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a \*

### *Voting*

On November 3<sup>rd</sup> 2020, North Carolina held its general election for president, U.S., Senate, Governor, and other offices. Did you vote in that general election or did you not vote?

|                    | All Adults | Voted in 2020 |
|--------------------|------------|---------------|
| Yes, I voted       | 84         | 100           |
| No, I did not vote | 15         | 0             |
| (Refused)          | 1          | 0             |
|                    | n=917      | n=770         |

*Direction*

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Right Direction      | 27         | 29            |
| Wrong Track          | 60         | 60            |
| (Don't know/Refused) | 13         | 11            |
|                      | n=917      | n=770         |

*Presidential Approval*

Do you approve or disapprove of the way that Joe Biden is handling his job as president?

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Approve              | 51         | 54            |
| Disapprove           | 32         | 32            |
| (Don't know/Refused) | 17         | 14            |
|                      | n=917      | n=770         |

*Governor Approval*

Do you approve or disapprove of the way that Roy Cooper is handling his job as governor?

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Approve              | 52         | 54            |
| Disapprove           | 31         | 33            |
| (Don't know/Refused) | 17         | 13            |
|                      | n=917      | n=770         |

*Favorable*

Now I am going to read a list of people. For each one, please tell me whether your overall opinion of that person is favorable or unfavorable. If you have never heard of this person, you should say so. [ORDER OF NAMES WAS RANDOMIZED]

All Adults n=917

|                 | Favorable | Unfavorable | (Neither) | (Don't know/Never heard of person) | (Refuse) |
|-----------------|-----------|-------------|-----------|------------------------------------|----------|
| Thom Tillis     | 25        | 44          | 23        | 8                                  | 1        |
| Roy Cooper      | 49        | 32          | 14        | 4                                  | 1        |
| Donald Trump    | 32        | 55          | 11        | 2                                  | 1        |
| Mitch McConnell | 15        | 52          | 23        | 10                                 | 1        |
| Nancy Pelosi    | 31        | 50          | 14        | 4                                  | 1        |
| Joe Biden       | 52        | 34          | 11        | 2                                  | 1        |
| Richard Burr    | 18        | 36          | 29        | 16                                 | 1        |
| Mark Robinson   | 17        | 18          | 27        | 38                                 | 1        |
| Mike Pence      | 38        | 40          | 17        | 4                                  | 1        |
| Kamala Harris   | 46        | 38          | 12        | 4                                  | 1        |
| Chuck Schumer   | 23        | 37          | 23        | 17                                 | 1        |

*Favorable*

Now I am going to read a list of people. For each one, please tell me whether your overall opinion of that person is favorable or unfavorable. If you have never heard of this person, you should say so. [ORDER OF NAMES WAS RANDOMIZED]

Voted in 2020 n=770

|                 | Favorable | Unfavorable | (Neither) | (Don't know/Never heard of person) | (Refuse) |
|-----------------|-----------|-------------|-----------|------------------------------------|----------|
| Thom Tillis     | 28        | 47          | 19        | 6                                  | *        |
| Roy Cooper      | 52        | 34          | 11        | 3                                  | *        |
| Donald Trump    | 33        | 57          | 9         | 2                                  | *        |
| Mitch McConnell | 16        | 56          | 22        | 7                                  | *        |
| Nancy Pelosi    | 34        | 51          | 11        | 3                                  | *        |
| Joe Biden       | 55        | 35          | 8         | 2                                  | *        |
| Richard Burr    | 21        | 38          | 29        | 13                                 | *        |
| Mark Robinson   | 19        | 19          | 25        | 37                                 | 1        |
| Mike Pence      | 39        | 43          | 15        | 3                                  | *        |
| Kamala Harris   | 49        | 39          | 10        | 2                                  | *        |
| Chuck Schumer   | 25        | 40          | 22        | 14                                 | *        |

### *Country and State Policies*

Who do you want to see take the lead role in setting policy for the country – President Biden, Republicans in Congress, or Democrats in Congress?

|                         | All Adults | Voted in 2020 |
|-------------------------|------------|---------------|
| President Biden         | 45         | 48            |
| Republicans in Congress | 31         | 32            |
| Democrats in Congress   | 12         | 12            |
| (Don't know/Refused)    | 12         | 8             |
|                         | n=917      | n=770         |

As best you can tell, do you approve or disapprove of Joe Biden's policies and plans for the future?

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Approve              | 52         | 55            |
| Disapprove           | 33         | 35            |
| (Don't know/Refused) | 15         | 11            |
|                      | n=917      | n=770         |

Generally, do you think Joe Biden will be successful or unsuccessful in getting his programs passed into law?

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Successful           | 56         | 59            |
| Unsuccessful         | 21         | 21            |
| (Don't know/Refused) | 23         | 20            |
|                      | n=917      | n=770         |

How concerned are you that Joe Biden's relationships with organizations, businesses, or foreign governments conflict with his ability to serve the country's best interests? Are you...

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Very concerned       | 34         | 35            |
| Somewhat concerned   | 20         | 19            |
| Not too concerned    | 19         | 19            |
| Not at all concerned | 20         | 22            |
| (Don't know/Refused) | 8          | 5             |
|                      | n=917      | n=770         |

Who do you want to see take the lead in setting policy for the state of North Carolina – Governor Cooper, Republicans in the General Assembly, or Democrats in the General Assembly?

|                                     | All Adults | Voted in 2020 |
|-------------------------------------|------------|---------------|
| Governor Cooper                     | 39         | 41            |
| Republicans in the General Assembly | 29         | 30            |
| Democrats in the General Assembly   | 18         | 19            |
| (Don't know/Refused)                | 15         | 11            |
|                                     | n=917      | n=770         |

As best you can tell, do you approve or disapprove of Roy Cooper's policies and plans for the future?

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Approve              | 49         | 51            |
| Disapprove           | 26         | 29            |
| (Don't know/Refused) | 25         | 20            |
|                      | n=917      | n=770         |

Generally, do you think Roy Cooper will be successful or unsuccessful in getting his programs passes into law?

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Successful           | 45         | 46            |
| Unsuccessful         | 23         | 25            |
| (Don't know/Refused) | 32         | 29            |
|                      | n=917      | n=770         |

Do you think relations between Republicans and Democrats in Washington will get better this year, get worse, or stay the same as they are now?

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Get better           | 26         | 27            |
| Get worse            | 34         | 35            |
| Stay about the same  | 31         | 32            |
| (Don't know/Refused) | 9          | 6             |
|                      | n=917      | n=770         |

Do you think relations between Republicans and Democrats in Raleigh will get better this year, get worse, or stay the same as they are now?

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Get better           | 19         | 20            |
| Get worse            | 25         | 27            |
| Stay about the same  | 41         | 41            |
| (Don't know/Refused) | 15         | 12            |
|                      | n=917      | n=770         |

Now, thinking about the American people as a whole after the 2020 elections, do you think that people in the U.S. are more united, more divided, or not much different than usual?

|                               | All Adults | Voted in 2020 |
|-------------------------------|------------|---------------|
| More united                   | 15         | 16            |
| More divided                  | 59         | 60            |
| Not much different than usual | 20         | 20            |
| (Don't know/Refused)          | 6          | 4             |
|                               | n=917      | n=770         |

Now, thinking about the people of North Carolina as a whole after the 2020 elections, do you think that people in the U.S. are more united, more divided, or not much different than usual?

|                               | All Adults | Voted in 2020 |
|-------------------------------|------------|---------------|
| More united                   | 14         | 16            |
| More divided                  | 40         | 41            |
| Not much different than usual | 37         | 36            |
| (Don't know/Refused)          | 9          | 6             |
|                               | n=917      | n=770         |

### *Coronavirus*

Are you concerned about becoming sick with the COVID-19 virus, or are you not concerned about that?

|  | All Adults | Voted in 2020 |
|--|------------|---------------|
| Concerned                                | 60         | 61            |
| Not concerned                            | 29         | 29            |
| (I already tested positive for COVID-19) | 6          | 5             |
| (Don't know/Refused)                     | 6          | 5             |
|  | n=917      | n=770         |



Did you receive the seasonal influenza vaccine this year?

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Yes                  | 49         | 53            |
| No                   | 49         | 46            |
| (Don't know/Refused) | 2          | 1             |
|                      | n=917      | n=770         |

Do you intend to receive the seasonal influenza vaccine this year?

[Asked only of those indicating they haven't received the seasonal flu vaccine yet.]

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Yes                  | 14         | 15            |
| No                   | 73         | 73            |
| (Don't know/Refused) | 14         | 13            |
|                      | n=467      | n=360         |

Do you intend to receive a COVID-19 vaccine when one is available to you? Please let me know if you have already gotten vaccinated against COVID-19.

|                          | All Adults | Voted in 2020 |
|--------------------------|------------|---------------|
| Yes                      | 48         | 52            |
| No                       | 29         | 27            |
| Already received vaccine | 9          | 10            |
| (Don't know/Refused)     | 14         | 11            |
|                          | n=917      | n=770         |

How much of a threat, if any, is the Coronavirus outbreak to each of the following?  
 Would you say a major threat, or not a threat? [ORDER OF LIST WAS  
 RANDOMIZED]

All Adults n=917

|                                   | A major threat | A minor threat | Not a threat | (Don't know) |
|-----------------------------------|----------------|----------------|--------------|--------------|
| The U.S. economy                  | 75             | 17             | 5            | 4            |
| The world economy                 | 72             | 19             | 4            | 5            |
| The health of the U.S. population | 64             | 27             | 5            | 4            |
| The North Carolina economy        | 64             | 26             | 5            | 5            |
| Your personal health              | 41             | 37             | 18           | 4            |
| Your personal financial situation | 35             | 34             | 27           | 4            |

Voted in 2020 n=770

|                                   | A major threat | A minor threat | Not a threat | (Don't know) |
|-----------------------------------|----------------|----------------|--------------|--------------|
| The U.S. economy                  | 76             | 18             | 5            | 2            |
| The world economy                 | 73             | 20             | 4            | 3            |
| The North Carolina economy        | 65             | 26             | 6            | 3            |
| The health of the U.S. population | 64             | 28             | 5            | 2            |
| Your personal health              | 41             | 39             | 17           | 3            |
| Your personal financial situation | 33             | 34             | 29           | 3            |

*Winter Weather*

Thinking about winter weather. Which of these items, if any, do you make sure you buy before a major snowstorm hits?

All Adults n=917

|                                   | Yes | No | (Don't know) |
|-----------------------------------|-----|----|--------------|
| Bread                             | 72  | 25 | 4            |
| Water                             | 69  | 29 | 2            |
| Toilet Paper                      | 65  | 31 | 3            |
| Extra gasoline for your car       | 64  | 31 | 5            |
| Eggs                              | 62  | 34 | 4            |
| Milk                              | 61  | 35 | 4            |
| Fruit                             | 51  | 44 | 5            |
| Beer or other alcoholic beverages | 32  | 64 | 4            |

Voted in 2020 n=770

|                                   | Yes | No | (Don't know) |
|-----------------------------------|-----|----|--------------|
| Bread                             | 71  | 26 | 3            |
| Water                             | 67  | 32 | 1            |
| Extra gasoline for your car       | 65  | 32 | 3            |
| Toilet Paper                      | 64  | 34 | 3            |
| Eggs                              | 63  | 35 | 3            |
| Milk                              | 60  | 36 | 3            |
| Fruit                             | 52  | 45 | 4            |
| Beer or other alcoholic beverages | 33  | 64 | 3            |

*Valentine's Day*

Have you ever used an online dating site or app?

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Yes                  | 34         | 35            |
| No                   | 64         | 64            |
| (Don't know/Refused) | 2          | 1             |
|                      | n=917      | n=770         |

Do you personally know anyone who has been in a long term relationship with or married someone they met through an online dating site or app?

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Yes                  | 44         | 47            |
| No                   | 50         | 49            |
| (Don't know/Refused) | 5          | 4             |
|                      | n=917      | n=770         |

Has the COVID-19 pandemic made it more or less likely that you will use more online dating sites and apps?

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| More likely          | 12         | 13            |
| (About the same)     | 44         | 45            |
| Less likely          | 34         | 33            |
| (Don't know/Refused) | 11         | 10            |
|                      | n=917      | n=770         |

Would you say you are currently in a romantic relationship or not?

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Yes                  | 64         | 67            |
| No                   | 33         | 32            |
| (Don't know/Refused) | 3          | 2             |
|                      | n=917      | n=770         |

How satisfied are you with your current relationship – extremely, very, somewhat, not too, or not at all satisfied?

[Asked only of the n=590 currently in a relationship]

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Extremely            | 60         | 61            |
| Very                 | 26         | 25            |
| Somewhat             | 11         | 11            |
| Not too              | 2          | 2             |
| Not at all           | 1          | 1             |
| (Don't know/Refused) | *          | *             |
|                      | n=590      | n=770         |

Would you say your romantic relationship has gotten better or worse since the coronavirus outbreak, or is it about the same? – Would you say a lot better, a little better, about the same, a little worse, a lot worse?

[Asked only of the n=590 currently in a relationship]

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| A lot better         | 22         | 23            |
| A little better      | 20         | 19            |
| About the same       | 47         | 48            |
| A little worse       | 7          | 6             |
| A lot worse          | 4          | 4             |
| (Don't know/Refused) | 1          | 1             |
|                      | n=590      | n=770         |

Do you and your partner get into arguments more often, less often, or about the same as you did before the outbreak? – Would you say a lot more often, a little more often, about the same, a little less often, or a lot less often?

[Asked only of the n=590 currently in a relationship]

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| A lot more often     | 10         | 10            |
| A little more often  | 16         | 15            |
| About the same       | 52         | 54            |
| A little less often  | 9          | 9             |
| A lot less often     | 10         | 10            |
| (Don't know/Refused) | 3          | 2             |
|                      | n=590      | n=770         |

With everything else you have to deal with during this outbreak, how much does your relationship increase or decrease your daily stress level, or does it have no impact on your stress? Would you say increase a lot, increase a little, no impact, decrease a little, or decrease a lot?

[Asked only of the n=590 currently in a relationship]

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Increase a lot       | 14         | 14            |
| Increase a little    | 30         | 30            |
| No impact            | 41         | 42            |
| Decrease a little    | 7          | 7             |
| Decrease a lot       | 6          | 6             |
| (Don't know/Refused) | 2          | 2             |
|                      | n=590      | n=770         |

After the outbreak is over, do you think your relationship will have gotten stronger or gotten weaker, or will it have not changed? – Would you say a lot stronger, a little stronger, not changed, a little weaker, a lot weaker?

[Asked only of the n=590 currently in a relationship]

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| A lot stronger       | 27         | 26            |
| A little stronger    | 35         | 35            |
| Not changed          | 32         | 34            |
| A little weaker      | 3          | 2             |
| A lot weaker         | 1          | 1             |
| (Don't know/Refused) | 3          | 3             |
|                      | n=590      | n=770         |

### *Demographics*

How would you describe yourself, would you say female, male, or do you identify differently?

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Female               | 51         | 47            |
| Male                 | 48         | 52            |
| Identify differently | 1          | 1             |
| (Don't know/Refused) | *          | *             |
|                      | n=917      | n=770         |

Do you have children less than 18 years of age currently living in your home?

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| Yes                  | 34         | 34            |
| No                   | 65         | 65            |
| (Don't know/Refused) | 1          | *             |
|                      | n=917      | n=770         |

Age by category [ACCORDING TO RESPONDENT]

|                      | All Adults | Voted in 2020 |
|----------------------|------------|---------------|
| 18 - 24              | 12         | 10            |
| 25 - 34              | 17         | 15            |
| 35 - 44              | 17         | 18            |
| 45 - 54              | 18         | 17            |
| 55 - 64              | 17         | 19            |
| 65 and older         | 18         | 19            |
| (Don't know/refused) | 1          | 2             |
|                      | n=917      | n=770         |

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

|                              | All Adults | Voted in 2020 |
|------------------------------|------------|---------------|
| Yes                          | 8          | 7             |
| No                           | 92         | 93            |
| (Unknown/Don't know/Refused) | *          | *             |
|                              | n=917      | n=770         |

What racial group best describes you?

|                              | All Adults | Voted in 2020 |
|------------------------------|------------|---------------|
| African American or Black    | 20         | 20            |
| White or Caucasian           | 71         | 72            |
| Native American              | 3          | 2             |
| Asian                        | 1          | 1             |
| (Multiple or other)          | 5          | 4             |
| (Unknown/Don't know/Refused) | 1          | 1             |
|                              | n=917      | n=770         |

What is the last year of schooling you have completed?

|                            | All Adults | Voted in 2020 |
|----------------------------|------------|---------------|
| (1-11 <sup>th</sup> grade) | 4          | 3             |
| (High school graduate)     | 20         | 17            |
| (Some college)             | 26         | 26            |
| (College Graduate)         | 34         | 37            |
| (Graduate school)          | 15         | 17            |
| (Don't know/ Refused)      | 2          | 2             |
|                            | n=917      | n=770         |

Would you please stop me when I read the correct category for your total household income?

|                                | All Adults | Voted in 2020 |
|--------------------------------|------------|---------------|
| 25 thousand dollars or less    | 19         | 16            |
| 25 to 50 thousand dollars      | 23         | 23            |
| 50 to 75 thousand dollars      | 19         | 20            |
| 75 to 100 thousand dollars     | 11         | 12            |
| 100 to 150 thousand dollars    | 11         | 12            |
| 150 to 250 thousand dollars    | 7          | 9             |
| More than 250 thousand dollars | 3          | 3             |
| (Don't know/Refuse)            | 7          | 6             |
|                                | n=917      | n=770         |

In politics today, do you consider yourself to be a Republican, Democrat, or what?  
[RESPONDENT SELF-IDENTIFICATION]

|                            | All Adults | Voted in 2020 |
|----------------------------|------------|---------------|
| Republican                 | 28         | 29            |
| Democrat                   | 38         | 41            |
| (Independent/Unaffiliated) | 28         | 27            |
| (Other)                    | 2          | 1             |
| (Don't know/Refused)       | 4          | 1             |
|                            | n=917      | n=770         |

How would you best describe your current relationship status?

|                               | All Adults | Voted in 2020 |
|-------------------------------|------------|---------------|
| Single                        | 35         | 33            |
| Engaged                       | 3          | 3             |
| Living with significant other | 10         | 9             |
| Married                       | 47         | 52            |
| Widowed                       | 3          | 3             |
| (Don't know/Refuse)           | 2          | 1             |
|                               | n=917      | n=770         |