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# Undergraduate Research and Creative Works

## Mission

To engage undergraduates in student-faculty collaborations that reflect individual and unique scholarly and imaginative experiences which promote the development of

new competences, foster critical and creative thinking, and provide students with privileged opportunities to add to the sum of human knowledge.

## A New Semester: The Fresh Face of Research

Welcome to a new semester! This year is full of new opportunities and new students and faculty on campus, and that means a chance for everyone to begin new scholarly or creative projects.

So far this year in the Office of Undergraduate Research and Creative Works we have observed an extraordinary interest in research activity not only from our incoming freshmen class, but faculty mentors as well. In this issue of the URCW newsletter, we highlight student research opportunities that faculty members have expressed interest in developing and mentoring.

Working with professors on scholarly or creative works is a wonderful way to gain insight and experience in your discipline.

This month's newsletter also lists the scholarly conferences and symposia HPU students have the opportunity to attend this year. We aim to showcase our students' work to a broader audience and provide an opportunity for them to step into the world of professionalism. The Office of URCW is excited to have the chance to work with students on new research projects this year.



Dr. Joanne Altman  
Director of Undergraduate Research and Creative Works



## Undergraduate Research

Undergraduate research is a student-faculty collaboration to examine, create, and share new knowledge or work commensurate with practices in the discipline.

# Student Research Opportunities



## Research Assistants in Physical Therapy Needed

Dr. Eric J. Hegedus, Chair of the High Point University Department of Physical Therapy, is seeking 1-2 research assistants to aid him in a study on injury prevention. Students have the opportunity to collect and analyze data, produce and present a poster, or submit for publication. Responsibilities include data capture with Ipad, data analysis, and presentation of scholarly works. Students will receive online training and gain research experience suitable for a resume, curriculum vitae, and graduate school applications. Students with previous coursework in exercise science, biology, and athletic training preferred. For more information or to apply, contact Dr. Eric J. Hegedus at [ehgedus@highpoint.edu](mailto:ehgedus@highpoint.edu).



## Research Assistants Needed

Dr. Joanne Altman, Director of Undergraduate Research and Creative Works and Professor of Psychology, is seeking students who would be interested in getting involved in zoo research. Dr. Altman studies animal cognition and psychological well-being in captive wildlife. Open to all majors and class levels. For more information contact Dr. Altman at [jaltman0@highpoint.edu](mailto:jaltman0@highpoint.edu).

## Research Assistant in Marketing Needed

Dr. Cynthia Hanson in the High Point University Department of Marketing and Sport Management is seeking a volunteer research assistant to aid her on a project involving advertisements in magazines for women and teens. This research position offers the opportunity to gain experience in academic business research needed for graduate school, as well as gain knowledge of content analysis methodology. Open to all majors and class levels. For more information and to apply, contact Dr. Hanson at [chanson@highpoint.edu](mailto:chanson@highpoint.edu).



## Research Assistants in Physical Therapy Needed

Dr. Alexis A. Wright in the High Point University Department of Physical Therapy seeks 1-3 volunteer research assistants to aid in writing two manuscripts related to the practice of physical therapy. Students will receive training and will work with a multi-university, multi-disciplinary research team to help complete a variety of tasks including retrieval of articles online or via inter-library loan, quality assessment of retrieved articles, and pulling summary information from articles included in the overall review. Benefits include research experience suitable for a resume, curriculum vitae, and graduate school applications, the potential to be a published author in a peer-reviewed journal, and others. Students with previous coursework in exercise science and athletic training preferred. For more information or to apply, contact Dr. Alexis A. Wright at [awright@highpoint.edu](mailto:awright@highpoint.edu).

## Survey Research Center Workers Needed

Get experience doing survey research for the Survey Research Center Practicum, which includes phone interviews, focus groups, and face-to-face interviews. The practicum serves as an introduction to survey research methodology and provides students with hands-on experience conducting phone-based surveys as interviewers. Students will receive training in research ethics, interviewing skills, research design, data collection, and analysis. The Survey Research Center also hires. For more information or to apply, contact Dr. Martin Kifer at [mkifer@highpoint.edu](mailto:mkifer@highpoint.edu).

## Research Assistant in Sociology Needed

Dr. Paul Namaste in the High Point University Department of Sociology seeks to identify volunteer research assistants to aid in two projects on the question of the nature of love. The research question, "What is Love?" examines how people have conceptualized the nature of love throughout history and across various cultures. The student research assistant's role will be to participate in a library search of relevant sources from a variety of disciplines including philosophy, literature, visual arts, music, cultural studies, anthropology, psychology and gender studies. For more information and to apply, contact Dr. Paul Namaste at [pnamaste@highpoint.edu](mailto:pnamaste@highpoint.edu).

# Students Succeed: The Pride and Glory of Research and Scholarly Works



**Will Newman and Trey Hicks**, recent graduates of High Point University, provide an extraordinary example of how students can take advantage of the many scholarly and creative opportunities on campus. In the picture above, Newman and Hicks proudly display the product of their hard work while studying here at HPU: their very own web-based company. These two

## High Point University Graduates Thrive and Flourish in the Business World

businessmen co-founded HoopBeatz, a social networking site and iPhone app that allows high school basketball players to connect with each other and with their followers.

The young men come from business backgrounds, but it was their love for technology and sports that motivated them to enter The Business Plan Competition at HPU under the guidance of professor Lou Anne Flanders-Stec. They placed

second, won \$7000, and with that success their business soared. They used their winnings to improve their software and expand their business. They now sell apparel items at their online store, and the app is currently available on Android. Hicks is the chief executive officer of HoopBeatz and his business partner, Newman, is the chief marketing officer.

Check out Will Newman and Trey Hicks' website at [www.hoopbeatz.com](http://www.hoopbeatz.com)

## INTERNATIONAL ENGLISH HONOR SOCIETY FAME

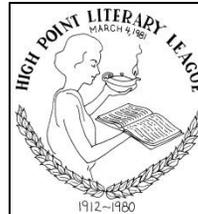


**Alexis Cantanzarite**, a recent graduate of High Point University, has recently been awarded an honor that makes her the envy of many English majors on campus. Before graduation this past May, Cantanzarite submitted her essay "The Failed Subversion of the Patriarchy in Salman Rushdie's *Shame*", to the *Sigma Tau Delta Review*, the International English Honor Society's scholarly Journal. The HPU grad's submission was not only accepted, but was awarded The Frederick Fadner Critical Essay Award. Cantanzarite was a member of Sigma Tau Delta's Alpha Xi Xi chapter on HPU's campus, and is now attending graduate school at the University of Kansas.

## Student Published Online and in Magazine for "This I Believe".

High Point University's **Brandon Hubschman** was recently published in *pdnedu*, a magazine for emerging photographers and photo educators. His professor, Benita Van Winkle, of the HPU art department, was inspired by the National Public Radio (NPR) segment "This I Believe", and assigned her students to create their own "This I Believe" project composed of an essay and ten supporting photos. The students in her class submitted their photos and accompanying essay, and were published on the *This I Believe* website. Hubschman's photo, shown to the left, was published both on the website and in the in the Fall 2012 issue of *pdnedu*. His essay is below, titled "This I Believe: Beauty in the Raw."

"Society tells us that nature's beauty, grace, and allurements all derive from the manicured or untouched realms of nature or man-made establishments. But what happens when one is able to bypass every filter that tells us otherwise? I am drawn to the decrepit as a mean of exploration and reflection as everything changes around it. There is something awe-inspiring about parts of the world around me that are slowly decaying, into which I cannot resist being drawn. Not only seeing but understanding and cherishing the beauty in what would be considered as an outlier to modern society's boundaries. This I believe- that abandonment, and the decay that comes along with it, has its own intrinsic beauty that I feel compelled to share with others."



## HPU Student Honored for Poetry

On September 19<sup>th</sup>, 2012 High Point University student **Sally Evans** was honored at a luncheon put on by the High Point Literary League, a well-known book league in High Point whose mission is to promote literary culture within the community. Evans received the High Point University Literacy Scholarship Fund for her general contributions to the writing culture on campus, and her skill at writing poetry. The winner of this award is nominated annually by the English Department here at HPU. Traditionally, the recipient is a female North Carolina resident. Evans has been published in High Point University's literary journal, *Apogee*, on multiple occasions and actively contributes to many creative works on campus.



The 1<sup>st</sup> Annual  
HIGH POINT UNIVERSITY  
**Research & Creativity Symposium**

(High-PURCS)  
April 25<sup>th</sup>, 2012



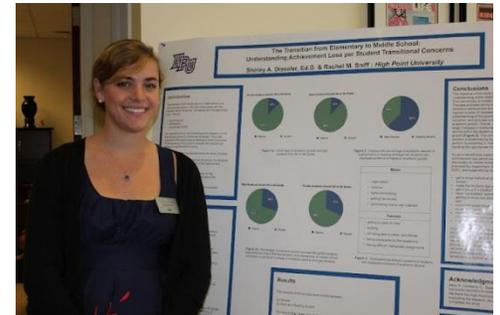
Dr. Dennis Carroll, HPU provost and vice president for Academic Affairs, speaks during the High-PURCS opening remarks.



Jennifer Pearson and Miranda Zupp beside their poster presentation on a chemistry project.



Dr. Aaron Titus and Dr. Jeff Adams, visiting the many poster presentations at the symposium.



Rachel Sniff standing next to her poster presentation about the transition from elementary school to middle school.



Alicia Berry at the podium, ready to give her presentation on the topic of training education majors.



Martin Stern giving his presentation, "Circles of Control", about security on college campuses.



Miah Saunders in the middle of her presentation on her published work, "Ever After".

## Upcoming Conferences for 2012-13

### State of North Carolina Undergraduate Research and Creative Works Symposium (SNCURCS)

- November 17<sup>th</sup>, 2012
- Hosted by Duke University in Durham, NC

### Big South Undergraduate Research Symposium (Big SURS)

- April 5<sup>th</sup>-6<sup>th</sup>, 2013
- Hosted by High Point University in High Point, NC

### National Conference on Undergraduate Research (NCUR)

- April 11<sup>th</sup>-13<sup>th</sup>, 2013
- Hosted by the University of Wisconsin, La Crosse in La Crosse, Wisconsin

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Undergraduate Research and Creative Works

[urcw.highpoint.edu](http://urcw.highpoint.edu)



Dr. Joanne Altman  
Office in Phillips 115  
[urcw@highpoint.edu](mailto:urcw@highpoint.edu)

Newsletter brought to you by Lindsay Sugarman