

F - New or Revised Minor/Emphasis/Area of Concentration : Entry # 2255**Today's Date**

09/10/2022

Your Name

Robert Powell

Your Emailrpowell0@highpoint.edu**Please select the appropriate school overseeing this proposal:**

Communication

Is this proposal connected to any other proposals currently being submitted? If so, please describe below.

The Popular Culture and Media Production major (POP) is being closed (proposal submitted). This proposal is a revision of the POP minor that will include several of the history and studies classes from the POP major and change the focus of the minor away from production and toward a broader exploration of popular culture. A Small Curricular Changes proposal is also being submitted to change the prefixes of current POP courses. Finally, a few of the POP courses are being remove/deleted from the curriculum. A Revised Course proposal has been submitted for those changes.

Is this submission in response to a "revise and resubmit" decision on a previous proposal?

No

Category of proposal

Minor

Is this new or a revision?

Revised

Please insert the text of the existing curriculum under revision, or attach at the end of this proposal.

The attached PDF contains the current POP requirements along with the proposed new/revised requirements.

Course prefixes are being modified in another proposal to remove the POP prefix. The revised requirement reflect the new prefixes.

200 Word Summary of Proposal

As noted above, the Popular Culture and Media Production major (POP) is being closed (proposal submitted). This proposal is a revision of the POP minor that will include several of the history and studies classes from the POP major and change the focus of the minor away from production and toward a broader exploration of popular culture. This revision was proposed to avoid the duplication of Production courses offered within the Media Production & Entrepreneurship major and minor and to broaden the scope of popular culture experiences beyond the media industry.

Rationale for Proposed Curriculum

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See summary above. The proposed curriculum expands the course offerings in popular culture to create a multi-disciplinary approach that encompasses not only cinema/television/media, but music, art, games, graphic design, theatre, etc.

In addition to the included curriculum changes, we are submitting a name change for the minor (included in the attached PDF).

NAME CHANGE: Popular Culture Studies Minor

We feel this new name accurately reflects the new focus of the minor.

What Academic Divisions, University Officers, Programs, or other stakeholders are involved in, or affected by, this addition or change?

Only affects students in the NQSC directly, but will provide a multi-disciplinary minor that may complement the majors of students across the university.

Is this proposed curriculum consistent with the University and School Mission?

Due to its multi-disciplinary approach, it reinforces the liberal arts core of the university by providing student with a course of study that exposes them to diverse disciplines and perspectives.

Does this proposal require an interim or transition plan, or can it be implemented immediately? If a transition plan is required, describe this or attach at the end of the proposal.

It can be enacted immediately.

Assessment Strategy

This is a revision of an existing minor. The assessment strategies submitted with the initial proposal will continue to be used.

Please attach department approval page and any other supporting documents. If this proposal requires additional resources beyond normal operating expenses of department, school, or University, attach Provost's Provisional Willingness to Consider.

- [POP-Minor-Current_Proposed-Requirements-F22.pdf](#)

For Deans:

Does this proposal connect solely to programs in one school (Intra-Collegiate), or does it have connections to broader university programs and requirements (Inter-Collegiate)? Note that all proposals connected to University Academic Programs or within the General Education should be considered Inter-Collegiate proposals.

Intra-collegiate

Is this proposal consistent with the school and university mission?

Yes

Are necessary resources available to support this proposal?

Yes

[DEAN] I approve/deny this proposal for further advancement

Approve

Today's Date (REQUIRED)

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09/10/2022
For the School Curriculum Committee Chair
[SCHOOL COMMITTEE} This committee approves/denies advancement of this proposal
Approve
Today's Date (REQUIRED)
11/18/2022