

B - Course Revision Form V. 7.2022 : Entry # 2267**DEAN Decision**

Approved

Today's Date

09/12/2022

EPC Decision

Approved

Today's Date

11/18/2022

Begin Form**Today's Date**

09/10/2022

Your Name

Robert Powell

Your Email:rpowell0@highpoint.edu**Are you a Department Chair?**

Yes

By checking below I am certifying that my department chair has seen and approved the course revisions that are in this proposal

Yes

Please select the appropriate school overseeing this proposal:

Communication

Which semester is this course to be taught as proposed?

Fall 2023

Is this course part of GoGlobal?

No

Does this course, as revised, include any community engagement?

No

Is this a revision to meet new Gen Ed requirements?

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No

Are you submitting multiple courses for revision from the same department?

No, just one

Does this course as it currently exists fulfill any of the below University academic program requirements?

- This course does not currently fulfill academic program requirements

What would you like to revise?

- Learning Outcomes

Are you also revising any of the following for this course?

- Change course title
- Change course description

Does this course count towards a major or a minor?

Yes

Please list the course(s) and whether they are required or electives for the major/minor.

Course Prefix/Number	Name of Major and/or Minor?	Required or Elective?
MPE3003	Media Production & Entrepreneurship (MPE)	Elective

Is this course cross listed?

No

Choose the department designator for your course from the list below.

MPE

Current course number

3003

Current course title

Directing Workshop

Revisions to course number, title, credits, prerequisites**What are the changes to the course title?**

Advanced Multi-Camera Production & Directing

Choose the course's revised number of credits from the list below

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Please describe the rationale for this change

Increasing the course to 4 credits will allow us to offer a more robust course covering advanced strategies in multi-camera production. The time restraints of a 2-credit course restricted the number of hours in the studio and on location. We are also able to eliminate a 1-credit course, MPE2012 Real-Time Graphics and integrate the content into MPE3003. This synthesis will allow students to apply the concepts of graphics creation to projects with 3003.

Please paste the existing catalog description

This course will explore the role of the director as the visual architect of a production. Students will delve into directing responsibilities through the different stages of production. The course will include such topics as working with actors, talent and camera blocking, and script analysis. Prerequisites: COM 2001 and POP 3311. Two credits.

Enter the proposed NEW course description

This course will build on the production skills developed in MPE1950. Students will expand their skills by planning and executing a variety of challenging production scenarios. They will expand their knowledge and capabilities in real-time graphics, remote production scenarios, and multi-camera editing. Students will explore the role of the director as the visual architect of a multi-camera production following the director's process from preproduction through postproduction. The course will also include topics such as working with actors, talent and camera blocking, and script analysis. Four credits

Please list the changes to the prerequisites and the rationale for the change

CURRENT Prerequisites: COM 2001 and POP 3311.

REVISED/NEW Prerequisite: MPE1950

The course content is focused on multi-camera production rather than field production, which is the orientation of the old prerequisites. The NEW prerequisite will require students to take an introductory multi-camera course and build upon that knowledge.

Curriculum Review Information**Please list the revised student learning outcomes for this course**

Conceptualize and direct video media that effectively communicates to the intended audience.
 Develop directing skills and create understanding of the importance of non-fiction storytelling and structure as the director of video programs.
 Create a deeper understanding of the roles of television studio personnel and their relationship to the program director.
 Examine theories in directing images and information and apply them in the production of television and entertainment content.
 Promote creative, independent thinking and critical analytic ability through the planning and execution of multi-camera projects.
 Demonstrate proficiency in the design, integration, and creation of graphic elements for live productions
 Demonstrate competence in directing multi-camera productions for live, remote broadcast, and post-produced programs, events and projects.

Is there anything else the reviewing parties should know about this course revision proposal that hasn't already been asked/addressed?

Change this course from a pass/fail course to a GRADED course.

Sample Syllabus

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- [Sample-Syllabus-MPE3003-FINAL.pdf](#)