

A - New Course Proposal V. 7.2022 : Entry # 2477**DEAN Decision**

Approved

Date

10/17/2022

Is this course intracollegiate or intercollegiate?

Intercollegiate

DEAN Comments

This is a great course. I marked it Intercollegiate because it is part of a new minor and a new prefix.

SCHOOL EPC Decision

Approved

Date

11/30/2022

APIRC Decision

Approved

Date

01/27/2023

Begin Form**Today's Date**

10/14/2022

Your Name:

Rhonda Butler

Your Email:rbutler3@highpoint.edu**Are you a Department Chair?**

No

Department Chair Name

Dr. Dave Tofanelli

Email address of your Department Chair

A - New Course Proposal V. 7.2022 : Entry # 2477dtofanel@highpoint.edu**By checking below I am certifying that my department chair has seen and approved the new course that is in this proposal**

Yes

Please select the appropriate school overseeing this proposal:

Business

Which semester is this course to be taught for the first time?

Fall 2023 or Spring 2024

Information for the Registrar**Choose the department designator for your proposed course from the list below.**

WLD

Proposed Course Number

2200

Is this course cross listed?

No

Does this course replace a current course?

No

Enter the title of your proposed course

WLD 2200: Professional Development for Women

Enter the catalog description of your proposed course

This course is designed to help women develop professionally as future leaders. It focuses on students' self-awareness, workplace skills, effective leadership communication, career development, and executive presence. Other topics covered in the course include managing perceptions, developing a personal brand and professional reputation, speaking and writing as a leader, cultivating emotional intelligence, building social capital, networking, finding mentors, and delivering effective employment communication (e.g. resume, cover letter, LinkedIn profile, elevator pitch, interview/mock interview, follow-up, and promotion etc.). The course emphasizes skill building through practice and artifacts that demonstrate professional development. 4 Credit Hours. Prerequisite: WLD 2100

Choose your proposed course's number of credits from the list below

4

How will the course be graded?

Letter grade

Please select the course repeat option for your proposed course:

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Repeatable for credit once

Offering cycle for your proposed course:

Fall semester

Does your course have any prerequisites?

Yes

Please list all prerequisites this course requires:

WLD 2100

Is this new course being proposed because of a proposal for a new or revised major or minor?

Women's Leadership Development. Submitted by Dr. Rhonda Butler 10/14/22

Gen Ed and Academic Programs**Is this course part of Gen Ed?**

- No

Does this course count towards a major or a minor?

Yes

Will this course fulfill any of the below University academic program requirements?

- This course does not fulfill academic program requirements

Does this course include any community engagement?

No

Does this course participate in the GoGlobal Program?

No

Has it been reviewed and approved by the Global Experience Committee?

No

Information for Curriculum Review**Rationale for new course & consistency with departmental mission**

This course is a part of the proposal for a new minor in women's leadership development. The minor is proposed to be housed in the management department within the school of business. The minor and its courses emphasize skills, professional development, and preparing women for leadership. This aligns with the Phillips School of Business and Management Department's goal of preparing tomorrow's business (and organizations of any discipline/industry) professionals and leaders, and the university's life skills emphasis. The rationale for the minor is based on the following:

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Several sources of data indicate a very strong interest on the part of High Point University students in academic programming related to women's leadership:

1. In spring of 2022, a survey of women undergraduate students indicated that 61% of respondents (72/118) would be somewhat likely or extremely likely to pursue a minor in women's leadership.
2. In spring of 2022, a survey of women graduate students indicated that 50% of respondents (23/46) would be somewhat likely or extremely likely to pursue a graduate level certificate in women's leadership.
3. Feedback from students regarding what they seek from academic programming in women's leadership indicates a strong interest in courses that teach life skills that will be crucial for their future professional success (interpersonal communication skills; public speaking skills; negotiations skills; advocacy skills) as well as strategies for enhancing self-confidence and assertiveness.
4. A new fellows program with a focus on women's leadership (the Strickland Women's LIFT Fellowship Program) garnered the second highest number of applications during its inaugural year relative to the other 7 fellows programs.
5. Announcements re: the LIFT Fellowship Program with a focus on women's leadership have led to many inquiries on the part of prospective students and women community leaders about academic programming on this topic at HPU.

Given the level of interest, we propose a 20 credit Minor in Women's Leadership Development that can easily be combined with another undergraduate degree (in business, communication, STEM, humanities, etc.).

Please list all student learning outcomes for this course

1. Students will understand their workplace strengths (and weaknesses) and skills and how they can add value in organizations as aspiring leaders.
2. Students will understand the fundamentals of executive presence.
3. Students will understand and demonstrate effective leadership and professional communication principles (written, oral, verbal, and non-verbal)
4. Students will understand how to build and manage their professional reputation at work and online.
5. Students will understand how to develop, manage, and maintain work and professional relationships.
6. Students will understand how to excel in employment communication to secure jobs and promotions that align with their strengths, skills, and interests as aspiring leaders

Please list any units or content areas that will be required for all sections of this course

Perception and connection to women's professional development.
 Self-Awareness; Strength Finders 2.0
 Social Intelligence; Emotional intelligence; Social capital, and people management.
 Leader communication fundamentals.
 Gaining buy-in and motivation.
 Influence.
 Mentoring relationships.
 The Essentials of Managing Conflict and Improving Relationships.
 Executive presence.
 The Dark Side of Executive Presence.
 Self-Branding; Virtual Branding.
 Employment communication (Effective pre-work, cover letter, resume, interview, follow-up, offer acceptance communication ,etc).
 Reputation Management

Please list any assignments, tests, or other assessments that will be required for all sections of this course

Assignments, assessments, and tests will be developed and posted in Blackboard.

Please list any readings or other materials that will be required for all sections of this course

Monarath, H. (2019). Executive Presence, Second Edition: The Art of Commanding Respect Like a CEO. 2nd Ed. McGraw-Hill.

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Rath, T.(2007). StrengthsFinder 2.0. Gallup Press.

Please list any course policies that will be required for all sections of this course

Standard university policies.

If you would like to specify anything about how requirements for contact hours must be met for all sections of this course, please indicate below (e.g., if any experiential learning activities will replace seat time)

n/a

Is there anything else the reviewing parties should know about this new course proposal that hasn't already been asked/addressed?

n/a

Sample Syllabus

- [WLD-2200-Professional-Development-for-Women-Syllabus-Updated-Course-Number.pdf](#)