

A - New Course Proposal V. 7.2022 : Entry # 2573**DEAN Decision**

Approved

Date

01/30/2023

Is this course intracollegiate or intercollegiate?

Intracollegiate

DEAN Comments

the writing center is growing appropriately, and there is some expectation that dedicated space will be provided for a writing center. This adjustment supports continued excellence in student staff training

SCHOOL EPC Decision

Approved

Date

03/17/2023

Begin Form**Today's Date**

01/30/2023

Your Name:

Justin Cook

Your Email:jcook3@highpoint.edu**Are you a Department Chair?**

No

Department Chair Name

Bryan Vescio

Email address of your Department Chairbvescio@highpoint.edu**By checking below I am certifying that my department chair has seen and approved the new course that is in this proposal**

Yes

Please select the appropriate school overseeing this proposal:

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Humanities and Behavioral Sciences

Which semester is this course to be taught for the first time?

Spring 2024

Information for the Registrar**Choose the department designator for your proposed course from the list below.**

ENG

Proposed Course Number

4130

Is this course cross listed?

No

Does this course replace a current course?

No

Enter the title of your proposed course

The Business of Editing

Enter the catalog description of your proposed course

To be effective communicators and empathetic readers, professional editors must develop a diverse set of skills. They must also understand the tools and technologies used within the publishing and editing market in order to meet the demands of their profession and be successful in the workplace. In this course, students will critically evaluate the field of editing in its multiplicity of iterations including, but not limited to, copyediting, proofreading, freelance editing, editorial assisting, and writing consultancy. This course focuses on providing both general knowledge of this field as well as professional deliverables relevant to beginning work in the field.

Choose your proposed course's number of credits from the list below

4

How will the course be graded?

Letter grade

Please select the course repeat option for your proposed course:

Not repeatable for credit

Offering cycle for your proposed course:

Alternate years

Does your course have any prerequisites?

Yes

A - New Course Proposal V. 7.2022 : Entry # 2573**Please list all prerequisites this course requires:**

ENG 2122 or ENG 2125

Gen Ed and Academic Programs**Is this course part of Gen Ed?**

- No

Does this course count towards a major or a minor?

Yes

Please list the major / minor and whether it is required or an elective**Major****Required / Elective****Minor**

English Elective

Public & Professional Writing

Will this course fulfill any of the below University academic program requirements?

- This course does not fulfill academic program requirements

Does this course include any community engagement?

No

Does this course participate in the GoGlobal Program?

No

Has it been reviewed and approved by the Global Experience Committee?

No

Information for Curriculum Review**Rationale for new course & consistency with departmental mission**

This class will support not only the cementing of critical written literacies toward the end of English majors' careers, but will also speak to a growing departmental need for the professionalization of English majors via coursework. This course aligns precisely with increasing exposure to and advancing development in many fields related to editing and can serve as a useful reference for majors to articulate their training and certifications upon graduation.

Please list all student learning outcomes for this course

- Critically evaluate the field of editing in its multiplicity of iterations.
- Thoroughly edit their own copy as well as that of others.
- Deeply engage with multiple citation and style guides.
- Develop literacies in standard technologies and tools of the editing industry.
- Interrogate ethical and professional issues within the editing industry.

A - New Course Proposal V. 7.2022 : Entry # 2573**Please list any units or content areas that will be required for all sections of this course**

N/A

Please list any assignments, tests, or other assessments that will be required for all sections of this course

N/A

Please list any readings or other materials that will be required for all sections of this course

My syllabus has a required text, but book selection would largely need to be up to the professor.

Please list any course policies that will be required for all sections of this course

N/A

If you would like to specify anything about how requirements for contact hours must be met for all sections of this course, please indicate below (e.g., if any experiential learning activities will replace seat time)

N/A

Is there anything else the reviewing parties should know about this new course proposal that hasn't already been asked/addressed?

N/A

Sample Syllabus

- [ENG4130_Syllabus_Business-of-Editing.pdf](#)