

B - Course Revision Form V. 7.2022 : Entry # 2102**DEAN Decision**

Approved

Today's Date

08/06/2022

ACADEMIC PROGRAM Decision

Approved

Today's Date

11/09/2022

Please type in the name of your committee

Study Abroad

EPC Decision

Approved

Today's Date

03/27/2023

APIRC Decision

Approved

Today's Date

04/14/2023

Begin Form**Today's Date**

08/05/2022

Your Name

Jessica Wiitala

Your Email:jwiitala@highpoint.edu**Are you a Department Chair?**

No

Department Chair Name

Jenny Lukow

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Email address of your Department Chair

jlukow@highpoint.edu

By checking below I am certifying that my department chair has seen and approved the course revisions that are in this proposal

Yes

Please select the appropriate school overseeing this proposal:

Communication

Which semester is this course to be taught as proposed?

May 2024

Is this a revision to meet new Gen Ed requirements?

No

Are you submitting multiple courses for revision from the same department?

No, just one

Does this course as it currently exists fulfill any of the below University academic program requirements?

- This course does not currently fulfill academic program requirements

What would you like to revise?

- Learning Outcomes

Does this course count towards a major or a minor?

Yes

Please list the course(s) and whether they are required or electives for the major/minor.

Course Prefix/Number	Name of Major and/or Minor?	Required or Elective?
EMG/2010	Event Management	Elective

Is this course cross listed?

No

Choose the department designator for your course from the list below.

Revisions to course number, title, credits, prerequisites

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This course is being proposed as a "Go Global" Maymester Study Abroad Program, by removing the current prerequisites to the course (EMG 1200 and EMG 1400), this will remove any restrictions for interested students and open the opportunity beyond event management majors and minors.

Curriculum Review Information**Please list the revised student learning outcomes for this course****EMG 2010 Student Learning Outcomes**

1. Utilize effective communication skills, both written and oral, to discuss the role, impact and significance of the meetings, expositions, events, and conventions (MEEC) industry and meetings, incentives, conferences, and exhibitions (MICE) industry.
2. Understand the key areas for decision making with respect to Meeting and Conference management and be able to demonstrate satisfactory levels of problem solving and critical thinking skills relevant to such decision making.
3. Demonstrate an understanding of the variety of facilities capable of hosting events within the meeting and conference industry.
4. Comprehensively synthesize a range of interrelated issues to enable appropriate management action, through utilization of effective problem solving and critical evaluation skills.

Study Abroad Student Learning Outcomes**GLOBAL INTERCONNECTEDNESS:**

Students will analyze and explain the relationships between local, regional, national, and global environments and/or communities through an exploration of their attributes, artifacts, and interactions. Students will consider the effects of global interconnectedness in order to promote international cooperation and problem-solving.

CULTURAL NAVIGATION: Students will demonstrate cultural self-awareness, communication skills, and the ability to navigate cross-cultural interactions. Students will be prepared to apply cultural navigation skills in new contexts, including their future careers.

CULTURAL UNDERSTANDING: Students will engage cultures with different worldviews from their own, including knowledge, norms, and value systems. Students will promote this understanding of other people and cultures through a lens of ethnography (learning from people), as opposed to ethnocentrism (contrasting people and cultures from a narrow perspective).

SELF-AWARENESS: Students will describe and analyze how their own worldview, including knowledge, norms, and value systems, is impacted by regional and/or cultural origin and can be shaped by meaningful engagement with those who have different worldviews from their own.

Please list any revisions to units or content areas that will be required for all sections of this course

n/a

Is there anything else the reviewing parties should know about this course revision proposal that hasn't already been asked/addressed?

n/a

Sample Syllabus

- [J.Wiitala_EMG2010_GoGlobalMaymester_Proposal_APIRC.pdf](#)