

B - Course Revision Form V. 7.2022 : Entry # 2677**DEAN Decision**

Approved

Today's Date

02/15/2023

EPC Decision

Approved

Today's Date

03/10/2023

GEC Decision

Approved

Today's Date

03/02/2023

APIRC Decision

Approved

Today's Date

03/31/2023

Begin Form**Today's Date**

02/15/2023

Your Name

Chris Franks

Your Email:cfranks@highpoint.edu**Are you a Department Chair?**

Yes

By checking below I am certifying that my department chair has seen and approved the course revisions that are in this proposal

Yes

Please select the appropriate school overseeing this proposal:

B - Course Revision Form V. 7.2022 : Entry # 2677

Humanities and Behavioral Sciences

Which semester is this course to be taught as proposed?

Spring 2024

Is this course part of GoGlobal?

No

Does this course, as revised, include any community engagement?

No

Is this a revision to meet new Gen Ed requirements?

Yes

In which area(s) of Gen Ed does this course (as proposed) fulfill?

Ethical Reasoning and Religious Traditions, Humanities

Does this course as it currently exists fulfill any of the below University academic program requirements?

- This course does not currently fulfill academic program requirements

What would you like to revise?

- Learning Outcomes

Are you also revising any of the following for this course?

- Change course description

Does this course count towards a major or a minor?

Yes

Please list the course(s) and whether they are required or electives for the major/minor.

Course Prefix/Number	Name of Major and/or Minor?	Required or Elective?
PHL 2017	Philosophy	Elective

Is this course cross listed?

No

Choose the department designator for your course from the list below.

PHL

B - Course Revision Form V. 7.2022 : Entry # 2677**Current course number**

PHL 2017

Current course title

Communication Ethics

Curriculum Review Information**Please list all revised student learning outcomes, including Gen Ed outcomes, for this course**

Objectives: The objectives of this course are to enable you to think critically about ethical issues involving communication; to present a multitude of cases for you to assess; and to provide you with an ethical framework, which can help you ethically navigate in the world. You will learn various moral theories that can be applied: Kantian ethics, utilitarianism, virtue ethics, entitlement theory, feminist ethics, Rawlsian theory, care ethics and desert theory, among others.

GE Learning Outcomes – Ethical Reasoning

Below are listed the four Gen Ed. learning objectives for Ethical Reasoning & Religion Traditions (ERRT) courses, and how this course in particular will satisfy each of those five outcomes:

Analytical Skills: Students will learn to...

- Discern, paraphrase, and present in-depth information from relevant sources representing distinct points of view or approaches.
- o AS#1 will be achieved through weekly case studies, requiring each student to analyze communication ethics cases through appealing to various course readings, and relevant, reliable media sources, where relevant

Ethical Reasoning: Students will learn to...

- ER#1 Identify ethical issues present in a described general scenario (e.g., rights, autonomy, honesty, coercion, loyalty, selfishness, character, duty, utility, fairness, etc.).
- o ER#1 will be achieved through weekly case studies, in-class group work, and the short-answer analysis questions on exams #1, #2, and #3
- ER#2 Distinguish morally relevant facts in a scenario from facts that are not morally relevant in a scenario
- o ER#2 will be achieved through weekly case studies, in-class group work, and the short-answer analysis questions on exams #1, #2, and #3
- ER#3 Reflect critically on their own values in light of alternatives
- o ER#3 will be achieved through in-class group work and in-class discussions
- ER#4 Apply ethical theories to contemporary or hypothetical scenarios
- o ER#4 will be achieved through weekly case studies, in-class group work, and the short-answer analysis questions on exams #1, #2, and #3

GE Learning Outcomes – Humanities

Below are listed the four Gen Ed. learning objectives for Humanities courses, and how this course in particular will satisfy each of those four outcomes:

Communication Skills: Students will learn to...

- CS#1 Write texts that address audiences in rhetorically appropriate ways.
- o CS#1 will be achieved through weekly case studies
- CS#2 Formulate and support ideas through use of credible, genre- and discipline-appropriate sources.
- o CS#2 will be achieved through weekly case studies, and Exams #1, #2, and #3

Analytic Skills: Students will learn to...

- AS#1 Discern, paraphrase, and present in-depth information from relevant sources representing distinct points of view or approaches.
- o AS#1 will be achieved through weekly case studies and in-class activities.
- AS#2 Organize evidence and logical inferences to reveal important patterns, differences, or similarities in the analysis of an issue

B - Course Revision Form V. 7.2022 : Entry # 2677

or problem.

o AS#2 will be achieved through class activities, weekly case studies, and Exams #1 - #3

Please list any revisions to assignments, tests, or other assessments that will be required for all sections of this course. If you have Gen Ed learning outcomes, please address assessment for each area that you are proposing the course be designated (i.e., Arts, Humanities, Diversity)

GE Learning Outcomes – Ethical Reasoning

Below are listed the four Gen Ed. learning objectives for Ethical Reasoning & Religion Traditions (ERRT) courses, and how this course in particular will satisfy each of those five outcomes:

Analytical Skills: Students will learn to...

- Discern, paraphrase, and present in-depth information from relevant sources representing distinct points of view or approaches.
- o AS#1 will be achieved through weekly case studies, requiring each student to analyze communication ethics cases through appealing to various course readings, and relevant, reliable media sources, where relevant

Ethical Reasoning: Students will learn to...

- ER#1 Identify ethical issues present in a described general scenario (e.g., rights, autonomy, honesty, coercion, loyalty, selfishness, character, duty, utility, fairness, etc.).
- o ER#1 will be achieved through weekly case studies, in-class group work, and the short-answer analysis questions on exams #1, #2, and #3
- ER#2 Distinguish morally relevant facts in a scenario from facts that are not morally relevant in a scenario
- o ER#2 will be achieved through weekly case studies, in-class group work, and the short-answer analysis questions on exams #1, #2, and #3
- ER#3 Reflect critically on their own values in light of alternatives
- o ER#3 will be achieved through in-class group work and in-class discussions
- ER#4 Apply ethical theories to contemporary or hypothetical scenarios
- o ER#4 will be achieved through weekly case studies, in-class group work, and the short-answer analysis questions on exams #1, #2, and #3

GE Learning Outcomes – Humanities

Below are listed the four Gen Ed. learning objectives for Humanities courses, and how this course in particular will satisfy each of those four outcomes:

Communication Skills: Students will learn to...

- CS#1 Write texts that address audiences in rhetorically appropriate ways.
- o CS#1 will be achieved through weekly case studies
- CS#2 Formulate and support ideas through use of credible, genre- and discipline-appropriate sources.
- o CS#2 will be achieved through weekly case studies, and Exams #1, #2, and #3

Analytic Skills: Students will learn to...

- AS#1 Discern, paraphrase, and present in-depth information from relevant sources representing distinct points of view or approaches.
- o AS#1 will be achieved through weekly case studies and in-class activities.
- AS#2 Organize evidence and logical inferences to reveal important patterns, differences, or similarities in the analysis of an issue or problem.
- o AS#2 will be achieved through class activities, weekly case studies, and Exams #1 - #3

Is there anything else the reviewing parties should know about this course revision proposal that hasn't already been asked/addressed?

New course description:

This course applies normative ethical theories to issues in the multifarious context of communications, seeking to illuminate, analyze, and resolve these issues. Topics include (but are not limited to) freedom of speech, deceptive communication, rights to

B - Course Revision Form V. 7.2022 : Entry # 2677

privacy vs. the common good, bullying and harassment, relationship obligations, organizational communications, social media and personal expression, and communication regarding race, gender, and diversity.

Sample Syllabus

- [Syllabus-Communication-Ethics-Dept-Approved-Version.docx](#)