

B - Course Revision Form V. 7.2022 : Entry # 2582**DEAN Decision**

Approved

Today's Date

02/17/2023

EPC Decision

Approved

Today's Date

03/27/2023

Begin Form**Today's Date**

01/31/2023

Your Name

John Mims

Your Email:jnims@highpoint.edu**Are you a Department Chair?**

Yes

By checking below I am certifying that my department chair has seen and approved the course revisions that are in this proposal

Yes

Please select the appropriate school overseeing this proposal:

Communication

Which semester is this course to be taught as proposed?

Spring 2024

Is this course part of GoGlobal?

No

Does this course, as revised, include any community engagement?

No

Is this a revision to meet new Gen Ed requirements?

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No

Are you submitting multiple courses for revision from the same department?

No, just one

Does this course as it currently exists fulfill any of the below University academic program requirements?

- This course does not currently fulfill academic program requirements

What would you like to revise?

- Change Course Number (changing level)
- Prerequisites

Does this course count towards a major or a minor?

Yes

Please list the course(s) and whether they are required or electives for the major/minor.

Course Prefix/Number	Name of Major and/or Minor?	Required or Elective?
STC 2225	Advertising, Public Relations, and Strategic Communication	Required
STC 2225	Social Media & Digital Communication	Required

Is this course cross listed?

No

Choose the department designator for your course from the list below.

Current course number

STC 2225

Current course title

Foundations of Strategic Communication

Revisions to course number, title, credits, prerequisites**What are the changes to the course number?**

STC 1225

Please list the changes to the prerequisites and the rationale for the change

Remove all prerequisites. Change is made because we've found that students do not need the current prerequisites to be successful in the class. By removing those prerequisites, we want the class to be seen as appropriate for freshmen (which it is) so that we have more people take our major classes earlier in their collegiate career.