

B - Course Revision Form V. 7.2022 : Entry # 2585**DEAN Decision**

Approved

Today's Date

02/17/2023

EPC Decision

Approved

Today's Date

03/27/2023

Begin Form**Today's Date**

01/31/2023

Your Name

John Mims

Your Email:jnims@highpoint.edu**Are you a Department Chair?**

Yes

By checking below I am certifying that my department chair has seen and approved the course revisions that are in this proposal

Yes

Please select the appropriate school overseeing this proposal:

Communication

Which semester is this course to be taught as proposed?

Fall 2024

Is this course part of GoGlobal?

No

Does this course, as revised, include any community engagement?

No

Is this a revision to meet new Gen Ed requirements?

B - Course Revision Form V. 7.2022 : Entry # 2585

No

Are you submitting multiple courses for revision from the same department?

No, just one

Does this course as it currently exists fulfill any of the below University academic program requirements?

- This course does not currently fulfill academic program requirements

What would you like to revise?

- Credits

Does this course count towards a major or a minor?

Yes

Please list the course(s) and whether they are required or electives for the major/minor.**Course Prefix/Number****Name of Major and/or Minor?****Required or Elective?**

STC 3365

Advertising, Public Relations & Strategic Communication Required

Is this course cross listed?

No

Choose the department designator for your course from the list below.

Current course number

STC 3365

Current course title

Persuasion and Crisis Analysis

Revisions to course number, title, credits, prerequisites**Choose the course's revised number of credits from the list below**

4

Please describe the rationale for this change

The course was originally taught as a 4-credit course, but with our revision to utilizing 2-credit classes, the course was changed. With the reduction in the required credits for the general education, we felt that changing this course back to its 4-credit model would be beneficial to students and enhance learning for the students.