

A - New Course Proposal V. 7.2022 : Entry # 2570**DEAN Decision**

Approved

Date

02/17/2023

Is this course intracollegiate or intercollegiate?

Intracollegiate

ACADEMIC PROGRAM Decision

Approved

Date

08/14/2023

Type the name of your committee

Study Abroad Committee

SCHOOL EPC Decision

Approved

Date

09/28/2023

APIRC Decision

Approved

Date

09/29/2023

Begin Form**Today's Date**

01/27/2023

Your Name:

Bobby Hayes

Your Email:bhayes@highpoint.edu**Are you a Department Chair?**

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Yes

By checking below, I certify that my department chair has seen and approved the new course that I am proposing.

Yes

Please select the appropriate school overseeing this proposal:

Communication

Which semester is this course to be taught for the first time?

Summer 2024

Information for the Registrar

Choose the department designator from the list below.

SPT

Proposed Course Number?

3500

Is this course cross listed?

No

Does this course replace a current course?

Yes

Is the course number being reused?

No

What is the title of the new course?

Global Sports Journalism

Write the catalog description of your proposed course:

This course explores how American media fits into the larger global media environment, with a particular focus on coverage of international sports. We will explore diverse media systems, and media globalization's political, economic, cultural and social impact around the world. We will also examine how the international sports themselves have driven economic, social and cultural change over the last century. We will also examine how media systems differ and function, and how American media interact with the rest of the world. We will specifically focus on sports journalism topics and issues that provide a context for better understanding of press systems and issues facing media and journalists around the world. This course will be offered as a Global Experience course (16-weeks in spring + 2-week study abroad option).

How many credit hours will this course be?

4

A - New Course Proposal V. 7.2022 : Entry # 2570**How will the course be graded?**

Letter grade

Please select the course repeat option for this course:

Not repeatable for credit

What is the offering cycle for this course?

Yearly

Does your course have any prerequisites?

Yes

Please list all prerequisites this course requires:

JOU 2243

Is this new course being proposed because of a new or revised major or minor proposal?

Yes, Jan. 25

Gen Ed and Academic Programs**Is this course part of Gen Ed?**

- No

Does this course count towards a major or a minor?

Yes

Please list the Major / Minor and if it is Required or Elective

SPT Major and Minor Elective

Have you received approval from the appropriate academic program committee to move forward with this proposal?

Yes

Does this course include any community engagement?

No

Does this course participate in the GoGlobal Program?

No

Information for Curriculum Review**Rationale and evidence for new course's consistency with departmental mission:**

The sports industry is thriving globally, with more and more attention and resources being placed into the Olympic Games and World Cup soccer, just to name two events. An exploration of the sports media industry worldwide is appropriate for students who

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will perhaps cover events that extend beyond the United States.

List all student learning outcomes for this course.

Understand historical and contemporary issues surrounding media coverage of international sporting events

Describe and critically discuss sports journalism and the role of journalists in a global and rapidly changing media landscape

Analyze the changing role of sports journalism in society in relation to globalization, digitalization, commercialization and convergence.

Analyze the changing forms of journalistic expression in sports (text, photos, audio and video) in relation to globalization, digitalization, commercialization and convergence

Understand the importance of diversity and gender perspectives in sports journalism.

SELF-AWARENESS: Students will describe and analyze how their own worldview, including knowledge, norms, and value systems, is impacted by regional and/or cultural origin and can be shaped by meaningful engagement with those who have different worldviews from their own

CULTURAL UNDERSTANDING: Students will engage cultures with different worldviews from their own, including knowledge, norms, and value systems. Students will promote this understanding of other people and cultures through a lens of ethnography (learning from people), as opposed to ethnocentrism (contrasting people and cultures from a narrow perspective)

SYSTEMS PERSPECTIVE: Students will consider and discuss how the ideas, norms, and values of a society are influenced over time by political, economic, social, and/or environmental systems

GLOBAL INTERCONNECTEDNESS: Students will analyze and explain the relationships between local, regional, national, and global environments and/or communities through an exploration of their attributes, artifacts, and interactions. Students will consider the effects of global interconnectedness in order to promote international cooperation and problem-solving

CULTURAL NAVIGATION: Students will demonstrate cultural self-awareness, communication skills, and the ability to navigate cross-cultural interactions. Students will be prepared to apply cultural navigation skills in new contexts, including their future careers.

List any units or content areas that will be required for all sections of this course.

Globalization

Evolution of media technology and media systems

Diversity and Gender Perspective

List any assignments, tests, or other assessments that will be required for all sections of this course.

Social Media Posts: Students in the study abroad sections of this class. will chronicle their travel experiences through a series of social media posts which reflect on lessons learned through the study-abroad experience.

Discussion Posts: Students in the on-campus-only sections of this class will explore topics covered in lectures, readings and documentaries through a series of discussion posts.

Reflection Papers: Students will meet and interact with a number of global sports journalists in class and on-location, after which they will analyze the lessons learned from these practitioners.

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Analysis Paper: Students will deliver an analysis paper and presentation comparing media coverage of global sports events. Topics analyzed may include immediacy, technology, and audience, as well as media coverage of issues related to nationalism, race, gender, politics and global economics.

Group Video Project: Students will produce a final video story which details a portion of their global experience. These stories will be the focus of a website showcasing students' final work. Students in the study abroad sections of this class will produce their stories while traveling.

List any readings or other materials that will be required for all sections of this course.

No specific text required for all sections – Spring 2024 will use:

Sage, George (2010). Globalizing Sport: How Organizations, Corporations, Media and Politics are Changing Sport. Routledge

List any course policies that will be required for all sections of this course.

Students will be required to participate in 50 contact hours over the course of the class. Contact hours may include behind-the-scenes tours of media operations accompanied by lectures from industry leaders, in-class time with the professor or guest lecturers, as well as other experiential learning components.

Description of Assignments:

Social Media Posts: Students in the study abroad sections of this class. will chronicle their travel experiences through a series of social media posts which reflect on lessons learned through the study-abroad experience. Discussion Posts: Students in the on-campus-only sections of this class will explore topics covered in lectures, readings and documentaries through a series of discussion posts.

Reflection Papers: Students will meet and interact with a number of global sports journalists in class and on-location, after which they will analyze the lessons learned from these practitioners.

Analysis Paper: Students will deliver an analysis paper and presentation comparing media coverage of global sports events. Topics analyzed may include immediacy, technology, and audience, as well as media coverage of issues related to nationalism, race, gender, politics and global economics.

Group Video Project: Students will produce a final video story which details a portion of their global experience. These stories will be the focus of a website showcasing students' final work. Students in the study abroad sections of this class will produce their stories while traveling.

GRADING

The following table is used to determine letter grades:

University Defined Grade Levels

Letter Grade

Earned Points

A (superior) This is the highest grade given: it is reserved for those students whose work is of a markedly superior quality.

A 930 - 1,000

A- 900 - 929

B (excellent) is the grade given for work, which while not notably superior, is clearly above average.

B+ 870 - 899

B 830 - 869

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B- 800 – 829

C (average) is the grade given for satisfactory work done by the average student.

C+ 760 - 799

C 730 - 769

C- 700 - 729

D (inferior) is the grade for work, which is, while not altogether satisfactory, good enough to entitle the student to receive credit for the course.

D+ 660 - 699

D 630 - 669

D- 600 - 629

F (failure) is the grade given for failure and indicates that no credit can be received for the course except by repetition.

F Below 600

Course Grading Policy. Final grades are assigned on the basis of accumulation of points, not percentages, so rounding is not used. I evaluate the end products of your work, not effort. In fairness to all students in this class, I do not negotiate final grades. Students are encouraged to keep track of the points they have accumulated. Your points earned for each assignment will be posted on Blackboard, so you can monitor your performance. It is inappropriate to ask me (or any professor) to change your grade for any reason other than an error in grading.

Feedback for assignments will be submitted on Blackboard, or given in-person.

Grade Appeal. If a student has a complaint or concern about a faculty member regarding a grade, they should first try to resolve it with the instructor in question. If the complaint is not resolved through this interaction, the student should then go to the Department Chair. If the instructor of the course also serves as a Chair, then the student should approach the Dean as the first step in the process.

For this course, a student should pursue the following process:

1. Talk with the instructor of the course,
2. Talk with Mr. Dr. Bobby Hayes who serves as the Chair of the Department of Journalism and Sports Media.

The decision of the Chair is final.

Grievance Procedure. If a student has a complaint or concern about a faculty member regarding any matter other than a grade, they should first try to resolve it with the instructor in question. If the complaint is not resolved through this interaction, the student should then address the issue with the following—in this order—until resolved or at the final step:

1. the Department Chair;
2. the Dean of the School of Communication; then
3. the Provost of High Point University, which is the final step in the grievance process.

Bypassing any of these steps—going directly to the president, for example—will not resolve the issue and will only delay resolution. Senior administration will not deal with grievance issues unless it has been discussed at the appropriate level.

If the instructor of the course also serves as a Chair, then the student should approach the Dean as the first step in the process.

For this course, a student should pursue the following process:

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1. Talk with the instructor of the course.
2. Talk with Dr. Bobby Hayes who serves as the Chair of the Department of Journalism and Sports Media.
3. Talk with Dr. McDermott, who serves as the Dean of the Nido R. Qubein School of Communication.
4. Talk with Dr. Dan Erb, who serves as the Provost of High Point University.

The decision of the Provost is final.

POLICIES FOR ASSIGNMENTS & EXAMS

Deadlines: Unless otherwise announced (video files uploaded to the Studio Server, for example), all work will be submitted via Blackboard and is due before class begins. Work turned in late but within 24 hours of the deadline will receive an automatic one-letter grade penalty. Work turned in after 24 hours will receive an additional one-letter grade penalty, with subsequent one-letter grade penalties for each day late up to five – after which all work receives a 50% penalty.

It is your responsibility to confirm that your assignment has been uploaded to Blackboard. If you are having a problem uploading your files, contact HPU's technical support. If you email your files to me on time, but your file was not submitted to Blackboard, it will not be considered late. It will, however, still be your responsibility to submit to Blackboard for final grading.

Nido R. Qubein School of Communication Policies, Practices and Expectations

Students are expected to adhere to all standards outlined in the School of Communication's Policies, Practices, and Expectations located at http://www.highpoint.edu/communication/files/nqsc_syllabus_policies.pdf unless alternate standards are specifically outlined elsewhere in this syllabus.

If you would like to specify how requirements for contact hours must be met for all sections of this course, please indicate below. (e.g., if any experiential learning activities will replace seat time)

Students will be required to participate in 50 contact hours over the course of the class. Contact hours may include behind-the-scenes tours of media operations accompanied by lectures from industry leaders, in-class time with the professor or guest lecturers, as well as other experiential learning components.

Sample Syllabus

- [SPT-3500-Global-Sports-Journalism-approved_syllabus.pdf](#)