

C - Small Curricular Revisions : Entry # 2968**Today's Date**

09/14/2023

Your Name

John Mims

Your Email:jmims@highpoint.edu**Department Chair Name**

John Mims

Email address of your department chairjmims@highpoint.edu

By checking below I am certifying that my department chair (named above) has seen and approved the courses that are included in this proposal.

Yes

Please select the appropriate school overseeing this proposal:

Communication

Does this proposal correspond to a particular term?

Fall 2023

Which category does this change fall under?

- Course number

Changes to course number, name, and/or description**Current Course Number & Name (prefix and number)**

STC 3325 Message Development in Advertising

Proposed New Course Number & Name

STC 3375 Message Development in Advertising

Proposed new description**Brief rationale for change**

Avoid confusion with SPT 3325 which is now an elective in our major.

Rationale for above changes

Avoid confusion with SPT 3325 which is now an elective in our major.

Does this change affect any other departments, schools, or programs besides your own? If so, please describe your consultation process with affected parties.

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No.

Dean Review**[DEAN] I approve/deny this proposal**

Approve

Today's Date

14-09-2023

Name of Dean (if this is being reviewed by multiple deans, please indicate who approved it first here)

Virginia McDermott