

**A - New Course Proposal V. 7.2022 : Entry # 2818****DEAN Decision**

Approved

**Date**

09/14/2023

**Is this course intracollegiate or intercollegiate?**

Intracollegiate

**SCHOOL EPC Decision**

Approved

**Date**

10/24/2023

**Begin Form****Today's Date**

09/07/2023

**Your Name:**

Bobby Hayes

**Your Email:**[bhayes@highpoint.edu](mailto:bhayes@highpoint.edu)**Are you a Department Chair?**

Yes

**By checking below, I certify that my department chair has seen and approved the new course that I am proposing.**

Yes

**Please select the appropriate school overseeing this proposal:**

Communication

**Which semester is this course to be taught for the first time?**

Fall 2024

**Information for the Registrar****Choose the department designator from the list below.**

SPT

**A - New Course Proposal V. 7.2022 : Entry # 2818****Proposed Course Number?**

2267

**Is this course cross listed?**

No

**Does this course replace a current course?**

No

**What is the title of the new course?**

Sports Highlight Videography

**Write the catalog description of your proposed course:**

In this course students will learn the technical, creative, ethical, and professional skills needed to capture captivating sports video and produce high-quality content that resonates with audiences.

**How many credit hours will this course be?**

2

**How will the course be graded?**

Pass/Fail

**Please select the course repeat option for this course:**

Not repeatable for credit

**What is the offering cycle for this course?**

Fall semester

**Does your course have any prerequisites?**

Yes

**Please list all prerequisites this course requires:**

COM 2001

**Is this new course being proposed because of a new or revised major or minor proposal?**

Yes -- 9/7/23 -- Bobby Hayes

**Any other comments for the Registrar at this time?**

no

**Gen Ed and Academic Programs****Is this course part of Gen Ed?**

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- No

**Does this course count towards a major or a minor?**

Yes

**Please list the Major / Minor and if it is Required or Elective**

SPT

**Is this course part of an academic program?**

- This course does not fulfill academic program requirements

**Does this course include any community engagement?**

No

**Does this course participate in the GoGlobal Program?**

No

**Information for Curriculum Review****Rationale and evidence for new course's consistency with departmental mission:**

Our department strives to prepare students for the world of sports media. This course will provide students with the skills needed to produce game video highlights that can be used effectively by local, regional and national sports outlets. We consulted local and national television sports directors, who all believe this skill will make our students more valuable and marketable in the workplace.

**List all student learning outcomes for this course.**

1. Develop a command over the technical aspects of sports videography, including camera operation, framing, focus, exposure, and white balance adjustments, ensuring the production of high-quality video in various sports environments.
2. Explore the principles of shot composition and framing specific to sports videography, including establishing shots, action shots, close-ups, and reaction shots, using them to tell compelling visual stories
3. Learn various camera movement techniques such as panning, tracking, tilting, and zooming, and apply them appropriately
4. Develop decision-making techniques designed to help anticipate and capture key moments during sports events

**List any units or content areas that will be required for all sections of this course.**

None

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**List any assignments, tests, or other assessments that will be required for all sections of this course.**

None

**List any readings or other materials that will be required for all sections of this course.**

None

**List any course policies that will be required for all sections of this course.**

[http://www.highpoint.edu/communication/files/nqsc\\_syllabus\\_policies.pdf](http://www.highpoint.edu/communication/files/nqsc_syllabus_policies.pdf)

**If you would like to specify how requirements for contact hours must be met for all sections of this course, please indicate below. (e.g., if any experiential learning activities will replace seat time)**

None

**Is there anything else the reviewing parties should know about this new course proposal that hasn't been addressed?**

None

**Sample Syllabus**

- [SPT\\_2267\\_Sports-Videography1.docx](#)