

**E - New or Revised Program/Degree/Major Revised
8/19 : Entry # 2764****Today's Date**

08/21/2023

Your Name

Dave Tofanelli

Your Emaildtofanel@highpoint.edu**Are you a department chair?**

No

Department Chair Name

Dr. Greg Page

Dept Chair Emaildpag1@highpoint.edu**By checking below, I certify that my department chair was notified and approved moving forward with this proposal.**

Yes

Please select the appropriate school to oversee this proposal:

Business

When will this program / degree / major go into effect?

fall 2024

Please choose a category for this proposal.

Degree - Revise

Are you also revising the corresponding minor?

No

Please provide a 200-word summary of the proposed school / program / degree / major.

The faculty of the School of Business has voted and unanimously approved the proposal that Business Law (BUA 3050) be a required course for the following majors.

The Department of Accounting and Finance

Add as required for the Finance major

The Department of Economics

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Add as required for the International Business major

The Department of Management and Entrepreneurship

Add as required for the Business Administration major

The Department of Marketing and Sales

Add as required for the Marketing major

Add as required for the Sales major

List of Required Courses

Course (Prefix and Number)	NEW or EXISTING?	Revisions needed for an existing course (if necessary)
BUA 3050	Existing	None

List of Elective Courses

Course (Prefix and Number)	NEW or EXISTING?	Revisions needed for an existing course (if necessary)
N/A	N/A	N/A

Please upload a file showing the current course requirements (preferably from the Undergraduate Bulletin)

- [Course-Description-BUA-3050.pdf](#)
- [Business-Law-added-to-Business-majors-approved.pdf](#)

Overlap with existing school / program / degree / major?

N/A

What is the rationale for the new school / program / degree / major?

It's important for business owners, managers, and other professionals to have a basic understanding of business law to help them make better decisions. Just as there are laws that apply to people, there is a huge body of law that applies to business. Business Law examines the role of the law on all aspects of business ownership and management. Throughout the course, students focus on legal ethics, court procedures, torts, contracts, consumer law, property law, employment law, environmental law, and international law. Previously, this course was an elective. However, given the importance of this topic to the student, the faculty of the School of Business feels all business majors should be required to complete this course.

What academic divisions, University officers, programs, or other stakeholders are involved in, or affected by, this proposal?

None

What types of students are expected to enroll in this program or pursue this degree/major? Please provide projected enrollment.

All students major in a business discipline will be required to complete this course.

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Universally, other business programs at major universities require the completion of a business law course. Adding the course as a requirement better aligns HPU's business program with other universities.

Timeline

No transition plan is required.

Assessment Strategy

Course concepts will be evaluated along with those of all required courses. This is done through a comprehensive examination given to senior business students.

Please attach full proposal and any supporting documents/reports.

- [R-BUA3050-Memo-Business-Law-Requirement-approved.pdf](#)

Information about your proposed NEW MINOR**Is this proposed curriculum consistent with the University and School Mission?**

HPU: High Point University's inspiring environment, caring people, and engaging education equip graduates for success and significance by cultivating the values, knowledge, mindset, and skills necessary to thrive in a competitive and rapidly changing world.

PSB: To prepare students to become tomorrow's business professionals.

Increasing business regulations is a hard trend. It continues to happen, so basic business law knowledge is an essential skill. BUA 3050 was part of the core, but was released when we switched over to a 4 credit model. The school of business has reached a consensus that we need to bring it back to the core.

For Deans:

Does this proposal connect solely to programs in your school (Intra-Collegiate), or does it have connections to broader university programs and requirements (Inter-Collegiate)? Note that all proposals connected to University Academic Programs or within the General Education should be considered Inter-Collegiate proposals.

Intra-collegiate

Is this proposal consistent with the school and university mission?

Yes

Are necessary resources available to support this proposal?

Yes

[DEAN] I approve/deny this proposal for further advancement

Approve

Today's Date (REQUIRED)

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For School EPC:**Is this proposal consistent with the school and university mission?**

Yes

[SCHOOL EPC] I approve/deny this proposal for further advancement

Approve

Today's Date (REQUIRED)

11/20/2023