

**E - New or Revised Program/Degree/Major Revised
8/19 : Entry # 2917****Today's Date**

09/11/2023

Your Name

Michael McCully

Your Emailmmccully@highpoint.edu**Are you a department chair?**

No

Department Chair Name

Jerry Fox

Dept Chair Emailjfox@highpoint.edu**By checking below, I certify that my department chair was notified and approved moving forward with this proposal.**

Yes

Please select the appropriate school to oversee this proposal:

Business

When will this program / degree / major go into effect?

2024-2025

Please choose a category for this proposal.

Major - Revise

Are you also revising the corresponding minor?

No

Please provide a 200-word summary of the proposed school / program / degree / major.

The International Business major consists of business courses plus a language track - Chinese, French, Spanish, or Italian. We are requesting a revision to the Chinese track only -- dropping a 1-credit required course, and creating more flexibility in students' options for their higher-level courses. This change has been created at the suggestion of the World Languages chair, Daliang Wang, and has Economics Department approval (the department that houses the major). Please see the attachment for details on current and revised requirements.

List of Required Courses

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Course (Prefix and Number)	NEW or EXISTING?	Revisions needed for an existing course (if necessary)
CHI 2010	Existing	
CHI 2020	Existing	
CHI 2050	Existing	

List of Elective Courses

Course (Prefix and Number)	NEW or EXISTING?	Revisions needed for an existing course (if necessary)
CHI 2080	Existing	
CHI 3180	Existing	
CHI 3020	Existing	
CHI 2021	Existing	

Please upload a file showing the current course requirements (preferably from the Undergraduate Bulletin)

- [International-Business-major-revised-Chinese-track.pdf](#)

Overlap with existing school / program / degree / major?

None.

What is the rationale for the new school / program / degree / major?

Revision will increase enrollment per course and boost classroom and staffing efficiency.

What academic divisions, University officers, programs, or other stakeholders are involved in, or affected by, this proposal?

World Languages Department (Dr. Daliang Wang, Chair)

Please attach documentation showing support from key stakeholders, if any.

- [International-Business-major-revised-Chinese-track-support-email.pdf](#)

What types of students are expected to enroll in this program or pursue this degree/major? Please provide projected enrollment.

Students interested in doing business in China or sourcing products from China.

Consistency of Mission and Quality

No change.

Timeline

No transition needed. We will do course substitutions if necessary, to get current students graduated.

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Same as currently.

Please attach full proposal and any supporting documents/reports.

- [International-Business-major-revised-Chinese-track1.pdf](#)

For Deans:

Does this proposal connect solely to programs in your school (Intra-Collegiate), or does it have connections to broader university programs and requirements (Inter-Collegiate)? Note that all proposals connected to University Academic Programs or within the General Education should be considered Inter-Collegiate proposals.

Inter-collegiate

Is this proposal consistent with the school and university mission?

Yes

Comments justifying this determination?

In preparing students for the future, this is a good move as it is increasing the accessibility of students to learn to do business in China and with Chinese companies. The need for this is expected to increase in the future.

Are necessary resources available to support this proposal?

Yes

[DEAN] I approve/deny this proposal for further advancement

Approve

Today's Date (REQUIRED)

09/13/2023

For School EPC:

Is this proposal consistent with the school and university mission?

Yes

[SCHOOL EPC] I approve/deny this proposal for further advancement

Approve

Today's Date (REQUIRED)

10/22/2023

For APIRC:

Is this proposal consistent with the history and mission of the university?

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Yes

Does this proposal reflect a course that is rigorous, current, and reflects best practices and highest academic standards?

Yes

[APIRC] This committee approves/denies advancement of this proposal

Approve

Today's Date (REQUIRED)

11/03/2023