

C - Small Curricular Revisions : Entry # 3298**Today's Date**

02/11/2024

Your Name

Jenny Lukow

Your Email:jlukow@highpoint.edu**Department Chair Name**

Jenny Lukow

Email address of your department chairjlukow@highpoint.edu

By checking below I am certifying that my department chair (named above) has seen and approved the courses that are included in this proposal.

Yes

Please select the appropriate school overseeing this proposal:

Communication

Does this proposal correspond to a particular term?

Spring 2024 (Fall 2024 if possible)

Which category does this change fall under?

- Course prerequisite(s)

Course Prerequisite Changes**Course Prefix & Number**

SMG 2100

Current Prerequisite(s)

none

Proposed Prerequisite(s)

SMG 1010 or COM 1450

Rationale for above changes

We have found that not having a prerequisite for this course has led to incoming freshmen taking this course in their first semester. We thought the 2000-level course number would alert everyone that this was not a first-year course, but it hasn't. We want to add SMG 1010 or COM 1450 as a prerequisite so that we can ensure students have a solid introductory foundation of knowledge before taking SMG 2100 Sport Marketing.

Does this change affect any other departments, schools, or programs besides your own? If so, please describe your consultation process with affected parties.

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It might affect sports media or strat communication, so we put COM 1450 as an alternate prereq because SPT and STC students usually take that course in their first year.

Dean Review**[DEAN] I approve/deny this proposal**

Approve

Today's Date

12-02-2024

Name of Dean (if this is being reviewed by multiple deans, please indicate who approved it first here)

Ginny McDermott