

C - Small Curricular Revisions : Entry # 3375

Today's Date

09/13/2024

Your Name

Marisa Ritter

Your Email:

[mritter1@highpoint.edu](mailto:mritter1@highpoint.edu)

Department Chair Name

Brianna Clark

Email address of your department chair

[bclark1@highpoint.edu](mailto:bclark1@highpoint.edu)

By checking below I am certifying that my department chair (named above) has seen and approved the courses that are included in this proposal.

Yes

Please select the appropriate school overseeing this proposal:

Communication

Which category does this change fall under?

- Distribution requirements - major
- Distribution requirements - minor
- Course description

Name of Major or Minor that you are revising distribution requirements for:

Hospitality Management

Distribution Requirement Changes

| What is being changed?                                                                                     | Rationale for change (brief)                                                                                                                                                                                                        |
|------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Removing COM 1113 from major                                                                               | This course does not provide benefit to our students and is being replaced with another course (EMG 2200) that provides more relevant content.                                                                                      |
| Adding EMG 2200 to major                                                                                   | This course provides essential and relevant content to students in the hospitality major.                                                                                                                                           |
| Remove the Finance, Entrepreneurship, Sales, Event Management, and Strategic Communication Elective Blocks | Two additional courses have been proposed (HSP 2600, HSP 4200, and HSP 3700) have been added to the major, moving all of the content under the Event and Hospitality Management department versus outside departments.              |
| Add HSP 2600 and HSP 4200 as required courses to the Hospitality Management Major                          | Courses were submitted 9/13/2024 for approval. This moves the content of the major to the Event and Hospitality Management Major instead of relying on outside departments. This also reflects industry expectations for graduates. |

**C - Small Curricular Revisions : Entry # 3375****What is being changed?**

Add HSP 2600 and HSP 4200 as electives to the Hospitality Management Minor

**Rationale for change (brief)**

This provides a more comprehensive set of electives for the minor so that students can obtain more relevant content as minors.

**Changes to course number, name, and/or description**

| Current course number & name (prefix and number) | Proposed new course number & name             | Proposed new description                                                                                                                                                                                                                                                                                                       | Brief rationale for change                                                                                                                  |
|--------------------------------------------------|-----------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| HSP 4811 360<br>Degree Internship                | HSP 4811<br>Hospitality Management Internship | No Change                                                                                                                                                                                                                                                                                                                      | This reflects more accurately the course content as well as provides naming consistency in the Event and Hospitality Management Department. |
| HSP 4500<br>Hospitality Management Capstone      | No Change                                     | Replace "teams will compete for business results using the world's leading hospitality revenue management simulation." with "teams will present their business plan to hospitality students, faculty, and professionals, showing that they have successfully integrated hospitality management coursework into their project." | This new description better reflects the course expectations and execution, as well as provides a true culminating experience for majors.   |

**Rationale for above changes**

These changes collectively move all content for hospitality management majors and minors to the Event and Hospitality Management major. They also better reflect the knowledge and coursework that industry expects students to have had upon graduation. They do not change the number or credits required for either the major or the minor.

**Dean Review****[DEAN] I approve/deny this proposal**

Approve

**Today's Date**

16-09-2024

**Name of Dean (if this is being reviewed by multiple deans, please indicate who approved it first here)**

Nahed Eltantawy