

A - New Course Proposal V. 7.2022 : Entry # 3350**DEAN Decision**

Approved

Date

09/13/2024

Is this course intracollegiate or intercollegiate?

Intracollegiate

SCHOOL EPC Decision

Approved

Date

11/18/2024

Begin Form**Today's Date**

09/10/2024

Your Name:

Robert Powell

Your Email:rpowell0@highpoint.edu**Are you a Department Chair?**

Yes

By checking below, I certify that my department chair has seen and approved the new course that I am proposing.

Yes

Please select the appropriate school overseeing this proposal:

Communication

When should this proposal take effect?

Fall 2025

Information for the Registrar**Choose the department designator from the list below.**

COM

A - New Course Proposal V. 7.2022 : Entry # 3350**Proposed Course Number?**

1120

Is this course cross listed?

No

Does this course replace a current course?

Yes

Is the course number being reused?

No

What is the title of the new course?

Introduction to Media Creation

Write the catalog description of your proposed course:

This introductory course provides students with foundational skills in digital media production using widely accessible tools and industry-standard software. Students will develop a foundation of technical and creative skills that can be applied across a variety of media industries. Topics include digital photography and video composition, digital image editing, vector graphic creation, and video editing. (Four credits)

How many credit hours will this course be?

4

How will the course be graded?

Letter grade

Please select the course repeat option for this course:

Not repeatable for credit

What is the offering cycle for this course?

Every semester

Does your course have any prerequisites?

No

Is this new course being proposed because of a new or revised major or minor proposal?

NA

Gen Ed and Academic Programs**Is this course part of Gen Ed?**

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- No

Does this course count towards a major or a minor?

Yes

Please list the Major / Minor and if it is Required or Elective

Media Production

Is this course part of an academic program?

- This course does not fulfill academic program requirements

Does this course include any community engagement?

No

Does this course participate in the GoGlobal Program?

No

Information for Curriculum Review**Rationale and evidence for new course's consistency with departmental mission:**

This course serves as an introductory course in the field of media production providing students with basic proficiency and familiarity with media terms, concepts, software, and skills. Subsequent courses will build upon these competencies.

List all student learning outcomes for this course.

By the end of the course, students will be able to:

1. Capture high-quality photos and videos using everyday smartphone cameras
2. Use digital imaging software to edit, enhance, and composite still images
3. Create vector graphics using a variety of shape and drawing tools
4. Edit video content with technical precision and visual/narrative cohesion
5. Apply aesthetic principles related to composition and design in the creation of still images, video, and graphics

List any units or content areas that will be required for all sections of this course.

- Photo & Video Composition
- Photo Editing
- Vector Art Creation
- Video Editing

List any assignments, tests, or other assessments that will be required for all sections of this course.

NA

List any readings or other materials that will be required for all sections of this course.

NA

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List any course policies that will be required for all sections of this course.

NA

If you would like to specify how requirements for contact hours must be met for all sections of this course, please indicate below. (e.g., if any experiential learning activities will replace seat time)

NA

Is there anything else the reviewing parties should know about this new course proposal that hasn't been addressed?

NA