

A - New Course Proposal V. 7.2022 : Entry # 3364**DEAN Decision**

Approved

Date

09/16/2024

Is this course intracollegiate or intercollegiate?

Intracollegiate

Begin Form**Today's Date**

09/13/2024

Your Name:

Jenny Lukow

Your Email:jlukow@highpoint.edu**Are you a Department Chair?**

Yes

By checking below, I certify that my department chair has seen and approved the new course that I am proposing.

Yes

Please select the appropriate school overseeing this proposal:

Communication

Which semester is this course to be taught for the first time?

Fall 2025

Information for the Registrar**Choose the department designator from the list below.**

SMG

Proposed Course Number?

3060

Is this course cross listed?

No

A - New Course Proposal V. 7.2022 : Entry # 3364**Does this course replace a current course?**

Yes

Is the course number being reused?

No

What is the title of the new course?

Sport Facility Management

Write the catalog description of your proposed course:

Sport facilities are changing quickly, and with new arenas, stadiums, health clubs, convention centers, and other facilities being developed, there are many job opportunities for aspiring sport managers in this discipline. This course will provide a comprehensive exploration of the principles and practices essential to managing modern sport facilities. Students will delve into the intricacies of facility planning, design, construction, operation, and maintenance. From state-of-the art arenas to community recreation centers, this course provides the knowledge and skills needed to excel in this exciting and competitive field.

How many credit hours will this course be?

4

How will the course be graded?

Letter grade

Please select the course repeat option for this course:

Not repeatable for credit

What is the offering cycle for this course?

Every semester

Does your course have any prerequisites?

No

Is this new course being proposed because of a new or revised major or minor proposal?

Sport Management Major revision
Sport Management Minor revision
Both submitted 9.13.24
Jenny Lukow

Any other comments for the Registrar at this time?

N/A

Gen Ed and Academic Programs**Is this course part of Gen Ed?**

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- No

Does this course count towards a major or a minor?

Yes

Please list the Major / Minor and if it is Required or Elective

Sport Management Major - Required/Sport Management Minor - Elective

Is this course part of an academic program?

- This course does not fulfill academic program requirements

Does this course include any community engagement?

No

Does this course participate in the GoGlobal Program?

No

Information for Curriculum Review**Rationale and evidence for new course's consistency with departmental mission:**

Justification for dropping SMG 4200 and adding SMG 3060:

In the spring of 2019, the sport management (SMG) program added SMG 4100 Strategic Management of Sport Organizations as a fall, senior-level course to the curriculum to complement the SMG 4200 senior-level capstone course we already required. The purpose of this course was to provide senior SMG majors the opportunity to have a second senior-level course that gives them the opportunity to address issues in the sports industry from a more global and holistic perspective. After the SMG 1010 Introduction to Sport Management course, all other courses are focused on one specific content area within the sports industry (Sport Finance, Sport Law, etc.); this course was added as a senior-level course to be offered in the fall that provides students the chance to apply the knowledge they've learned in the required SMG coursework to the issues they will need to address once they become sports industry leaders.

Having offered both of these courses (SMG 4100 in fall and SMG 4200 in spring) since fall 2019, we have realized that we do not need two senior capstone courses. We have found some difficulty with overlap in course content and feel that dropping SMG 4200 is the most effective way to revise and update our sport management major.

This decision is not being made solely because of the course content overlap, but also because we have realized there is a weakness in our curriculum in that we do not currently offer a Sport Facility Management course. This is a course that is required in most sport management academic programs across the country. HPU used to offer this course at the 2000-level, but it was dropped for a variety of reasons (not sure of date - approximately 2015); we would like to add this course back with a new course number at the 3000-level. The sports industry has expanded dramatically in the last ten years and facility management has become an integral part of any sports league, team, or organization. Having a course in the curriculum that focuses specifically on educating our students on industry trends related to this aspect of sport, and on the skills required to be successful in this industry, is essential for a holistic sport management program.

List all student learning outcomes for this course.

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Learning objectives for SMG 3060:

1. Appreciate the role of sport and recreation facilities from a historical perspective
2. Describe and apply operational and managerial concepts associated with sport and recreation facilities
3. Identify and analyze major trends and issues impacting the planning, design, construction, operation, and maintenance of sport and recreation facilities
4. Explain the importance of risk management in the planning and on-going operations of sport and recreation facilities
5. Recognize employment opportunities and the skills and knowledge necessary for success within facility management

List any units or content areas that will be required for all sections of this course.

Topics that will be covered in the course include, but are not limited to:

1. Appreciate the role of sport and recreation facilities from a historical perspective.
2. Operational and managerial concepts associated with sport and recreation facilities such as managing employees, marketing, security, and crowd control.
3. Major trends and issues impacting the planning, design, construction, operation, and maintenance of sport and recreation facilities.
4. Risk management in the planning and on-going operations of sport and recreation facilities.
5. Employment opportunities and the skills and knowledge necessary for success within facility management.

List any assignments, tests, or other assessments that will be required for all sections of this course.

N/A; see syllabus for some examples of assignments that might be implemented for the course. We do not want to include any here as we may choose different assessment methods when actually offered.

List any readings or other materials that will be required for all sections of this course.

There are many sport facility management textbooks available for use for a course like this. We do not want to list a specific title here in case a more appropriate textbook is available at the time the course will be taught for the first time. See syllabus for an example of a textbook that could be used for the course.

List any course policies that will be required for all sections of this course.

All HPU and School of Communication (NQSC) policies will be required. Examples of policies to be used are on pp. 14-35 of sample syllabus.

If you would like to specify how requirements for contact hours must be met for all sections of this course, please indicate below. (e.g., if any experiential learning activities will replace seat time)

N/A

Is there anything else the reviewing parties should know about this new course proposal that hasn't been addressed?

on the prior page I had to say that the course wasn't required for any program area in order to get to this page; this course is a required course for the SMG major and will be an elective for the SMG minor

Sample Syllabus

- [SMG-3060-Sport-Facility-Management.pdf](#)