

**F - New or Revised Minor/Emphasis/Area of Concentration : Entry # 3320****Today's Date**

08/11/2024

**Your Name**

Daniel Hall, Dean of Phillips School of Business

**Your Email**[dhall@highpoint.edu](mailto:dhall@highpoint.edu)**Please select the appropriate school overseeing this proposal:**

Business

**Is this submission in response to a "revise and resubmit" decision on a previous proposal?**

No

**Category of proposal**

Minor

**Is this new or a revision?**

Revised

**Please insert the text of the existing curriculum under revision, or attach at the end of this proposal.**

Global Commerce minor

ECO 2030 Principles of Macroeconomics 4

Choose 4 courses from: 16

BUA 3100 Global Business (includes a required May study abroad trip)

ECO 3460 International Economics

ECO 4430 Comparative Economics

ECO 3035 Economic Growth

MGT 4050 Global Logistics

MKT 3750 OR MKT/GBS 3850 International Marketing OR Marketing in Spain (the Spain course includes a required May study abroad trip)

PSC/INR 2710 International Relations

Another global commerce-related course(s) approved by Director of the International Business program.

TOTAL 20

**200 Word Summary of Proposal**

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two changes are recommended for the global commerce minor.

1. Inclusion of BUA 3110 as an option.
2. Inclusion of a note:

Note: International Business or Business Analytics students minoring in Global Commerce must take 3 unique courses beyond their major. No more than two (2) courses in the minor may double-count with a major unless it is a major in another department.

**Rationale for Proposed Curriculum**

This is to give students more Global Commerce electives to complete the minor and to add a footnote to prevent too much double-dipping by business majors.

**What Academic Divisions, University Officers, Programs, or other stakeholders are involved in, or affected by, this addition or change?**

None, this is intra-collegiate

**Is this proposed curriculum consistent with the University and School Mission?**

Yes, these revisions to the minor are small.

**Does this proposal require an interim or transition plan, or can it be implemented immediately? If a transition plan is required, describe this or attach at the end of the proposal.**

No. It can be implemented immediately.

**Assessment Strategy**

We will continue to follow the assessment plan already set for the Global Commerce minor

**Please attach department approval page and any other supporting documents. If this proposal requires additional resources beyond normal operating expenses of department, school, or University, attach Provost's Provisional Willingness to Consider.**

- [GlobalCommerceMinorRevision\\_dept-approval.pdf](#)

**For Deans:**

**Does this proposal connect solely to programs in one school (Intra-Collegiate), or does it have connections to broader university programs and requirements (Inter-Collegiate)? Note that all proposals connected to University Academic Programs or within the General Education should be considered Inter-Collegiate proposals.**

Intra-collegiate

**Is this proposal consistent with the school and university mission?**

Yes

**Comments justifying this determination?**

This is to align with the APIRC policy on minors and offer more electives so demand for minor can persist under the policy.

For the Business Administration major, students must complete 12 elective credits or complete a minor in the school of business.

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Thus, by definition, a business administration major would be in compliance if they chose this minor instead of completing the 12 elective credits.

**Are necessary resources available to support this proposal?**

Yes

**[DEAN] I approve/deny this proposal for further advancement**

Approve

**Today's Date (REQUIRED)**

09/25/2024

**For the School Curriculum Committee Chair****[SCHOOL COMMITTEE] This committee approves/denies advancement of this proposal**

Approve

**Today's Date (REQUIRED)**

11/01/2024