

**E - New or Revised Program/Degree/Major Revised
8/19 : Entry # 3356****Today's Date**

09/12/2024

Your Name

Bobby Hayes

Your Emailbhayes@highpoint.edu**Are you a department chair?**

Yes

By checking below, I certify that my department chair was notified and approved moving forward with this proposal.

Yes

Please select the appropriate school to oversee this proposal:

Communication

When will this program / degree / major go into effect?

Fall 2025

Please choose a category for this proposal.

Major - Revise

Are you also revising the corresponding minor?

No

Please provide a 200-word summary of the proposed school / program / degree / major.

NA

What is the rational for the new school / program / degree / major? If this proposal seeks to revise a school / program / degree / major, then what is the rational for the revision?

We need to give our Journalism majors more experience behind the camera in producing roles. That's where the entry-level jobs are right now in the broadcast journalism industry, and we are having modest success placing our new graduates into these positions. We would like to do more in this area.

Any additional information that you'd like to share with the Registrar's Office?

The major moves to 60 credit hours

List of Required Courses

E - New or Revised Program/Degree/Major Revised

8/19 : Entry # 3356

Course (Prefix and Number)	NEW or EXISTING?	Revisions needed for an existing course (if necessary)
COM 1110	existing	
COM 1120	new	
COM 1450	existing	
COM 2001	existing	
COM 3450	existing	
JOU 1300	existing	
MPE 1950	existing	
JOU 2200	existing	
JOU 2201	existing	
JOU 2243	existing	
JOU 2283	existing	
JOU 3110	existing	
JOU 3313	existing	
JOU 3323	existing	
JOU 3331	existing	
JOU 3363	existing	
JOU 4000	existing	

List of Elective Courses

Course (Prefix and Number)	NEW or EXISTING?	Revisions needed for an existing course (if necessary)
8 hrs. of electives	Same offerings as 2024-2025 AY	

Please upload a file showing the current course requirements (preferably from the Undergraduate Bulletin)

- [Degree-Progress-Analysis-Journalism-2024.pdf](#)

Overlap with existing school / program / degree / major?

None

What is the rationale for the new school / program / degree / major?

We want our graduates to get jobs in the field. This change will create better opportunities for our students in the job market through increased exposure to the techniques of production.

What academic divisions, University officers, programs, or other stakeholders are involved in, or affected by, this proposal?

None

**E - New or Revised Program/Degree/Major Revised
8/19 : Entry # 3356**

What types of students are expected to enroll in this program or pursue this degree/major? Please provide projected enrollment.

Students who would like to work in the broadcast journalism industry

Consistency of Mission and Quality

This change should make the journalism program even more relevant to the industry today, which is exactly where we wish to position the program.

Timeline

Immediate

Assessment Strategy

Through placement of graduates in the industry

Please attach full proposal and any supporting documents/reports.

- [Not-a-new-program.pdf](#)

For Deans:

Does this proposal connect solely to programs in your school (Intra-Collegiate), or does it have connections to broader university programs and requirements (Inter-Collegiate)? Note that all proposals connected to University Academic Programs or within the General Education should be considered Inter-Collegiate proposals.

Intra-collegiate

Is this proposal consistent with the school and university mission?

Yes

Comments justifying this determination?

It supports our mission of preparing our students for real world jobs and our emphasis on linking data, knowledge, and insight for strategic decision-making and presentation of information through media.

Are necessary resources available to support this proposal?

Yes

Comments justifying this determination?

Department chairs have met and discussed how this change will be implemented

[DEAN] I approve/deny this proposal for further advancement

Approve

Today's Date (REQUIRED)

09/13/2024

**E - New or Revised Program/Degree/Major Revised
8/19 : Entry # 3356****For School EPC:****Is this proposal consistent with the school and university mission?**

Yes

[SCHOOL EPC] I approve/deny this proposal for further advancement

Approve

Today's Date (REQUIRED)

11/18/2024