

B - Course Revision Form V. 7.2022 : Entry # 3367**DEAN Decision**

Approved

Today's Date

09/16/2024

EPC Decision

Approved

Today's Date

11/04/2024

Begin Form**Today's Date**

09/13/2024

Your Name

Jenny Lukow

Your Email:jlukow@highpoint.edu**Are you a Department Chair?**

Yes

By checking below, I certify that my department chair has seen and approved the course revisions that are in this proposal

Yes

Please select the appropriate school overseeing this proposal:

Communication

Which semester is this course to be taught as proposed?

N/A

Are you submitting multiple courses for revision from the same department?

No, just one

Please list all of the courses that you are submitting revisions for:

Course Prefix	Course Number	Course Title
SMG	4200	Sports Executive Boardroom Experience

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- Discontinuing the course

Gen Ed & Academic Program Information**Is this a revision to meet new Gen Ed requirements?**

No

Is this course part of an academic program?

- This course does not currently fulfill academic program requirements

Does this course, as revised, include any community engagement?

No

Is this course part of GoGlobal?

No

Does this course count towards a major or a minor?

Yes

Please list the course(s) and whether they are required or electives for the major/minor.

Course Prefix/Number	Name of Major and/or Minor?	Required or Elective?
SMG 4200	Sport Management	Required

Is this course cross listed?

No

Choose the department designator for your course from the list below.

SMG

Current course number

4200

Current course title

Sports Executive Boardroom Experience

Course Discontinuation**Please describe the rationale for discontinuing this course**

Justification for dropping SMG 4200 and adding SMG 3060:

In the spring of 2019, the sport management (SMG) program added SMG 4100 Strategic Management of Sport Organizations as

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a fall, senior-level course to the curriculum to complement the SMG 4200 senior-level capstone course we already required. The purpose of this course was to provide senior SMG majors the opportunity to have a second senior-level course that gives them the opportunity to address issues in the sports industry from a more global and holistic perspective. After the SMG 1010 Introduction to Sport Management course, all other courses are focused on one specific content area within the sports industry (Sport Finance, Sport Law, etc.); this course was added as a senior-level course to be offered in the fall that provides students the chance to apply the knowledge they've learned in the required SMG coursework to the issues they will need to address once they become sports industry leaders.

Having offered both of these courses (SMG 4100 in fall and SMG 4200 in spring) since fall 2019, we have realized that we do not need two senior capstone courses. We have found some difficulty with overlap in course content and feel that dropping SMG 4200 is the most effective way to revise and update our sport management major.

This decision is not being made solely because of the course content overlap, but also because we have realized there is a weakness in our curriculum in that we do not currently offer a Sport Facility Management course. This is a course that is required in most sport management academic programs across the country. HPU used to offer this course at the 2000-level, but it was dropped for a variety of reasons (not sure of date - approximately 2015); we would like to add this course back with a new course number at the 3000-level. The sports industry has expanded dramatically in the last ten years and facility management has become an integral part of any sports league, team, or organization. Having a course in the curriculum that focuses specifically on educating our students on industry trends related to this aspect of sport, and on the skills required to be successful in this industry, is essential for a holistic sport management program.