

C - Small Curricular Revisions : Entry # 3435**Today's Date**

02/06/2025

Your Name

John Mims

Your Email:jmims@highpoint.edu**Department Chair Name**

John Mims

Email address of your department chairjmims@highpoint.edu

By checking below I am certifying that my department chair (named above) has seen and approved the courses that are included in this proposal.

Yes

Please select the appropriate school overseeing this proposal:

Communication

Does this proposal correspond to a particular term?

Spring 2026

Which category does this change fall under?

- Course prerequisite(s)

Course Prerequisite Changes**Course Prefix & Number**

SME 4345

Current Prerequisite(s)

STC 1225, MKT 4100

Proposed Prerequisite(s)

STC 1225, MKT 4100, SME 1125

Rationale for above changes

We now have an intro social media class which will be taken by social media majors and minors.

Does this change affect any other departments, schools, or programs besides your own? If so, please describe your consultation process with affected parties in the box below.

N/A

Dean Review

C - Small Curricular Revisions : Entry # 3435**[DEAN] I approve/deny this proposal**

Approve

Today's Date

05-02-2025

Name of Dean (if this is being reviewed by multiple deans, please indicate who approved it first here)

Nahed Eltantawy