

C - Small Curricular Revisions : Entry # 3432

Today's Date

02/05/2025

Your Name

John Mims

Your Email:

jmims@highpoint.edu

Department Chair Name

John Mims

Email address of your department chair

jmims@highpoint.edu

Please select the appropriate school overseeing this proposal:

Communication

Which schools does this affect?

- Communication

Does this proposal correspond to a particular term?

Spring 2025

Which category does this change fall under?

- Course description

Changes to course number, name, and/or description

Current course number & name (prefix and number)	Proposed new course number & name	Proposed new description	Brief rationale for change
SME 4800		This course should be taken during a Social Media and Digital Communication major's senior year. This course will serve as a review of student experiences in social media and digital communication, will allow them to apply their social media skills to the benefit of a university department and will provide them with insight into an exciting career.	Better reflects course content.

Does this change affect any other departments, schools, or programs besides your own? If so, please describe your consultation process with affected parties in the box below.

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N/A

Dean Review**[DEAN] I approve/deny this proposal**

Approve

Today's Date

05-02-2025

Name of Dean (if this is being reviewed by multiple deans, please indicate who approved it first here)

Nahed Eltantawy