

B - Course Revision Form V. 7.2022 : Entry # 3401**DEAN Decision**

Approved

Today's Date

12/12/2024

EPC Decision

Approved

Today's Date

02/20/2025

Begin Form**Today's Date**

12/12/2024

Your Name

Jim Trammell

Your Email:jtrammel@highpoint.edu**Are you a Department Chair?**

No

Department Chair Name

Rob Powell

Email address of your Department Chairrpowell0@highpoint.edu**By checking below, I certify that my department chair has seen and approved the course revisions that are in this proposal**

Yes

Please select the appropriate school overseeing this proposal:

Communication

When should this proposal take effect?

Spring 2026

Are you submitting multiple courses for revision from the same department?

B - Course Revision Form V. 7.2022 : Entry # 3401

No, just one

Please list all of the courses that you are submitting revisions for:

Course Prefix	Course Number	Course Title
COM	2204	Media & Popular Culture

What would you like to revise?

- Learning Outcomes

Gen Ed & Academic Program Information**Is this a revision to meet new Gen Ed requirements?**

No

Is this course part of an academic program?

- This course does not currently fulfill academic program requirements

Does this course, as revised, include any community engagement?

No

Is this course part of GoGlobal?

No

Does this course count towards a major or a minor?

Yes

Please list the course(s) and whether they are required or electives for the major/minor.

Course Prefix/Number	Name of Major and/or Minor?	Required or Elective?
COM 2204	Media Production major	Required
COM 2204	Popular Culture Studies minor	Required

Is this course cross listed?

No

Choose the department designator for your course from the list below.

COM

Current course number

2204

B - Course Revision Form V. 7.2022 : Entry # 3401**Current course title**

Media & Popular Culture

Curriculum Review Information**Please list the revised student learning outcomes for this course in the box below.**

Attain media literacy across a variety of mediated genres and formats by demonstrating competency of media theories and their relationship to media consumption.

Understand that the rhetorical message is as important as the aesthetic message of media.

Understand the culturally persistent master narratives being told by media and popular culture and critically engage the values and ideologies embedded in those narratives.

Be critically conscious of the diversity of our culture and the ways in media and popular culture productions both reflect and construct our culture.

Be proficient at critical thinking, oral and written communication, conducting research and synthesizing a vast array of material within media and popular culture studies.

[NOTE: The requested change removes "Have a clearer understanding of being a member of a professional community" from the student learning outcomes.

Please list any revisions to units or content areas that will be required for all sections of this course in the box below.

None

If you have Gen Ed learning outcomes, please address the kinds of assessments you may use for each area that you are proposing the course be designated (i.e., Arts, Humanities, Diversity, etc.)

This proposal does not address and changes in Gen Ed learning outcomes or assessments.

Please list any revisions to course policies that will be required for all sections of this course.

None

If you would like to specify any revisions to requirements for how contact hours must be met for all sections of this course, please indicate below (e.g., if any experiential learning activities will replace seat time)

None

If this course proposal affects any other departments, please describe the consultation and approval that you've received and from whom in the box below.

None

Is there any additional information that you would like to provide for this proposal?

None, except a reminder that all I am requesting is to remove "Have a clearer understanding of being a part of a professional community" from the student learning outcomes.

Sample Syllabus

B - Course Revision Form V. 7.2022 : Entry # 3401

- [2204-gen-ed-syllabus.docx](#)